

Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through March 2002

Issued May 2002

*A Detailed Summary of Retail Sales, Purchases, Accounts
Receivable, and Inventories, and Food Services Sales*

BR/01-A

Current Business Reports



U.S. CENSUS BUREAU
Helping You Make Informed Decisions • 1902-2002

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU

ACKNOWLEDGMENTS

Anne Russell, Assistant Division Chief for Service Sector Statistics Division's Retail and Wholesale Indicator Programs, provided general direction in preparing this report. **Nancy Piesto**, Chief, Monthly Retail Surveys Branch, supervised the planning, implementation, and compilation of the monthly retail sales and inventory estimates with assistance from **Vicki Garrett** and **Jean Swann**. **Patricia Borgstede**, **Gary Buffington**, **Gwenn Byrne**, **John Bywaters**, **Eleanor Daniels**, **Kelven Jones**, **Siretta Kelly**, **Marian Martin**, **Christopher Pece**, **Anthony Rivetti**, **Amelia Sharpe**, **Sandra Wise**, and **Russell Young** performed analyses and processing.

Scott Scheleur, Chief, Retail and Wholesale Indicators Branch, supervised the compilation of annual sales, inventories, purchases, and accounts receivables with assistance from **Judy Ross Davis**, **Maggie Anderson**, **Joan Brown**, **Kathleen Denton**, **Dorothy Engleking**, **James Erbacher**, **Louis Garner**, **Cheryl Geter**, **Mark Govoni**, **Eldridgina Houston**, **Jan Lattimore**, **James Millet**, **Eddie Moy**, and **Danielle Murrie-Robinson**.

Richard E. Hanks, Chief, Annual Surveys Processing Branch and **Willard E. Caldwell**, Chief, Indicators Processing Branch, coordinated the collection and processing of data through the National Processing Center and the Economic Statistical Methods and Programming Division with assistance from **Daniel Banach**, **Janis Byrd**, **Deborah Chew**, **David Dortch**, **Ron Farrar**, **John Guest**, **Jennifer Juzwiak**, **Debbie Kaline**, **Earnestine Kornegay**, **Elisabeth Murawski**, **William Russo**, and **Evelyn Shaw**.

Ruth Detlefsen, Assistant Division Chief for Service Sector Statistics Division's Research and Methodology, gave general direction to the statistical methodology. **Jock Black**, Chief, Program Research and Development Branch, supervised the design and development of the sampling, estimation, and variance estimation methods with assistance from **M. Cristina Cruz**, **William C. Davie Jr.**, **Jacklyn R. Jonas**, **Brett C. Moore**, and **Kelly Shaffrey**.

Carol King, Chief, Statistical Methods Branch, supervised the sample control, imputation, and quality control procedures with assistance from **James Burton**,

James W. Hunt, **David L. Kinyon** and **Michael McElhatten** and **Anthony Myers**. **Michael Shimberg** assisted in the seasonal adjustment and benchmarking of the estimates in this publication.

Howard Hogan, Chief of Economic Statistical Methods and Programming Division and **Deborah Lee Tasky**, Assistant Division Chief, for Annual Surveys and Related Programs and Acting Assistant Division Chief for Current Indicators Programs directed the development of the computer programs. **Ronald M. Catzva**, Chief, Service Sector Statistics Division's Indicators Branch, directed the implementation of monthly programs with assistance from **Phillip Atwater**, **Phuong Diep**, **James Flaherty**, **Christine Ford**, **Denise Gillis**, **Robert Janshego**, **Michael Lavarn**, **Steven Pirrone**, and **Patricia Young**. **Barry F. Sessamen**, Assistant Division Chief, for Post Collection, directed the implementation of annual programs with assistance from **Kimberly Bankard**, **Tatiana A. Gallagher**, **Catherine Kowalewski**, **Mark Wang**, and **Yung Yi**.

Kim D. Ottenstein, **Bernadette J. Gayle**, **Helen M. Curtis**, **Crystal M. Pate**, and **Laurene V. Qualls** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publications and printing management, graphics design, and composition and editorial review for print and electronic media. General direction and production management were provided by **Michael G. Garland**, Assistant Division Chief, and **Gary J. Lauffer**, Chief, Publications Services Branch.

Special acknowledgment is due for the contributions made by **Beth McCubbins**, **Larry Impett**, **Anthony Harley**, **Michael Lutz**, **Chris Berbert**, and **Sandra Hairston** of the Economic Planning and Coordination Division, and **Carlene Bottorff**, Chief, Economic Projects Branch and all employees for the coordination, collection, and processing of data in Jeffersonville, Indiana's National Processing Center.

Special thanks are also given to the many businesses who provided data to the survey. The survey would not have been possible without their cooperation.

Direct all inquiries concerning this report to **Nancy Piesto**, Service Sector Statistics Division, U.S. Census Bureau, Washington, DC 20233, telephone 301-457-2706.

Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through March 2002

Issued May 2002

*A Detailed Summary of Retail Sales, Purchases, Accounts
Receivable, and Inventories, and Food Services Sales*

BR/01-A

Current Business Reports



U.S. Department of Commerce
Donald L. Evans,
Secretary

Samuel W. Bodman,
Deputy Secretary

Economics and Statistics Administration
Kathleen B. Cooper,
Under Secretary for Economic Affairs

U.S. CENSUS BUREAU
Charles Louis Kincannon,
Director

SUGGESTED CITATION

U.S. Census Bureau,
Current Business Reports,
Series BR/01-A,
*Annual Benchmark Report
for Retail Trade and
Food Services:
January 1992 Through March 2002*,
Washington, DC 20233



**Economics
and Statistics
Administration**

Kathleen B. Cooper,
Under Secretary
for Economic Affairs



U.S. CENSUS BUREAU

Charles Louis Kincannon,
Director

William G. Barron, Jr.,
Deputy Director

John H. Thompson,
Principal Associate Director
for Programs

Frederick T. Knickerbocker,
Associate Director
for Economic Programs

Thomas L. Mesenbourg,
Assistant Director
for Economic Programs

Mark E. Wallace,
Chief, Service Sector
Statistics Division

CONTENTS

Text

Introduction	v
Coverage	v
Summary of Changes	v
Revisions to Previously Published Estimates	vi
Revisions of Sales and Inventories	vii
Definition of Terms	viii

Tables

1a. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 2002 Through March 2002	2
1b. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 2002 Through February 2002	3
2. Estimated Annual Retail and Food Services Sales by Kinds of Business: 1992 Through 2001	4
3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001	5
4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001	25
5. Estimated Annual Purchases of Retail Stores by Kinds of Business: 1992 Through 2000	35
6. Estimated Annual Gross Margin of Retail Stores by Kinds of Business: 1993 Through 2000	36
7. Estimated Annual Gross Margin as a Percentage of Sales by Kinds of Business: 1993 Through 2000	37
8. Estimated End-of-Year Accounts Receivable of Retail Stores by Type of Account and Kinds of Business: 2000 and 1999	38
9. Estimated Per Capita Retail Sales by Selected Kinds of Business: 1992 Through 2001	39

Appendixes

A. Explanatory Material.	A-1
B. NAICS Codes, Titles, and Descriptions	B-1

Annual Benchmark Report for Retail Trade and Food Services: January 1992 Through March 2002

INTRODUCTION

The U.S. Census Bureau produces the *Annual Benchmark Report for Retail Trade and Food Services* to provide national estimates by kind of business of annual and monthly sales for establishments classified in the retail trade and food services industries. Estimates of end-of-month inventories, inventory-to-sales ratios, annual purchases, gross margin, gross margin as a percent of sales, end-of-year accounts receivable, and per capita sales are also provided, but only for retail establishments.

We develop the estimates in this report using data from the Monthly Retail Trade Survey (MRTS), Annual Retail Trade Survey (ARTS), and administrative records. For each survey, questionnaires are mailed to a probability sample of firms located in the United States and having paid employees. The samples are updated regularly and periodically reselected. These samples include firms of all sizes. Administrative records data are used to account for firms without paid employees.

Additional information on MRTS and ARTS can be found on the Census Bureau Web site at:
www.census.gov/econ/www/retmenu.html

COVERAGE

The estimates in this publication are summarized by kind-of-business classification based on the *1997 North American Industry Classification System* (NAICS). NAICS groups establishments into industries based on the activities in which they are primarily engaged. This system was developed by the joint efforts of statistical agencies in Canada, Mexico, and the United States. The common industry definitions allow for statistics to be compared by business activity across North America.

Retail trade, as defined by NAICS sector 44-45, includes establishments engaged in selling merchandise in small quantities to the general public, without transformation, and rendering services incidental to the sale of merchandise. Two principal types of establishments classified in retail trade can be distinguished:

1. Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. They have extensive displays of merchandise, use mass-media advertising to attract customers and typically sell merchandise to the general public for personal or household use. Some store

retailers also provide after-sales services, such as repair and installation. For example, new automobile dealers.

2. Nonstore retailers also serve the general public, but their retailing methods differ. Such methods include "infomercials," paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls or through vending machines

Food services, as defined by NAICS subsector 722, includes establishments that prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption.

New samples were introduced with the 1999 Annual Retail Trade Survey and with the March 2001 Monthly Retail Trade Survey. The new samples were designed to produce NAICS-based estimates and replace the samples designed to produce SIC-based estimates

Detailed information about NAICS and a comparison of the SIC and NAICS systems can be found on the Census Bureau Web site at:
www.census.gov/epcd/www/naics.html

A summary of changes from the prior benchmark report and the procedures for producing NAICS-based estimates are described below.

SUMMARY OF CHANGES

Unadjusted estimates of monthly sales were revised for January 1998¹ through February 2002 or March 2002² (if an advance sales estimate was computed). The revised, unadjusted sales estimates reflect results from the 1999 and 2000 annual surveys. Unadjusted estimates of end-of-month inventories were also revised for January 1992 through February 2002. The revised, unadjusted end-of-month inventory estimates reflect revised end-of-year inventory estimates for the years 1992 through 1999, as well as new 2000 end-of-year inventories. We derived

¹For discount department stores (excluding and including leased departments 4521102) and warehouse clubs and superstores (45291) as well as aggregates that include estimates for these NAICS codes, we revised estimates for January 1992 through March 2002 due to historical annual and monthly corrections.

²Advance sales estimates are computed for selected kinds of business and are based on a small subsample from the full retail sales and food services sample.

revised purchases and gross margin estimates for the years 1992 through 1999 and new purchases, gross margin, and accounts receivables estimates for 2000.

New seasonal, trading-day, and holiday adjustment factors were computed and used to adjust sales for January 1995¹ through February 2002 or March 2002² (if an advance sales estimate was computed). Adjusted estimates were derived beginning January 1995 instead of January 1998 because the revised 1998 unadjusted estimates can affect significantly the computation of seasonal factors as far back as 1995. New seasonal adjustment factors were computed and used to adjust inventories for January 1992 through February 2002. Factors for both sales and inventories were developed by using unadjusted estimates as input to the seasonal adjustment program.

The revision procedures were applied to specific detailed sales and inventory series. All other sales and inventory series were obtained by summing appropriate detail level estimates, thereby assuring additivity.

REVISIONS TO PREVIOUSLY PUBLISHED ESTIMATES

Annual Estimates

Sales, end-of-year inventories, and purchases for 2000 were estimated from the 2000 Annual Retail Trade Survey (ARTS). For 1999, revisions were applied to the previously published sales, end-of-year inventories, and purchases. There were no revisions to the previously published 1998³ 4 annual sales estimates. However, the 1998 inventory estimates were revised by using the inventory-to-sales ratios estimated from the 1998 data from the ARTS NAICS-based sample. The revised 1998 inventory estimates were derived by multiplying the revised 1998 inventory/sales ratio by the previously published 1998 annual sales estimate. Revised 1992 through 1997 end-of-year inventory estimates were derived by multiplying the previously published inventory estimates by the ratio of the revised-to-previously published 1998 inventory estimates. A similar adjustment was made for purchases.

³For 1998 and prior years, we revised annual estimates for discount department stores (excluding and including leased departments 4521102) and warehouse clubs and superstores (45291), as well as aggregates that include estimates for these NAICS codes.

⁴The annual sales estimates for 1998 and prior years were developed by restating the SIC-based estimates to a NAICS basis.

Estimates of Monthly Sales

For December 1997 through February 2002⁵, monthly retail and food services sales estimates were input to the benchmarking program. The December 1997 through February 2002 estimates were developed by restating the SIC-based estimates to NAICS basis. Estimates from March 2001 through February 2002 were derived from the NAICS sample. Also, for selected kinds of business corrections were applied to the estimates. The estimates were revised in a manner that —

- constrained the sum of the 12 monthly sales estimates equal to the annual estimates (benchmarks) derived for the years 1998 through 2000.
- minimized the differences between the month-to-month changes of the input and revised estimates.
- used the previously published December 1997 estimate to link the revised estimates to the previously published estimates.

A mathematical result of the benchmarking methodology is that all input estimates following the end of the last benchmark year (2000) are derived by multiplying these estimates by the ratio of benchmarked-to-input estimate for the last month of the last benchmark year. Therefore, for a specified sales series, a ratio of the December 2000 benchmarked estimate to the December 2000 input estimate was computed. Estimates for periods following December 2000 were multiplied by these constant ratios (called carry-forward factors) to derive published sales estimates. The carry-forward factors remain constant until the next benchmarking operation.

Estimates of End-of-Month Inventories

For January 1992 through February 2002, monthly retail end-of-month inventory estimates were input to the benchmarking program. The January 1992 through February 2001 estimates were developed by restating the SIC-based estimates on a NAICS basis. Estimates from March 2001 through February 2002 were derived from the NAICS sample. Also, for selected kinds of business, corrections were applied to the estimates. The estimates were revised in a manner that —

- equated the December or end-of-year inventory estimates for 1992 through 2000 to the end-of-year inventory estimates derived from the annual survey.
- minimized the differences between the month-to-month changes of the input and revised estimates.

Estimates subsequent to December 2000 were derived by multiplying the input estimates by the ratio of the December 2000 published estimate to the input estimate for December 2000. This ratio is the carry-forward factor for inventory and remains constant for all series until the next benchmarking operation.

⁵For discount department stores excluding and including leased departments 4521102) and warehouse clubs and superstores (45291), we derived revised estimates for the period January 1992 through February 2002. For these NAICS codes, we constrained the sum of the 12 monthly sales estimates to equal the annual estimates for the years 1992 through 2000.

REVISIONS OF SALES AND INVENTORIES

The following table shows a comparison of the revised sales and inventories to the previously published estimates for 2001:

2001 Retail and Food Services Sales and Retail Inventories Comparison of the Revised Estimates to the Previously Published Estimates

(Millions of dollars)

NAICS code	Kind of business	Revised	Previously published	Percent difference
	SALES			
	Retail and food services sales, total	3,488,552	3,504,189	-0.4
	Retail, total	3,167,842	3,183,182	-0.5
441	Motor vehicle and parts dealers	857,550	877,989	-2.3
442	Furniture and home furnishings stores	91,515	92,010	-0.5
443	Electronics and appliances stores	87,726	88,214	-0.6
444	Building mat., garden equip., & supplies dealers	297,725	292,475	+1.8
445	Food and beverage stores	472,573	481,085	-1.8
446	Health and personal care stores	170,291	171,761	-0.9
447	Gasoline stations	237,654	238,016	-0.2
448	Clothing and clothing access. stores	169,127	169,661	-0.3
451	Sporting goods, hobby, book, & music stores	84,797	87,344	-2.9
452	General merchandise stores	430,458	418,242	+2.9
453	Miscellaneous store retailers	112,017	111,863	+0.1
454	Nonstore retailers	156,409	154,522	+1.2
722	Food services and drinking places	320,710	321,007	-0.1
	INVENTORIES¹			
	Retail, total	390,173	393,603	-0.9
441	Motor vehicle and parts dealers	119,157	121,134	-1.6
442, 443	Furniture, home furnishings, electronics, and appliance stores	24,635	24,139	+2.1
444	Building mat., garden equip., & supplies dealers	38,448	38,890	-1.1
445	Food and beverage stores	34,556	35,096	-1.5
448	Clothing and clothing access. stores	30,501	30,016	+1.6
452	General merchandise stores	60,391	60,838	-0.7

¹End of December, not adjusted for seasonal variations.

Reasons for Monthly Revisions

There are several reasons for revisions. The main contributors to the revision from the previously published estimates are:

- **Timing.** The respondents have more time to prepare their annual reports than they do for their monthly reports. The annual responses are requested at a time when many firms have already compiled audited book figures for their own use. The timing of the annual survey is such that we are also able to obtain independent verification of the reported data from such sources as a company's annual report. On the other hand, respondents to the monthly survey have just a few weeks to provide reports of their sales and end-of-month inventories. Sometimes these reports are based on incomplete or unaudited records. These include estimates by the respondents to represent their understanding of their business.
- **Sampling.** The annual sample is larger than the samples used to develop the estimates for any given month. As described in more detail in Appendix A of this report, the samples used to produce the sales estimates each month consist of certainty companies and noncertainty Employer Identification Numbers (EINs).
 - The companies selected as certainty companies are those companies that had large sales in relation to other companies in their kind-of-business group.
 - The initial selection of the noncertainty EINs was based on stratified random sampling, using annual sales as the measure of size, for those EINs not belonging to a certainty company. The selected noncertainty EINs were assigned to one of two groups. The monthly sample canvasses one group of noncertainty EINs, while both groups of noncertainty EINs are canvassed in the annual sample.
 - The sample used for the end-of-month inventory estimates is a subsample of the monthly sales sample. The monthly inventories sample is about one-third the size of the monthly sales sample. This, combined with the differences between the annual and monthly surveys mentioned above, often results in greater revision for the inventories estimates than for the sales estimates.
- **Response.** The annual estimates are based on more reported data than are the monthly estimates. The response to the Annual Retail Trade Survey is required by law. This requirement results in a dollar volume response rate above 90 percent. The response to our monthly survey is not mandatory. The response rates for the monthly surveys are usually around 80 percent for sales and 72 percent for inventories. The sales and inventories for the nonreported retailers are accounted for by an imputation process. This process assumes that the firms not responding have trends similar to the responding firms in their respective kinds of business.

DEFINITION OF TERMS

Dollar Values

All dollar values presented are expressed in current dollars; that is, the estimates are not adjusted to a constant dollar series. Consequently, when comparing estimates to prior years, users also should consider price level changes.

Confidentiality

Title 13 of the United States Code authorizes the Census Bureau to conduct censuses and surveys. Section 9 of the same Title requires that any information collected from the public under the authority of Title 13 be maintained as confidential. Section 214 of Title 13 and Sections 3559 and 3571 of Title 18 of the United States Code provide for the imposition of penalties of up to 5 years in prison and up to \$250,000 in fines for wrongful disclosure of confidential census information. In accordance with Title 13, no estimates are published that would disclose the operations of an individual firm.

The Census Bureau's Internal Disclosure Review board sets the confidentiality rules for all data releases. A checklist approach is used to ensure that all potential risks to the confidentiality of the data are considered and addressed.

Disclosure Limitation

A disclosure of data occurs when an individual can use published statistical information to identify either an individual or firm that has provided information under a pledge of confidentiality. Disclosure limitation is the process used to protect the confidentiality of the survey data provided by an individual or firm. Using disclosure limitation procedures, the Census Bureau modifies or removes the characteristics that put confidential information at risk for disclosure. Although it may appear that a table shows information about a specific individual or business, the Census Bureau has taken steps to disguise or suppress the original data while making sure the results are still useful. The techniques used by the Census Bureau to protect confidentiality in tabulations vary, depending on the type of data.

Unpublished Estimates

Additional statistics, such as dollar volume estimates for some kinds of business not separately shown in this report, are produced as a byproduct of the regularly published statistics. These additional estimates have not been included in this publication because high sampling variability, poor response, or other factors that may make them potentially misleading. Upon written request, for a nominal fee, the Census Bureau will release these estimates for individual use, though not for publication. It should be noted that some unpublished estimates can be derived directly from this report by subtracting published

estimates from their respective totals. However, the estimates obtained by such subtraction would be subject to the poor response rates or high sampling variability described previously for unpublished kinds of business.

Individuals who use estimates in this report to create new estimates should cite the Census Bureau as the source of only the original estimates.

Adjustment Factors

The X-12 ARIMA program was used to derive the factors for adjusting data for seasonal variations and, in the case of sales, for trading-day and holiday differences. Unadjusted sales and inventory estimates were input to this program for the period January 1992 through February or March (if an advance sales estimate was computed) 2002.

Seasonal adjustment of estimates is an approximation based on current and past experiences. Therefore, the adjustment could become less precise because of changes in economic conditions and other elements that introduce significant changes in seasonal, trading-day, and holiday patterns.

Sales

Sales include merchandise sold (for cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of merchandise, and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net after deductions for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Because the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

Inventories

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report are valued on a non-LIFO (last in, first out) basis. Note—LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the

first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most firms reported the value of their inventories as of the close of the calendar year. Some firms, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 26 percent of the retail inventory estimate from the Annual Retail Trade Survey was based on data reported on an end-of-fiscal year other than December 31. In the annual survey, inventories reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the monthly inventory sample.

Inventories/Sales Ratios

The inventories/sales ratios show the relationship of the end-of-month values of inventory to the monthly sales. These ratios can be looked at as indications of the number of months of inventory that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover two and a half months of sales.

Purchases

Purchases represent the total cost of merchandise that was purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. Those companies engaged in both manufacturing and retailing are asked to include purchases at the cost value of inter-company transfers from their plant or warehouses to their retail stores and to include the cost of outside purchases.

Cost of Goods Available for Sale and Cost of Goods Sold

To calculate the cost of goods available for sale, the purchases made during the year were added to the preceding year's end-of-year inventories. To calculate the cost of goods sold, the end of the current year's value of inventories were deducted from the cost of goods available for sale.

Gross Margin

The measure of gross margin represents total sales less cost of goods sold.

Accounts Receivable Balances

Retail accounts receivable are amounts owed to retail stores by their customers for purchases made on credit. The estimate in this publication refers to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- Open-end installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- Closed-end installment accounts are those generally requiring a new contract to cover each extension of credit. A precomputed finance charge is assessed at the time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

Leased Department

Leased departments are broadly defined as operations of one company conducted within the establishment of another company. Typical examples may include jewelry counters or optical centers within department stores.

GAFO

GAFO represents sales at stores that sell merchandise normally sold in department stores. GAFO includes the following kinds of retail businesses:

- General merchandise stores (NAICS 452),
- Clothing and clothing accessories stores (NAICS 448),
- Furniture and home furnishings stores (NAICS 442),
- Electronics and appliance stores (NAICS 443),
- Sporting goods, hobby, book, and music stores (NAICS 451),
- Office supplies, stationery, and gift stores (NAICS 4532).

Detailed Tables

Table 1a. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 2002 Through March 2002

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	Unadjusted			Adjusted ¹		
		Jan.	Feb. ^P	Mar. ^a	Jan.	Feb. ^P	Mar. ^a
	Retail and food services sales, total	264,922	262,515	296,056	294,852	296,120	296,371
	Total (excl. motor vehicle and parts dealers)	200,789	195,890	221,746	223,808	224,443	225,138
	Retail sales, total	239,523	237,066	267,604	267,002	268,092	268,504
	Retail sales, total (excl. motor vehicle and parts dealers)	175,390	170,441	NA	195,958	196,415	NA
	GAFO²	65,976	66,739	NA	78,798	79,397	NA
441	Motor vehicle and parts dealers	64,133	66,625	74,310	71,044	71,677	71,233
4411, 4412	Automobile and other motor vehicle dealers	58,504	61,176	68,251	64,932	65,499	65,125
4411	Automobile dealers	55,438	57,435	NA	NA	NA	NA
44111	New car dealers	50,120	51,645	NA	NA	NA	NA
44112	Used car dealers	5,318	5,790	NA	NA	NA	NA
4413	Auto parts, access., and tire stores	5,629	5,449	NA	6,112	6,178	NA
442, 443	Furniture, home furnishings, electronics, and appliance stores	14,520	14,108	NA	15,516	15,638	NA
442	Furniture and home furnishings stores	7,170	7,138	7,802	7,862	7,940	7,929
4421	Furniture stores	4,130	4,165	NA	NA	NA	NA
4422	Home furnishings stores	3,040	2,973	NA	NA	NA	NA
443	Electronics and appliance stores	7,350	6,970	7,361	7,654	7,698	7,701
44311	Appl., TV, and other elect. stores	4,858	4,702	NA	NA	NA	NA
443111	Household appliance stores	962	914	NA	NA	NA	NA
443112	Radio, TV, and other elect. stores	3,896	3,788	NA	NA	NA	NA
44312	Computer and software stores	2,260	2,045	NA	2,233	2,201	NA
444	Building mat. and garden equip. and supplies dealers	20,787	20,109	23,788	25,106	24,994	25,340
4441	Building mat. and supplies dealers	18,701	18,065	NA	22,184	22,111	NA
44413	Hardware stores	1,158	1,095	NA	NA	NA	NA
445	Food and beverage stores	38,651	36,220	40,687	40,190	40,264	40,211
4451	Grocery stores	35,270	32,760	36,822	36,174	36,199	36,206
4453	Beer, wine, and liquor stores	2,216	2,216	NA	2,604	2,632	NA
446	Health and personal care stores	14,843	14,289	15,389	14,963	15,025	14,970
44611	Pharmacies and drug stores	12,651	12,050	NA	12,689	12,724	NA
447	Gasoline stations	16,358	15,534	18,237	18,055	18,000	18,552
448	Clothing and clothing access. stores	10,494	11,911	14,212	14,619	14,727	14,689
4481	Clothing stores	7,661	8,179	NA	10,529	10,556	NA
44811	Men's clothing stores	683	675	NA	855	869	NA
44812	Women's clothing stores	2,123	2,332	NA	2,912	2,926	NA
44814	Family clothing stores	3,382	3,612	NA	NA	NA	NA
4482	Shoe stores	1,361	1,530	NA	1,834	1,864	NA
44831	Jewelry stores	1,358	2,083	NA	2,119	2,170	NA
451	Sporting goods, hobby, book, and music stores	6,856	5,772	6,788	7,526	7,325	7,410
45111	Sporting goods stores	1,936	1,970	NA	NA	NA	NA
451211	Book stores	2,188	1,066	NA	NA	NA	NA
452	General merchandise stores	30,550	31,454	36,419	37,482	37,964	38,029
4521	Department stores (excl. L.D.)	14,789	15,408	18,306	19,286	19,373	19,292
4521102	Discount dept. stores	9,355	9,556	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores	5,434	5,852	NA	NA	NA	NA
4521	Department stores (incl. L.D.) ³	15,074	15,695	NA	NA	NA	NA
4521102	Discount dept. stores	9,493	9,697	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores	5,581	5,998	NA	NA	NA	NA
4529	Other general merchandise stores	15,761	16,046	NA	18,196	18,591	NA
45291	Warehouse clubs and superstores	13,197	13,443	NA	15,065	15,470	NA
45299	All other general merchandise stores	2,564	2,603	NA	3,131	3,121	NA
453	Miscellaneous store retailers	8,580	8,751	8,944	9,367	9,381	9,294
454	Nonstore retailers	13,751	12,293	13,667	13,134	13,097	13,146
4541	Electronic shopping and mail-order houses	9,087	8,189	NA	9,339	9,306	NA
45431	Fuel dealers	2,788	2,244	NA	1,778	1,778	NA
722	Food services and drinking places	25,399	25,449	28,452	27,850	28,028	27,867
7221	Full-service restaurants	11,210	11,171	NA	NA	NA	NA
7222	Limited-service eating places	10,718	10,736	NA	NA	NA	NA
7224	Drinking places	1,442	1,439	NA	NA	NA	NA

^aAdvance estimates. ^PPreliminary estimates. NA Data not available.

¹Estimates are adjusted for seasonal variation, holiday, and trading-day differences, but not for price changes.

²GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

³Includes data for leased departments operated within department stores. Data for this line not included in aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 1b. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 2002 and February 2002

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	Unadjusted		Adjusted ¹	
		Jan.	Feb. ^P	Jan.	Feb. ^P
	Retail inventories, total	390,760	396,661	399,269	401,862
	Total (excl. motor vehicle and parts dealers)	269,363	271,272	280,732	280,514
441	Motor vehicle and parts dealers	121,397	125,389	118,537	121,348
442, 443	Furniture, home furnishings, electronics, and appliance stores	24,672	24,459	25,409	25,505
444	Building mat. and garden equip. and supplies dealers	39,233	40,554	40,034	40,232
445	Food and beverage stores	33,663	33,121	33,580	33,527
448	Clothing and clothing access. stores	30,840	31,462	33,890	33,223
452	General merchandise stores	59,058	60,665	64,392	64,629
4521	Department stores	36,843	37,936	40,531	40,704
	Inventories/sales ratios				
	Retail trade, total	1.63	1.67	1.50	1.50
	Total (excl. motor vehicle and parts dealers)	1.54	1.59	1.43	1.43
441	Motor vehicle and parts dealers	1.89	1.88	1.67	1.69
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.70	1.73	1.64	1.63
444	Building mat. and garden equip. and supplies dealers	1.89	2.02	1.59	1.61
445	Food and beverage stores	0.87	0.91	0.84	0.83
448	Clothing and clothing access. stores	2.94	2.64	2.32	2.26
452	General merchandise stores	1.93	1.93	1.72	1.70
4521	Department stores	2.49	2.46	2.10	2.10

^PPreliminary estimates.

¹Inventory estimates are adjusted for seasonal variation and, in the case of sales, for holiday and trading-day differences. Estimates are not adjusted for price changes.

Note: Estimates exclude food services. Inventory estimates include data for auxiliary establishments; for example warehouses servicing retail stores. Other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 2. Estimated Annual Retail and Food Services Sales by Kinds of Business: 1992 Through 2001

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
	Retail and food services sales, total	2,054,628	2,194,091	2,372,814	2,492,449	2,645,173	2,767,387	2,906,731	3,153,631	3,365,128	3,488,552
	Total (excl. motor vehicle and parts dealers)	1,627,019	1,712,142	1,822,719	1,904,436	2,009,922	2,106,705	2,207,274	2,373,664	2,548,477	2,631,002
	Retail sales, total	1,851,213	1,978,040	2,147,185	2,258,824	2,402,277	2,509,347	2,634,085	2,868,155	3,059,138	3,167,842
	Retail sales, total (excl. motor vehicle and parts dealers)	1,423,604	1,496,091	1,597,090	1,670,811	1,767,026	1,848,665	1,934,628	2,088,188	2,242,487	2,310,292
	GAFO¹	536,894	574,126	619,580	653,010	685,254	715,682	762,570	822,849	873,074	907,527
441	Motor vehicle and parts dealers	427,609	481,949	550,095	588,013	635,251	660,682	699,457	779,967	816,651	857,550
4411, 4412	Automobile and other motor vehicle dealers	377,230	428,933	492,780	528,722	572,902	596,250	631,890	708,237	743,023	784,872
4411	Automobile dealers	359,110	407,832	468,869	502,482	544,789	565,509	597,470	669,835	700,342	735,032
44111	New car dealers	333,801	379,522	435,661	464,642	502,340	518,972	545,128	611,915	637,979	669,605
44112	Used car dealers	25,309	28,310	33,208	37,840	42,449	46,537	52,342	57,920	62,363	65,427
4413	Auto parts, access., and tire stores	50,379	53,016	57,315	59,291	62,349	64,432	67,567	71,730	73,628	72,678
442, 443	Furniture, home furnishings, electronics and appliance stores	97,757	106,695	120,179	130,447	137,930	144,303	154,555	167,151	178,834	179,241
442	Furniture and home furnishings stores	54,994	57,935	62,766	65,528	69,415	74,092	78,574	85,129	91,352	91,515
4421	Furniture stores	31,608	33,356	35,562	37,034	39,231	41,945	44,139	46,968	50,502	50,352
4422	Home furnishings stores	23,386	24,579	27,204	28,494	30,184	32,147	34,435	38,161	40,850	41,163
443	Electronics and appliance stores	42,763	48,760	57,413	64,919	68,515	70,211	75,981	82,022	87,482	87,726
44311	Appl., TV, and other elect. stores	29,002	32,610	37,942	42,142	43,310	43,060	46,265	51,492	57,251	59,056
443111	Household appliance stores	8,443	9,143	9,051	9,986	10,221	10,380	10,814	11,492	11,792	12,349
443112	Radio, TV, and other elect. stores	20,559	23,467	28,891	32,156	33,089	32,680	35,451	40,000	45,459	46,707
44312	Computer and software stores	11,453	13,851	17,187	20,502	22,905	24,803	27,182	27,754	27,245	25,394
444	Building mat. and garden equip. and supplies dealers	160,171	171,733	190,817	199,068	212,759	229,489	243,490	264,039	278,109	297,725
4441	Building mat. and supplies dealers	135,522	147,655	165,246	172,274	183,297	197,375	210,049	229,551	241,706	256,426
44413	Hardware stores	12,720	13,051	13,831	13,764	13,955	13,998	14,751	15,084	15,354	16,494
445	Food and beverage stores	371,451	375,440	385,265	391,312	402,020	410,288	421,579	442,622	459,185	472,573
4451	Grocery stores	337,925	341,855	351,056	356,932	366,075	373,072	382,426	401,809	415,318	425,389
4453	Beer, wine, and liquor stores	21,825	21,675	22,240	22,145	23,300	24,222	25,697	26,987	29,025	30,626
446	Health and personal care stores	90,794	93,623	97,299	102,469	110,199	119,055	130,228	145,419	157,468	170,291
44611	Pharmacies and drug stores	77,806	79,720	82,006	85,851	91,821	98,833	108,344	122,742	131,308	143,048
447	Gasoline stations	156,556	162,587	171,416	181,294	194,601	199,856	191,749	209,409	244,450	237,654
448	Clothing and clothing access. stores	120,346	124,989	129,327	131,605	136,860	140,565	149,442	159,888	167,541	169,127
4481	Clothing stores	85,941	88,724	90,806	91,416	94,473	98,506	104,894	112,360	118,556	121,040
44811	Men's clothing stores	10,185	9,968	10,039	9,322	9,554	10,077	10,621	10,541	10,822	10,648
44812	Women's clothing stores	31,840	32,377	30,611	28,723	28,266	27,851	28,690	30,219	32,526	32,835
44814	Family clothing stores	33,159	35,311	38,118	40,014	42,275	45,259	49,472	53,800	56,468	57,308
4482	Shoe stores	18,148	18,528	19,361	19,759	20,604	20,788	21,539	21,835	21,891	21,652
44831	Jewelry stores	15,184	16,571	17,996	19,152	20,317	19,778	21,527	24,069	25,317	24,773
451	Sporting goods, hobby, book, and music stores	49,296	52,368	57,538	60,922	64,055	65,573	69,456	74,045	78,120	84,797
45111	Sporting goods stores	15,702	16,913	18,951	19,986	20,931	21,286	22,579	24,188	26,092	27,877
451211	Book stores	8,338	9,119	10,119	11,208	11,918	12,755	13,390	14,541	15,420	16,747
452	General merchandise stores	247,968	266,088	285,278	300,589	315,398	331,454	351,796	381,428	405,936	430,458
4521	Department stores (excl. L.D.)	177,089	187,685	198,945	205,920	212,203	220,108	223,653	231,042	233,627	230,101
4521102	Discount dept. stores	91,936	101,360	109,543	116,620	120,031	126,123	129,007	133,703	136,277	137,789
4521101, 4521103	Conventional and national chain dept. stores	85,153	86,325	89,402	89,300	92,172	93,985	94,646	97,339	97,350	92,312
4521	Department stores (incl. L.D.) ²	181,255	192,125	203,808	210,919	217,001	225,062	228,547	236,063	238,747	234,675
4521102	Discount dept. stores	93,871	103,405	111,793	118,661	121,936	128,049	131,004	135,713	138,360	139,895
4521101, 4521103	Conventional and national chain dept. stores	87,384	88,720	92,015	92,258	95,065	97,013	97,543	100,350	100,387	94,780
4529	Other general merchandise stores	70,879	78,403	86,333	94,669	103,195	111,346	128,143	150,386	172,309	200,357
45291	Warehouse clubs and superstores	40,025	46,628	57,756	65,101	73,079	81,919	98,718	119,183	140,001	164,541
45299	All other general merchandise stores	30,854	31,775	28,577	29,568	30,116	29,427	29,425	31,203	32,308	35,816
453	Miscellaneous store retailers	55,833	62,601	70,585	77,177	84,109	91,669	99,803	105,742	109,000	112,017
454	Nonstore retailers	73,432	79,967	89,386	95,928	109,095	116,413	122,530	138,445	163,844	156,409
4541	Electronic shopping and mail-order houses	35,252	40,725	47,093	52,741	61,174	70,136	79,489	92,921	109,933	106,532
45431	Fuel dealers	19,311	19,912	20,762	21,554	24,116	22,934	19,740	20,788	27,931	25,958
722	Food services and drinking places	203,415	216,051	225,629	233,625	242,896	258,040	272,646	285,476	305,990	320,710
7221	Full-service restaurants	86,493	91,476	97,117	99,430	104,514	114,591	119,663	124,609	132,927	137,620
7222	Limited-service eating places	87,433	94,736	98,446	103,143	106,192	109,298	116,836	122,186	131,413	138,237
7224	Drinking places	12,352	12,209	11,826	12,515	13,015	13,445	14,110	14,713	15,677	16,766

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

²Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Estimates are not adjusted for price changes. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	2001												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	257,257	254,382	288,131	283,461	305,942	297,681	288,686	305,003	271,014	302,176	297,547	337,272	3,488,552
	Total (excl. motor vehicle and parts dealers)	195,482	190,169	213,485	212,950	227,915	221,197	215,932	227,600	206,602	218,353	228,585	272,732	2,631,002
	Retail sales, total	233,056	230,333	260,835	257,279	278,213	269,753	260,755	276,346	244,987	275,416	271,630	309,239	3,167,842
	Retail sales, total (excl. motor vehicle and parts dealers)	171,281	166,120	186,189	186,768	200,186	193,269	188,001	198,943	180,575	191,593	202,668	244,699	2,310,292
	GAFO¹	62,250	62,309	69,896	69,088	72,838	71,475	69,828	77,936	68,392	72,591	87,162	123,762	907,527
441	Motor vehicle and parts dealers	61,775	64,213	74,646	70,511	78,027	76,484	72,754	77,403	64,412	83,823	68,962	64,540	857,550
4411, 4412	Automobile and other motor vehicle dealers	56,384	58,899	68,449	64,421	71,486	69,996	66,343	70,605	58,584	77,530	63,120	59,055	784,872
4411	Automobile dealers	53,497	55,889	64,106	59,340	65,869	64,561	61,347	65,911	55,219	73,851	59,716	55,726	735,032
44111	New car dealers	48,321	50,394	58,096	53,729	59,798	58,735	55,812	60,114	50,390	68,338	54,736	51,142	669,605
44112	Used car dealers	5,176	5,495	6,010	5,611	6,071	5,826	5,535	5,797	4,829	5,513	4,980	4,584	65,427
4413	Auto parts, access., and tire stores	5,391	5,314	6,197	6,090	6,541	6,488	6,411	6,798	5,828	6,293	5,842	5,485	72,678
442, 443	Furniture, home furnishings, electronics, and appliance stores	13,952	13,259	14,482	13,054	14,073	14,236	14,217	15,283	13,654	14,398	16,927	21,706	179,241
442	Furniture and home furnishings stores	7,047	6,804	7,585	6,967	7,567	7,509	7,476	7,979	7,110	7,630	8,522	9,319	91,515
4421	Furniture stores	4,024	3,901	4,315	3,855	4,116	4,193	4,120	4,311	3,940	4,127	4,639	4,811	50,352
4422	Home furnishings stores	3,023	2,903	3,270	3,112	3,451	3,316	3,356	3,668	3,170	3,503	3,883	4,508	41,163
443	Electronics and appliance stores	6,905	6,455	6,897	6,087	6,506	6,727	6,741	7,304	6,544	6,768	8,405	12,387	87,726
44311	Appl., TV, and other elect. stores	4,591	4,252	4,440	3,956	4,287	4,482	4,523	4,929	4,342	4,495	5,884	8,875	59,056
443111	Household appliance stores	926	869	967	928	999	1,075	1,048	1,121	952	1,053	1,127	1,284	12,349
443112	Radio, TV, and other elect. stores	3,665	3,383	3,473	3,028	3,288	3,407	3,475	3,808	3,390	3,442	4,757	7,591	46,707
44312	Computer and software stores	2,108	1,994	2,207	1,909	1,928	1,961	1,934	2,113	1,982	2,021	2,256	2,981	25,394
444	Building mat. and garden equip. and supplies dealers	19,726	19,489	23,415	27,897	30,972	28,454	26,456	26,422	23,443	26,347	23,720	21,384	297,725
4441	Building mat. and supplies dealers	17,273	17,004	20,293	22,255	24,568	23,685	23,058	23,756	20,931	23,383	21,186	19,034	256,426
44413	Hardware stores	1,063	1,041	1,265	1,426	1,647	1,559	1,461	1,446	1,332	1,392	1,412	1,450	16,494
445	Food and beverage stores	37,051	35,282	39,063	37,853	40,564	39,808	39,964	40,501	38,687	39,257	40,185	44,358	472,573
4451	Grocery stores	33,780	32,011	35,395	34,206	36,594	35,775	35,956	36,488	35,007	35,483	36,070	38,624	425,389
4453	Beer, wine, and liquor stores	2,161	2,105	2,391	2,295	2,546	2,607	2,568	2,609	2,405	2,505	2,745	3,689	30,626
446	Health and personal care stores	13,539	13,098	14,257	13,743	14,537	13,972	13,841	14,387	13,278	14,673	14,360	16,606	170,291
44611	Pharmacies and drug stores	11,460	11,014	11,872	11,505	12,158	11,695	11,632	12,042	11,258	12,491	12,124	13,797	143,048
447	Gasoline stations	19,059	17,966	19,731	20,548	22,614	22,021	20,888	21,411	20,171	19,229	17,315	16,701	237,654
448	Clothing and clothing access. stores	10,179	11,592	13,199	13,477	13,939	13,095	12,717	14,923	12,229	13,368	15,501	24,908	169,127
4481	Clothing stores	7,336	7,942	9,628	9,802	9,824	9,456	9,185	10,715	9,048	9,979	11,364	16,761	121,040
44811	Men's clothing stores	744	710	827	823	870	865	775	923	762	882	994	1,473	10,648
44812	Women's clothing stores	2,015	2,230	2,769	2,900	2,853	2,619	2,413	2,781	2,513	2,744	2,921	4,077	32,835
44814	Family clothing stores	3,294	3,584	4,375	4,537	4,554	4,438	4,446	5,128	4,245	4,672	5,642	8,393	57,308
4482	Shoe stores	1,336	1,460	1,781	1,941	1,899	1,793	1,799	2,311	1,614	1,613	1,745	2,360	21,652
44831	Jewelry stores	1,385	2,055	1,648	1,614	2,083	1,707	1,602	1,758	1,462	1,664	2,258	5,537	24,773
451	Sporting goods, hobby, book, and music stores	6,000	5,519	6,375	5,905	6,251	6,507	6,242	7,498	6,563	6,432	8,383	13,122	84,797
45111	Sporting goods stores	1,818	1,786	2,217	2,179	2,306	2,491	2,339	2,543	2,131	2,031	2,335	3,701	27,877
451211	Book stores	1,698	1,163	1,165	1,034	1,188	1,201	1,124	2,035	1,570	1,140	1,232	2,197	16,747
452	General merchandise stores	28,690	28,588	32,352	33,486	35,124	34,389	33,395	36,224	32,641	34,916	42,479	58,174	430,458
4521	Department stores (excl. L.D.)	15,196	15,289	17,308	18,060	18,640	17,942	17,133	19,223	16,824	17,969	23,194	33,323	230,101
4521102	Discount dept. stores	9,303	8,996	10,325	10,861	11,264	11,101	10,776	11,600	10,215	10,926	13,789	18,633	137,789
4521101, 4521103	Conventional and national chain dept. stores	5,893	6,293	6,983	7,199	7,376	6,841	6,357	7,623	6,609	7,043	9,405	14,690	92,312
4521	Department stores (incl. L.D.) ²	15,518	15,609	17,665	18,436	19,041	18,316	17,473	19,608	17,151	18,320	23,637	33,901	234,675
4521102	Discount dept. stores	9,448	9,137	10,486	11,045	11,453	11,284	10,949	11,792	10,372	11,091	13,979	18,859	139,895
4521101, 4521103	Conventional and national chain dept. stores	6,070	6,472	7,179	7,391	7,588	7,032	6,524	7,816	6,779	7,229	9,658	15,042	94,780
4529	Other general merchandise stores	13,494	13,299	15,044	15,426	16,484	16,447	16,262	17,001	15,817	16,947	19,285	24,851	200,357
45291	Warehouse clubs and superstores	11,190	10,903	12,365	12,591	13,459	13,592	13,415	14,066	13,160	14,035	15,763	20,002	164,541
45299	All other gen. merchandise stores	2,304	2,396	2,679	2,835	3,025	2,855	2,847	2,935	2,657	2,912	3,522	4,849	35,816
453	Miscellaneous store retailers	8,161	8,488	9,215	8,504	9,922	9,350	9,090	9,840	8,616	9,418	9,604	11,809	112,017
454	Nonstore retailers	14,924	12,839	14,100	12,301	12,190	11,437	11,191	12,454	11,293	13,555	14,194	15,931	156,409
4541	Electronic shopping and mail-order houses	8,779	7,785	9,100	8,295	8,516	8,182	8,049	8,830	7,782	9,383	10,122	11,709	106,532
45431	Fuel dealers	4,186	3,127	2,794	1,976	1,632	1,435	1,368	1,594	1,673	1,965	1,970	2,238	25,958
722	Food services and drinking places	24,201	24,049	27,296	26,182	27,729	27,928	27,931	28,657	26,027	26,760	25,917	28,033	320,710
7221	Full-service restaurants	10,561	10,513	11,711	11,087	11,763	11,923	12,087	12,490	11,006	11,233	10,967	12,279	137,620
7222	Limited-service eating places	10,337	10,307	11,838	11,412	11,991	12,077	12,203	12,302	11,118	11,517	11,218	11,917	138,237
7224	Drinking places	1,244	1,232	1,430	1,298	1,326	1,367	1,404	1,497	1,448	1,484	1,484	1,552	16,766

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	2001												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	286,878	287,182	285,235	288,964	290,022	289,579	290,319	291,073	285,006	302,770	295,036	295,232	
	Total (excl. motor vehicle and parts dealers)	218,562	218,089	216,443	218,927	219,824	219,342	219,573	220,275	217,389	219,844	220,191	221,434	
	Retail sales, total	260,196	260,725	258,708	262,491	263,411	262,854	263,462	264,038	258,609	276,275	268,345	267,283	
	Retail sales, total (excl. motor vehicle and parts dealers)	191,880	191,632	189,916	192,454	193,213	192,617	192,716	193,240	190,992	193,349	193,500	193,485	
	GAFO¹	75,052	74,586	73,930	74,462	74,565	74,873	75,730	76,219	74,737	76,365	77,468	78,748	
441	Motor vehicle and parts dealers	68,316	69,093	68,792	70,037	70,198	70,237	70,746	70,798	67,617	82,926	74,845	73,798	
4411, 4412	Automobile and other motor vehicle dealers	62,372	63,061	62,740	63,910	64,113	64,099	64,599	64,657	61,603	76,915	68,908	67,724	
4413	Auto parts, access., and tire stores	5,944	6,032	6,052	6,127	6,085	6,138	6,147	6,141	6,014	6,011	5,937	6,074	
442, 443	Furniture, home furnishings, electronics and appliance stores	14,880	14,725	14,648	14,558	14,699	14,810	14,878	14,960	14,629	14,856	15,479	15,704	
442	Furniture and home furnishings stores	7,735	7,585	7,562	7,524	7,597	7,623	7,660	7,657	7,429	7,517	7,776	7,858	
443	Electronics and appliance stores	7,145	7,140	7,086	7,034	7,102	7,187	7,218	7,303	7,200	7,339	7,703	7,846	
44312	Computer and software stores	2,069	2,144	2,086	2,048	2,055	2,073	2,077	2,070	2,004	2,035	2,304	2,345	
444	Building mat. and garden equip. and supplies dealers	23,863	24,275	24,134	25,395	25,229	25,197	24,927	24,896	24,411	24,977	24,928	24,423	
4441	Building mat. and supplies dealers	20,539	20,838	20,942	21,523	21,401	21,454	21,409	21,715	21,271	21,691	21,796	21,605	
445	Food and beverage stores	38,889	39,208	38,978	39,021	39,252	39,243	39,350	39,432	39,665	39,797	39,999	40,095	
4451	Grocery stores	35,005	35,371	35,114	35,191	35,357	35,316	35,390	35,494	35,721	35,878	35,998	35,996	
4453	Beer, wine, and liquor stores	2,542	2,497	2,501	2,508	2,526	2,543	2,543	2,533	2,561	2,559	2,599	2,660	
446	Health and personal care stores	13,676	13,816	13,964	13,952	14,059	14,113	14,269	14,358	14,339	14,658	14,608	14,579	
44611	Pharmacies and drug stores	11,483	11,630	11,651	11,680	11,838	11,934	12,079	12,151	12,184	12,479	12,397	11,682	See note 3
447	Gasoline stations	21,060	20,746	19,870	20,798	21,234	20,428	19,706	19,536	20,051	18,889	18,074	17,488	
448	Clothing and clothing access. stores	14,323	14,427	14,143	14,182	14,053	14,063	14,190	14,089	13,364	14,139	13,870	14,441	
4481	Clothing stores	10,187	10,311	10,087	10,093	10,040	10,094	10,145	10,048	9,647	10,167	9,842	10,411	
44811	Men's clothing stores	936	921	917	892	899	892	890	898	814	886	868	873	
44812	Women's clothing stores	2,768	2,826	2,739	2,720	2,671	2,689	2,708	2,724	2,659	2,758	2,756	2,833	
4482	Shoe stores	1,820	1,783	1,794	1,842	1,814	1,798	1,841	1,828	1,704	1,786	1,801	1,825	
44831	Jewelry stores	2,161	2,175	2,116	2,104	2,058	2,025	2,059	2,073	1,901	2,057	2,099	2,073	
451	Sporting goods, hobby, book, and music stores	6,652	6,995	6,877	6,850	6,862	6,915	6,998	7,237	7,126	7,243	7,539	7,323	
452	General merchandise stores	35,668	34,852	34,629	35,256	35,224	35,429	35,990	36,132	36,032	36,585	36,952	37,342	
4521	Department stores (excl. L.D.)	20,040	19,286	18,844	19,091	18,965	19,018	19,256	19,219	18,935	19,210	19,278	19,303	
4529	Other general merchandise stores	15,628	15,566	15,785	16,165	16,259	16,411	16,734	16,913	17,097	17,375	17,674	18,039	
45291	Warehouse clubs and superstores	12,759	12,693	12,907	13,171	13,299	13,471	13,759	13,927	14,135	14,351	14,582	14,882	
45299	All other gen. merchandise stores	2,869	2,873	2,878	2,994	2,960	2,940	2,975	2,986	2,962	3,024	3,092	3,157	
453	Miscellaneous store retailers	8,998	9,116	9,369	9,232	9,531	9,467	9,440	9,532	9,273	9,399	9,360	9,363	
454	Nonstore retailers	13,871	13,472	13,304	13,210	13,070	12,952	12,968	13,068	12,102	12,806	12,691	12,727	
4541	Electronic shopping and mail-order houses	9,126	8,877	8,983	8,958	9,002	8,942	9,013	9,066	8,183	8,844	8,840	8,918	
45431	Fuel dealers	2,606	2,512	2,288	2,230	2,125	2,092	2,045	2,031	1,992	1,934	1,896	1,805	
722	Food services and drinking places	26,682	26,457	26,527	26,473	26,611	26,725	26,857	27,035	26,397	26,495	26,691	27,949	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	2000												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	241,815	256,181	285,915	270,825	290,711	288,227	277,861	290,968	275,843	277,581	282,665	326,536	3,365,128
	Total (excl. motor vehicle and parts dealers)	181,815	187,948	209,408	203,524	216,200	213,637	208,949	217,209	208,021	211,676	222,068	268,022	2,548,477
	Retail sales, total	219,002	232,591	260,007	245,341	264,474	261,876	251,013	264,359	250,164	251,674	258,100	300,537	3,059,138
	Retail sales, total (excl. motor vehicle and parts dealers)	159,002	164,358	183,500	178,040	189,963	187,286	182,101	190,600	182,342	185,769	197,503	242,023	2,242,487
	GAFO¹	57,888	61,029	68,309	66,897	70,485	69,095	67,372	73,594	68,919	69,789	82,405	117,292	873,074
441	Motor vehicle and parts dealers	60,000	68,233	76,507	67,301	74,511	74,590	68,912	73,759	67,822	65,905	60,597	58,514	816,651
4411, 4412	Automobile and other motor vehicle dealers	54,619	62,637	70,065	61,376	68,059	68,000	62,718	66,986	61,451	59,698	54,652	52,762	743,023
4411	Automobile dealers	52,120	59,664	65,736	57,378	63,432	63,430	58,993	63,200	58,170	56,572	51,797	49,850	700,342
44111	New car dealers	47,477	54,005	59,942	52,194	58,071	57,862	53,586	57,663	52,858	51,548	47,282	45,491	637,979
44112	Used car dealers	4,643	5,659	5,794	5,184	5,361	5,568	5,407	5,537	5,312	5,024	4,515	4,359	62,363
4413	Auto parts, access., and tire stores	5,381	5,596	6,442	5,925	6,452	6,590	6,194	6,773	6,371	6,207	5,945	5,752	73,628
442, 443	Furniture, home furnishings, electronics, and appliance stores	13,654	13,913	14,823	13,632	14,427	14,265	14,220	15,242	14,472	14,329	16,089	19,768	178,834
442	Furniture and home furnishings stores	6,674	7,024	7,668	7,167	7,668	7,521	7,523	7,995	7,550	7,684	8,328	8,550	91,352
4421	Furniture stores	3,894	4,070	4,361	4,029	4,251	4,169	4,197	4,329	4,188	4,141	4,464	4,409	50,502
4422	Home furnishings stores	2,780	2,954	3,307	3,138	3,417	3,352	3,326	3,666	3,362	3,543	3,864	4,141	40,850
443	Electronics and appliance stores	6,980	6,889	7,155	6,465	6,759	6,744	6,697	7,247	6,922	6,645	7,761	11,218	87,482
44311	Appl., TV, and other elect. stores	4,404	4,398	4,426	4,072	4,333	4,362	4,430	4,738	4,400	4,272	5,381	8,035	57,251
443111	Household appliance stores	872	873	950	900	1,035	1,045	967	1,013	960	972	1,045	1,160	11,792
443112	Radio, TV, and other elect. stores	3,532	3,525	3,476	3,172	3,298	3,317	3,463	3,725	3,440	3,300	4,336	6,875	45,459
44312	Computer and software stores	2,410	2,316	2,534	2,193	2,198	2,140	2,038	2,277	2,303	2,145	2,071	2,620	27,245
444	Building mat. and garden equip. and supplies dealers	18,528	19,497	24,020	24,057	27,630	26,166	23,814	24,568	22,935	23,952	22,006	20,936	278,109
4441	Building mat. and supplies dealers	16,174	17,081	20,723	20,208	23,006	22,494	21,048	21,929	20,331	21,269	19,401	18,042	241,706
44413	Hardware stores	1,015	976	1,238	1,344	1,503	1,459	1,361	1,353	1,259	1,263	1,251	1,332	15,354
445	Food and beverage stores	35,269	34,631	37,726	37,620	38,988	38,818	39,503	39,050	37,945	37,707	38,643	43,285	459,185
4451	Grocery stores	32,321	31,541	34,374	34,187	35,317	35,095	35,721	35,369	34,361	34,133	34,827	38,072	415,318
4453	Beer, wine, and liquor stores	1,953	2,010	2,227	2,168	2,396	2,454	2,506	2,465	2,401	2,397	2,600	3,448	29,025
446	Health and personal care stores	12,162	12,349	13,157	12,601	13,418	12,988	12,692	13,195	12,773	13,245	13,237	15,651	157,468
44611	Pharmacies and drug stores	10,152	10,199	10,875	10,500	11,146	10,706	10,541	10,964	10,605	11,107	11,131	13,382	131,308
447	Gasoline stations	17,474	18,082	20,579	19,527	20,931	21,904	21,861	21,657	21,099	21,033	20,117	20,186	244,450
448	Clothing and clothing access. stores	9,444	11,167	12,818	13,101	13,725	12,935	12,476	14,568	13,366	13,363	15,653	24,925	167,541
4481	Clothing stores	6,720	7,505	9,321	9,462	9,541	9,195	8,904	10,373	9,729	9,866	11,516	16,424	118,556
44811	Men's clothing stores	707	683	792	852	868	849	817	900	861	907	1,040	1,546	10,822
44812	Women's clothing stores	1,734	2,054	2,756	2,795	2,904	2,653	2,466	2,734	2,752	2,742	2,925	4,011	32,526
44814	Family clothing stores	3,149	3,488	4,284	4,345	4,391	4,340	4,250	4,964	4,473	4,649	5,819	8,316	56,468
4482	Shoe stores	1,340	1,524	1,824	1,922	1,880	1,798	1,770	2,261	1,772	1,658	1,771	2,371	21,891
44831	Jewelry stores	1,267	2,012	1,526	1,587	2,163	1,804	1,664	1,793	1,729	1,706	2,206	5,860	25,317
451	Sporting goods, hobby, book, and music stores	5,424	5,272	5,907	5,706	5,998	6,110	5,949	6,706	6,334	5,741	7,099	11,874	78,120
45111	Sporting goods stores	1,631	1,723	2,118	2,045	2,248	2,387	2,304	2,329	2,075	1,787	2,011	3,434	26,092
451211	Book stores	1,541	1,116	1,055	999	1,133	1,153	1,082	1,647	1,463	1,066	1,161	2,004	15,420
452	General merchandise stores	26,055	27,283	31,304	31,304	33,112	32,652	31,660	33,422	31,261	32,799	39,777	55,307	405,936
4521	Department stores (excl. L.D.)	14,785	15,490	17,955	18,271	19,070	18,242	17,430	18,832	17,362	18,102	23,564	34,524	233,627
4521102	Discount dept. stores	9,001	9,088	10,542	10,847	11,309	10,987	10,564	11,098	10,023	10,539	13,571	18,708	136,277
4521101, 4521103	Conventional and national chain dept. stores	5,784	6,402	7,413	7,424	7,761	7,255	6,866	7,734	7,339	7,563	9,993	15,816	97,350
4521	Department stores (incl. L.D.) ²	15,110	15,847	18,356	18,682	19,488	18,639	17,803	19,230	17,736	18,496	24,083	35,277	238,747
4521102	Discount dept. stores	9,136	9,226	10,702	11,012	11,482	11,156	10,726	11,268	10,176	10,701	13,779	18,996	138,360
4521101, 4521103	Conventional and national chain dept. stores	5,974	6,621	7,654	7,670	8,006	7,483	7,077	7,962	7,560	7,795	10,304	16,281	100,387
4529	Other general merchandise stores	11,270	11,793	13,349	13,033	14,042	14,410	14,230	14,590	13,899	14,697	16,213	20,783	172,309
45291	Warehouse clubs and superstores	9,213	9,506	10,780	10,546	11,379	11,760	11,623	11,907	11,371	12,020	13,165	16,731	140,001
45299	All other gen. merchandise stores	2,057	2,287	2,569	2,487	2,663	2,650	2,607	2,683	2,528	2,677	3,048	4,052	32,308
453	Miscellaneous store retailers	8,126	9,002	9,136	8,453	9,174	8,956	8,463	9,186	8,902	9,030	9,175	11,397	109,000
454	Nonstore retailers	12,866	13,162	14,030	12,039	12,560	12,492	11,463	13,006	13,255	14,570	15,707	18,694	163,844
4541	Electronic shopping and mail-order houses	7,936	7,912	9,224	8,209	8,464	8,608	7,957	8,963	9,065	9,874	10,850	12,871	109,933
45431	Fuel dealers	3,079	3,161	2,425	1,842	1,798	1,677	1,543	1,802	2,045	2,335	2,532	3,692	27,931
722	Food services and drinking places	22,813	23,590	25,908	25,484	26,237	26,351	26,848	26,609	25,679	25,907	24,565	25,999	305,990
7221	Full-service restaurants	10,010	10,448	11,375	11,153	11,303	11,238	11,648	11,471	11,141	11,318	10,606	11,216	132,927
7222	Limited-service eating places	9,720	9,924	10,951	10,938	11,333	11,556	11,630	11,550	10,936	11,027	10,651	11,197	131,413
7224	Drinking places	1,213	1,270	1,437	1,313	1,317	1,315	1,349	1,345	1,299	1,270	1,226	1,323	15,677

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	2000												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	274,853	279,165	281,762	277,862	277,533	278,919	280,178	279,891	283,665	282,524	281,316	283,086	
	Total (excl. motor vehicle and parts dealers)	205,743	208,574	212,143	210,125	210,608	211,434	212,332	212,175	214,925	215,296	214,910	216,258	
	Retail sales, total	249,866	254,096	256,287	252,429	252,257	253,533	254,560	254,549	257,986	256,823	255,701	257,446	
	Retail sales, total (excl. motor vehicle and parts dealers)	180,756	183,505	186,668	184,692	185,332	186,048	186,714	186,833	189,246	189,595	189,295	190,618	
	GAFO¹	70,032	71,204	72,192	72,105	72,528	72,190	72,584	72,979	73,940	73,957	73,504	73,388	
441	Motor vehicle and parts dealers	69,110	70,591	69,619	67,737	66,925	67,485	67,846	67,716	68,740	67,228	66,406	66,828	
4411, 4412	Automobile and other motor vehicle dealers	62,925	64,508	63,407	61,746	60,821	61,372	61,791	61,625	62,324	61,166	60,389	60,507	
4413	Auto parts, access., and tire stores	6,185	6,083	6,212	5,991	6,104	6,113	6,055	6,091	6,416	6,062	6,017	6,321	
442, 443	Furniture, home furnishings, electronics and appliance stores	14,760	14,931	14,977	15,099	15,009	14,864	14,803	14,987	15,080	14,984	14,785	14,350	
442	Furniture and home furnishings stores	7,482	7,577	7,645	7,698	7,707	7,651	7,700	7,702	7,688	7,699	7,605	7,191	
443	Electronics and appliance stores	7,278	7,354	7,332	7,401	7,302	7,213	7,103	7,285	7,392	7,285	7,180	7,159	
44312	Computer and software stores	2,396	2,400	2,384	2,363	2,328	2,246	2,194	2,250	2,294	2,195	2,122	2,083	
444	Building mat. and garden equip. and supplies dealers	23,411	23,059	24,408	22,845	22,961	22,848	22,957	23,096	23,155	23,145	23,238	23,799	
4441	Building mat. and supplies dealers	20,243	19,954	21,124	19,988	20,128	19,995	20,027	19,954	19,972	20,141	20,084	20,410	
445	Food and beverage stores	36,838	37,333	37,823	38,280	38,099	38,433	38,367	38,373	38,396	38,624	38,554	38,876	
4451	Grocery stores	33,355	33,806	34,271	34,708	34,489	34,782	34,681	34,675	34,673	34,865	34,792	35,187	
4453	Beer, wine, and liquor stores	2,287	2,324	2,354	2,344	2,379	2,411	2,433	2,460	2,460	2,492	2,510	2,459	
446	Health and personal care stores	12,590	12,601	12,824	12,858	12,989	13,014	13,139	13,248	13,459	13,502	13,535	13,610	
44611	Pharmacies and drug stores	10,391	10,397	10,630	10,703	10,842	10,880	10,969	11,131	11,234	11,334	11,393	11,293	See note 3
447	Gasoline stations	19,308	20,136	20,724	19,784	19,877	20,357	20,604	19,960	20,685	20,887	20,955	20,810	
448	Clothing and clothing access. stores	13,305	13,661	13,818	13,808	13,918	13,786	13,758	14,037	14,306	14,259	14,151	14,183	
4481	Clothing stores	9,303	9,604	9,823	9,766	9,815	9,713	9,695	9,930	10,167	10,107	10,091	10,071	
44811	Men's clothing stores	863	872	891	908	909	873	920	899	919	912	911	900	
44812	Women's clothing stores	2,422	2,580	2,731	2,659	2,709	2,699	2,731	2,756	2,817	2,812	2,775	2,745	
4482	Shoe stores	1,821	1,823	1,856	1,817	1,811	1,794	1,781	1,828	1,832	1,848	1,841	1,818	
44831	Jewelry stores	2,037	2,085	1,984	2,072	2,137	2,135	2,136	2,137	2,159	2,151	2,073	2,148	
451	Sporting goods, hobby, book, and music stores	6,122	6,414	6,456	6,559	6,613	6,521	6,662	6,517	6,710	6,539	6,477	6,492	
452	General merchandise stores	32,335	32,727	33,419	32,989	33,505	33,515	33,836	33,917	34,253	34,482	34,507	34,794	
4521	Department stores (excl. L.D.)	19,378	19,191	19,410	19,276	19,505	19,266	19,292	19,258	19,367	19,428	19,632	19,751	
4529	Other general merchandise stores	12,957	13,536	14,009	13,713	14,000	14,249	14,544	14,659	14,886	15,054	14,875	15,043	
45291	Warehouse clubs and superstores	10,363	10,889	11,276	11,078	11,345	11,575	11,800	11,907	12,123	12,303	12,156	12,430	
45299	All other gen. merchandise stores	2,594	2,647	2,733	2,635	2,655	2,674	2,744	2,752	2,763	2,751	2,719	2,613	
453	Miscellaneous store retailers	9,300	9,295	9,178	9,261	8,906	8,898	8,956	8,886	9,227	9,215	9,047	8,943	
454	Nonstore retailers	12,787	13,348	13,041	13,209	13,455	13,812	13,632	13,812	13,975	13,958	14,046	14,761	
4541	Electronic shopping and mail-order houses	8,664	8,675	8,938	9,051	8,995	9,216	9,178	9,278	9,336	9,377	9,443	9,692	
45431	Fuel dealers	2,015	2,513	1,931	2,096	2,242	2,413	2,283	2,343	2,423	2,417	2,414	2,914	
722	Food services and drinking places	24,987	25,069	25,475	25,433	25,276	25,386	25,618	25,342	25,679	25,701	25,615	25,640	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1999												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	222,413	225,070	258,811	256,345	267,950	266,954	267,990	271,034	259,680	263,883	269,749	323,752	3,153,631
	Total (excl. motor vehicle and parts dealers)	168,815	166,907	189,774	190,184	198,819	196,182	198,249	200,137	193,706	200,128	208,536	262,227	2,373,664
	Retail sales, total	200,970	203,747	235,355	232,536	243,150	242,722	242,792	246,287	236,318	238,907	246,384	298,987	2,868,155
	Retail sales, total (excl. motor vehicle and parts dealers)	147,372	145,584	166,318	166,375	174,019	171,950	173,051	175,390	170,344	175,152	185,171	237,462	2,088,188
	GAFO¹	54,640	55,209	63,497	62,209	65,838	64,858	64,557	68,382	64,695	67,163	76,993	114,808	822,849
441	Motor vehicle and parts dealers	53,598	58,163	69,037	66,161	69,131	70,772	69,741	70,897	65,974	63,755	61,213	61,525	779,967
4411, 4412	Automobile and other motor vehicle dealers	48,482	52,996	63,051	60,054	63,126	64,423	63,412	64,580	59,737	57,564	55,148	55,664	708,237
4411	Automobile dealers	46,625	50,359	59,397	56,138	58,913	60,335	59,652	61,211	56,803	54,610	52,685	53,107	669,835
44111	New car dealers	42,381	45,614	54,314	51,147	53,784	55,097	54,560	56,110	52,087	49,873	48,167	48,781	611,915
44112	Used car dealers	4,244	4,745	5,083	4,991	5,129	5,238	5,092	5,101	4,716	4,737	4,518	4,326	57,920
4413	Auto parts, access., and tire stores	5,116	5,167	5,986	6,107	6,005	6,349	6,329	6,317	6,237	6,191	6,065	5,861	71,730
442, 443	Furniture, home furnishings, electronics, and appliance stores	12,241	11,939	13,345	12,525	12,960	13,367	13,683	14,092	13,785	13,834	15,431	19,949	167,151
442	Furniture and home furnishings stores	5,989	6,072	6,881	6,576	6,758	6,937	7,042	7,320	7,215	7,409	8,050	8,880	85,129
4421	Furniture stores	3,587	3,548	3,937	3,602	3,791	3,812	3,887	3,958	3,971	4,031	4,298	4,546	46,968
4422	Home furnishings stores	2,402	2,524	2,944	2,974	2,967	3,125	3,155	3,362	3,244	3,378	3,752	4,334	38,161
443	Electronics and appliance stores	6,252	5,867	6,464	5,949	6,202	6,430	6,641	6,772	6,570	6,425	7,381	11,069	82,022
44311	Appl., TV, and other elect. stores	3,738	3,560	3,820	3,528	3,820	3,970	4,254	4,276	4,029	4,039	4,905	7,553	51,492
443111	Household appliance stores	809	781	903	884	907	1,053	1,142	966	937	943	992	1,175	11,492
443112	Radio, TV, and other elect. stores	2,929	2,779	2,917	2,644	2,913	2,917	3,112	3,310	3,092	3,096	3,913	6,378	40,000
44312	Computer and software stores	2,348	2,139	2,452	2,226	2,169	2,241	2,171	2,279	2,346	2,180	2,204	2,999	27,754
444	Building mat. and garden equip. and supplies dealers	16,848	17,572	21,449	23,593	24,779	24,818	23,477	23,066	22,376	22,654	21,998	21,409	264,039
4441	Building mat. and supplies dealers	14,678	15,314	18,560	19,855	20,424	21,285	20,759	20,647	19,912	20,102	19,538	18,477	229,551
44413	Hardware stores	1,075	979	1,176	1,375	1,451	1,402	1,343	1,253	1,235	1,241	1,237	1,317	15,084
445	Food and beverage stores	34,822	32,674	36,073	35,715	37,717	36,469	38,737	36,882	36,558	37,059	36,794	43,122	442,622
4451	Grocery stores	31,950	29,827	32,920	32,433	34,266	33,127	35,201	33,604	33,336	33,716	33,354	38,075	401,809
4453	Beer, wine, and liquor stores	1,900	1,840	2,024	2,139	2,254	2,188	2,385	2,183	2,167	2,262	2,317	3,328	26,987
446	Health and personal care stores	11,167	10,991	12,160	11,814	12,056	12,009	11,926	11,894	11,668	12,080	12,251	15,403	145,419
44611	Pharmacies and drug stores	9,478	9,334	10,279	10,002	10,185	10,109	10,012	9,971	9,853	10,217	10,275	13,027	122,742
447	Gasoline stations	14,971	14,104	16,088	16,957	17,636	17,636	18,017	18,959	18,254	18,664	17,956	19,377	209,409
448	Clothing and clothing access. stores	9,261	10,193	12,089	12,407	13,182	12,291	12,456	13,716	12,355	12,951	14,643	24,344	159,888
4481	Clothing stores	6,618	6,927	8,731	8,973	9,236	8,686	8,866	9,762	8,966	9,477	10,571	15,547	112,360
44811	Men's clothing stores	734	656	763	877	871	860	789	863	783	882	989	1,474	10,541
44812	Women's clothing stores	1,778	1,920	2,555	2,670	2,743	2,457	2,355	2,464	2,410	2,502	2,631	3,734	30,219
44814	Family clothing stores	2,994	3,179	4,004	4,051	4,264	4,072	4,354	4,789	4,260	4,581	5,357	7,895	53,800
4482	Shoe stores	1,370	1,488	1,829	1,844	1,932	1,836	1,860	2,195	1,719	1,673	1,711	2,378	21,835
44831	Jewelry stores	1,173	1,675	1,414	1,481	1,892	1,649	1,610	1,631	1,544	1,668	2,199	6,133	24,069
451	Sporting goods, hobby, book, and music stores	5,337	4,810	5,500	5,329	5,479	5,816	5,644	6,165	5,789	5,617	6,845	11,714	74,045
45111	Sporting goods stores	1,511	1,496	1,861	1,925	2,031	2,258	2,104	2,188	1,888	1,750	1,875	3,301	24,188
451211	Book stores	1,541	1,011	999	957	1,002	1,060	1,052	1,426	1,276	1,047	1,119	2,051	14,541
452	General merchandise stores	24,647	25,180	29,363	28,978	31,293	30,419	29,900	31,056	29,487	31,468	36,360	53,277	381,428
4521	Department stores (excl. L.D.)	14,509	15,279	17,901	17,753	18,990	18,006	17,597	18,568	17,446	18,576	22,287	34,130	231,042
4521102	Discount dept. stores	8,834	9,043	10,451	10,417	11,192	10,780	10,541	10,817	10,088	10,770	12,661	18,109	133,703
4521101, 4521103	Conventional and national chain dept. stores	5,675	6,236	7,450	7,336	7,798	7,226	7,056	7,751	7,358	7,806	9,626	16,021	97,339
4521	Department stores (incl. L.D.) ²	14,818	15,596	18,267	18,127	19,406	18,405	17,977	18,966	17,824	18,984	22,786	34,907	236,063
4521102	Discount dept. stores	8,968	9,180	10,609	10,573	11,360	10,942	10,699	10,980	10,239	10,932	12,851	18,380	135,713
4521101, 4521103	Conventional and national chain dept. stores	5,850	6,416	7,658	7,554	8,046	7,463	7,278	7,986	7,585	8,052	9,935	16,527	100,350
4529	Other general merchandise stores	10,138	9,901	11,462	11,225	12,303	12,413	12,303	12,488	12,041	12,892	14,073	19,147	150,386
45291	Warehouse clubs and superstores	8,104	7,779	9,014	8,822	9,734	9,867	9,797	9,976	9,617	10,251	11,163	15,059	119,183
45299	All other gen. merchandise stores	2,034	2,122	2,448	2,403	2,569	2,546	2,506	2,512	2,424	2,641	2,910	4,088	31,203
453	Miscellaneous store retailers	7,526	8,061	8,508	8,355	8,650	8,671	8,360	8,741	8,556	8,552	9,303	12,459	105,742
454	Nonstore retailers	10,552	10,060	11,743	10,702	10,267	10,454	10,061	10,819	11,516	12,273	13,590	16,408	138,445
4541	Electronic shopping and mail-order houses	6,408	6,309	7,497	7,035	6,832	7,124	6,865	7,405	7,913	8,420	9,449	11,664	92,921
45431	Fuel dealers	2,347	1,869	2,090	1,550	1,353	1,273	1,237	1,333	1,486	1,763	1,913	2,574	20,788
722	Food services and drinking places	21,443	21,323	23,456	23,809	24,800	24,232	25,198	24,747	23,362	24,976	23,365	24,765	285,476
7221	Full-service restaurants	9,516	9,441	10,301	10,479	10,695	10,457	10,980	10,836	10,201	10,954	10,138	10,611	124,609
7222	Limited-service eating places	9,120	9,020	9,962	10,136	10,746	10,436	10,892	10,615	9,949	10,609	10,012	10,689	122,186
7224	Drinking places	1,115	1,154	1,306	1,261	1,222	1,211	1,271	1,221	1,192	1,280	1,201	1,279	14,713

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1999												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	252,192	255,325	255,990	257,416	260,358	261,118	263,205	265,663	266,698	267,257	270,404	275,378	
	Total (excl. motor vehicle and parts dealers)	190,439	192,584	193,101	194,412	195,769	196,206	197,031	198,697	200,225	201,505	203,339	207,991	
	Retail sales, total	228,960	231,867	232,627	233,843	236,649	237,454	239,611	241,936	242,859	242,961	246,015	250,785	
	Retail sales, total (excl. motor vehicle and parts dealers)	167,207	169,126	169,738	170,839	172,060	172,542	173,437	174,970	176,386	177,209	178,950	183,398	
	GAFO¹	66,214	66,882	67,358	67,279	67,881	68,597	68,290	68,852	69,492	69,732	69,689	70,820	
441	Motor vehicle and parts dealers	61,753	62,741	62,889	63,004	64,589	64,912	66,174	66,966	66,473	65,752	67,065	67,387	
4411, 4412	Automobile and other motor vehicle dealers	55,919	56,863	57,060	57,086	58,667	58,995	60,220	61,040	60,340	59,652	60,870	61,237	
4413	Auto parts, access., and tire stores	5,834	5,878	5,829	5,918	5,922	5,917	5,954	5,926	6,133	6,100	6,195	6,150	
442, 443	Furniture, home furnishings, electronics and appliance stores	13,209	13,373	13,505	13,575	13,687	13,877	13,946	14,122	14,352	14,339	14,221	14,504	
442	Furniture and home furnishings stores	6,692	6,846	6,895	6,915	6,938	7,043	7,056	7,219	7,347	7,357	7,345	7,351	
443	Electronics and appliance stores	6,517	6,527	6,610	6,660	6,749	6,834	6,890	6,903	7,005	6,982	6,876	7,153	
44312	Computer and software stores	2,355	2,300	2,305	2,326	2,332	2,349	2,305	2,304	2,327	2,250	2,254	2,341	
444	Building mat. and garden equip. and supplies dealers	21,294	21,723	21,605	21,518	21,686	21,869	21,997	22,133	22,111	22,398	22,909	23,001	
4441	Building mat. and supplies dealers	18,393	18,813	18,843	18,749	18,841	18,971	19,115	19,260	19,276	19,441	19,916	19,975	
445	Food and beverage stores	36,004	36,331	36,282	36,550	36,726	36,550	36,778	36,899	37,234	37,092	37,328	38,615	
4451	Grocery stores	32,669	32,994	32,953	33,129	33,333	33,193	33,429	33,537	33,844	33,682	33,896	35,060	
4453	Beer, wine, and liquor stores	2,189	2,185	2,179	2,256	2,234	2,210	2,229	2,234	2,257	2,276	2,265	2,360	
446	Health and personal care stores	11,536	11,680	11,737	11,897	11,948	12,106	12,059	12,149	12,282	12,364	12,527	13,009	
44611	Pharmacies and drug stores	9,711	9,856	9,912	10,123	10,114	10,315	10,237	10,290	10,415	10,458	10,517	10,722	See note 3
447	Gasoline stations	16,273	16,156	16,433	16,974	16,941	16,622	17,414	17,835	17,967	18,316	18,802	19,533	
448	Clothing and clothing access. stores	12,972	12,955	13,002	13,203	13,378	13,434	13,313	13,391	13,292	13,453	13,417	13,485	
4481	Clothing stores	9,121	9,142	9,214	9,378	9,475	9,483	9,380	9,453	9,403	9,446	9,424	9,337	
44811	Men's clothing stores	879	861	865	952	896	907	875	880	849	860	883	854	
44812	Women's clothing stores	2,483	2,487	2,535	2,560	2,585	2,570	2,532	2,525	2,477	2,505	2,518	2,461	
4482	Shoe stores	1,859	1,835	1,786	1,824	1,851	1,875	1,822	1,816	1,796	1,807	1,794	1,803	
44831	Jewelry stores	1,862	1,853	1,875	1,870	1,923	1,945	1,983	1,989	1,964	2,052	2,044	2,195	
451	Sporting goods, hobby, book, and music stores	5,970	6,120	6,084	6,049	6,129	6,220	6,148	6,110	6,265	6,297	6,228	6,315	
452	General merchandise stores	30,753	31,143	31,431	31,152	31,380	31,750	31,693	31,894	32,216	32,243	32,321	33,004	
4521	Department stores (excl. L.D.)	19,094	19,350	19,365	19,185	19,176	19,313	19,264	19,184	19,393	19,286	19,215	19,295	
4529	Other general merchandise stores	11,659	11,793	12,066	11,967	12,204	12,437	12,429	12,710	12,823	12,957	13,106	13,709	
45291	Warehouse clubs and superstores	9,126	9,239	9,478	9,405	9,619	9,828	9,856	10,118	10,188	10,303	10,482	11,073	
45299	All other gen. merchandise stores	2,533	2,554	2,588	2,562	2,585	2,609	2,573	2,592	2,635	2,654	2,624	2,636	
453	Miscellaneous store retailers	8,597	8,764	8,659	8,707	8,742	8,602	8,476	8,644	8,741	8,832	9,190	9,511	
454	Nonstore retailers	10,599	10,881	11,000	11,214	11,443	11,512	11,613	11,793	11,926	11,875	12,007	12,421	
4541	Electronic shopping and mail-order houses	7,003	7,302	7,293	7,421	7,600	7,702	7,740	7,928	8,034	8,065	8,090	8,391	
45431	Fuel dealers	1,538	1,560	1,667	1,722	1,744	1,751	1,793	1,794	1,788	1,833	1,831	1,931	
722	Food services and drinking places	23,232	23,458	23,363	23,573	23,709	23,664	23,594	23,727	23,839	24,296	24,389	24,593	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1998												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	211,292	207,287	234,395	238,999	249,811	248,945	246,301	245,212	236,047	249,146	245,442	293,854	2,906,731
	Total (excl. motor vehicle and parts dealers)	160,893	155,837	173,748	178,126	186,717	183,126	185,560	186,478	178,410	188,571	191,872	237,936	2,207,274
	Retail sales, total	190,806	187,105	211,950	216,654	225,818	225,617	222,419	221,210	213,589	225,267	223,287	270,363	2,634,085
	Retail sales, total (excl. motor vehicle and parts dealers)	140,407	135,655	151,303	155,781	162,724	159,798	161,678	162,476	155,952	164,692	169,717	214,445	1,934,628
	GAFO¹	51,035	51,010	57,102	58,678	61,473	59,917	59,973	63,966	59,112	63,240	72,082	104,982	762,570
441	Motor vehicle and parts dealers	50,399	51,450	60,647	60,873	63,094	65,819	60,741	58,734	57,637	60,575	53,570	55,918	699,457
4411, 4412	Automobile and other motor vehicle dealers	45,424	46,597	55,032	55,168	57,322	59,878	54,690	52,828	51,888	54,544	48,150	50,369	631,890
4411	Automobile dealers	43,555	44,303	52,030	51,765	53,635	56,289	51,107	49,810	49,079	51,706	46,084	48,107	597,470
44111	New car dealers	39,792	40,052	47,396	47,250	49,163	51,435	46,443	45,204	44,818	47,035	42,239	44,301	545,128
44112	Used car dealers	3,763	4,251	4,634	4,515	4,472	4,854	4,664	4,606	4,261	4,671	3,845	3,806	52,342
4413	Auto parts, access., and tire stores	4,975	4,853	5,615	5,705	5,772	5,941	6,051	5,906	5,749	6,031	5,420	5,549	67,567
442, 443	Furniture, home furnishings, electronics, and appliance stores	11,858	11,192	12,222	11,641	12,007	12,422	12,738	13,014	12,482	12,870	14,109	18,000	154,555
442	Furniture and home furnishings stores	5,911	5,672	6,264	6,145	6,324	6,417	6,569	6,604	6,431	6,798	7,273	8,166	78,574
4421	Furniture stores	3,575	3,380	3,662	3,473	3,626	3,609	3,663	3,674	3,603	3,734	3,974	4,166	44,139
4422	Home furnishings stores	2,336	2,292	2,602	2,672	2,698	2,808	2,906	2,930	2,828	3,064	3,299	4,000	34,435
443	Electronics and appliance stores	5,947	5,520	5,958	5,496	5,683	6,005	6,169	6,410	6,051	6,072	6,836	9,834	75,981
44311	Appl., TV, and other elect. stores	3,577	3,304	3,474	3,218	3,537	3,630	3,792	3,970	3,561	3,524	4,289	6,389	46,265
443111	Household appliance stores	820	758	839	822	901	975	1,016	934	861	901	913	1,074	10,814
443112	Radio, TV, and other elect. stores	2,757	2,546	2,635	2,396	2,636	2,655	2,776	3,036	2,700	2,623	3,376	5,315	35,451
44312	Computer and software stores	2,223	2,071	2,317	2,099	1,950	2,166	2,169	2,235	2,295	2,336	2,313	3,008	27,182
444	Building mat. and garden equip. and supplies dealers	15,986	15,990	19,286	21,933	22,867	22,832	21,996	20,567	20,893	21,670	19,522	19,948	243,490
4441	Building mat. and supplies dealers	13,889	13,819	16,409	18,046	18,656	19,598	19,371	18,363	18,549	19,158	17,132	17,059	210,049
44413	Hardware stores	966	893	1,094	1,306	1,403	1,402	1,332	1,286	1,269	1,272	1,198	1,330	14,751
445	Food and beverage stores	33,694	30,934	33,719	34,283	36,132	34,772	36,858	35,862	34,509	35,925	35,065	39,826	421,579
4451	Grocery stores	30,891	28,176	30,776	31,130	32,801	31,569	33,460	32,622	31,405	32,640	31,802	35,154	382,426
4453	Beer, wine, and liquor stores	1,862	1,786	1,913	1,984	2,163	2,084	2,237	2,146	2,058	2,193	2,187	3,084	25,697
446	Health and personal care stores	10,200	9,775	10,460	10,630	10,757	10,690	10,809	10,816	10,529	11,083	10,910	13,569	130,228
44611	Pharmacies and drug stores	8,508	8,164	8,684	8,827	8,943	8,764	8,879	8,876	8,732	9,245	9,173	11,549	108,344
447	Gasoline stations	15,287	14,113	15,410	15,736	16,825	16,763	17,310	16,814	15,832	16,359	15,293	16,007	191,749
448	Clothing and clothing access. stores	8,828	9,520	10,880	11,842	12,264	11,473	11,650	12,975	11,232	12,405	13,877	22,496	149,442
4481	Clothing stores	6,282	6,419	7,795	8,477	8,500	8,044	8,272	9,189	8,099	9,056	10,092	14,669	104,894
44811	Men's clothing stores	732	660	756	870	864	847	790	881	792	911	1,008	1,510	10,621
44812	Women's clothing stores	1,736	1,782	2,214	2,532	2,540	2,281	2,251	2,359	2,275	2,460	2,571	3,689	28,690
44814	Family clothing stores	2,746	2,848	3,528	3,780	3,851	3,740	4,000	4,470	3,734	4,361	5,094	7,320	49,472
4482	Shoe stores	1,319	1,471	1,719	1,877	1,871	1,763	1,820	2,194	1,649	1,741	1,741	2,374	21,539
44831	Jewelry stores	1,122	1,519	1,243	1,367	1,763	1,534	1,421	1,472	1,379	1,513	1,933	5,261	21,527
451	Sporting goods, hobby, book, and music stores	5,033	4,486	5,015	5,035	5,234	5,423	5,253	5,876	5,433	5,301	6,276	11,091	69,456
45111	Sporting goods stores	1,395	1,421	1,775	1,842	1,962	2,146	2,002	2,065	1,727	1,632	1,711	2,901	22,579
451211	Book stores	1,467	926	886	857	924	945	887	1,395	1,259	965	1,004	1,875	13,390
452	General merchandise stores	22,519	23,057	26,156	27,482	29,234	27,849	27,447	29,068	26,747	29,424	34,457	48,356	351,796
4521	Department stores (excl. L.D.)	13,902	14,659	16,640	17,569	18,609	17,260	16,934	18,393	16,497	18,242	22,203	32,745	223,653
4521102	Discount dept. stores	8,415	8,572	9,636	10,325	10,964	10,326	10,073	10,588	9,575	10,559	12,573	17,401	129,007
4521101, 4521103	Conventional and national chain dept. stores	5,487	6,087	7,004	7,244	7,645	6,934	6,861	7,805	6,922	7,683	9,630	15,344	94,646
4521	Department stores (incl. L.D.) ²	14,213	14,992	17,018	17,977	19,029	17,645	17,302	18,788	16,844	18,631	22,673	33,435	228,547
4521102	Discount dept. stores	8,548	8,707	9,788	10,486	11,135	10,486	10,230	10,752	9,722	10,721	12,764	17,665	131,004
4521101, 4521103	Conventional and national chain dept. stores	5,665	6,285	7,230	7,491	7,894	7,159	7,072	8,036	7,122	7,910	9,909	15,770	97,543
4529	Other general merchandise stores	8,617	8,398	9,516	9,913	10,625	10,589	10,513	10,675	10,250	11,182	12,254	15,611	128,143
45291	Warehouse clubs and superstores	6,670	6,406	7,286	7,595	8,182	8,195	8,137	8,306	7,985	8,664	9,465	11,827	98,718
45299	All other gen. merchandise stores	1,947	1,992	2,230	2,318	2,443	2,394	2,376	2,369	2,265	2,518	2,789	3,784	29,425
453	Miscellaneous store retailers	7,209	7,374	7,687	7,688	8,168	8,354	8,346	8,383	8,383	8,490	8,377	11,344	99,803
454	Nonstore retailers	9,793	9,214	10,468	9,511	9,236	9,220	9,241	9,101	9,912	11,165	11,831	13,808	122,530
4541	Electronic shopping and mail-order houses	5,766	5,421	6,482	6,044	6,055	5,917	6,049	5,987	6,632	7,391	8,054	9,691	79,489
45431	Fuel dealers	2,427	2,083	2,069	1,582	1,340	1,263	1,228	1,188	1,324	1,547	1,651	2,038	19,740
722	Food services and drinking places	20,486	20,182	22,445	22,345	23,993	23,328	23,882	24,002	22,458	23,879	22,155	23,491	272,646
7221	Full-service restaurants	9,143	9,107	9,961	9,808	10,401	10,177	10,425	10,504	9,801	10,404	9,659	10,273	119,663
7222	Limited-service eating places	8,653	8,383	9,501	9,635	10,460	10,034	10,367	10,406	9,629	10,228	9,507	10,033	116,836
7224	Drinking places	1,118	1,099	1,211	1,137	1,190	1,167	1,246	1,220	1,156	1,242	1,130	1,194	14,110

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1998												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	235,768	236,188	237,483	239,914	241,572	243,269	241,413	240,912	243,728	247,083	248,705	251,321	
	Total (excl. motor vehicle and parts dealers)	179,524	180,442	180,788	181,548	182,689	183,389	184,292	184,755	185,380	186,795	188,195	189,569	
	Retail sales, total	213,693	213,937	215,083	217,524	218,958	220,510	218,776	218,140	220,765	223,989	225,457	227,759	
	Retail sales, total (excl. motor vehicle and parts dealers)	157,449	158,191	158,388	159,158	160,075	160,630	161,655	161,983	162,417	163,701	164,947	166,007	
	GAFO¹	61,850	62,353	62,548	62,770	62,949	63,527	63,504	63,781	64,031	64,609	65,201	65,294	
441	Motor vehicle and parts dealers	56,244	55,746	56,695	58,366	58,883	59,880	57,121	56,157	58,348	60,288	60,510	61,752	
4411, 4412	Automobile and other motor vehicle dealers	50,753	50,212	51,097	52,843	53,224	54,286	51,497	50,505	52,678	54,544	54,841	55,966	
4413	Auto parts, access., and tire stores	5,491	5,534	5,598	5,523	5,659	5,594	5,624	5,652	5,670	5,744	5,669	5,786	
442, 443	Furniture, home furnishings, electronics and appliance stores	12,633	12,627	12,631	12,583	12,617	12,854	12,970	13,037	12,934	13,040	13,250	13,316	
442	Furniture and home furnishings stores	6,488	6,438	6,438	6,448	6,460	6,521	6,569	6,513	6,522	6,613	6,747	6,805	
443	Electronics and appliance stores	6,145	6,189	6,193	6,135	6,157	6,333	6,401	6,524	6,412	6,427	6,503	6,511	
44312	Computer and software stores	2,208	2,229	2,209	2,171	2,104	2,245	2,290	2,285	2,307	2,348	2,380	2,372	
444	Building mat. and garden equip. and supplies dealers	19,697	19,805	19,805	20,171	20,090	20,020	20,291	20,227	20,542	20,695	20,910	21,229	
4441	Building mat. and supplies dealers	16,897	17,018	17,039	17,302	17,258	17,343	17,626	17,572	17,784	17,888	18,034	18,284	
445	Food and beverage stores	34,387	34,440	34,690	34,688	34,904	35,041	35,237	35,349	35,464	35,549	35,669	36,045	
4451	Grocery stores	31,203	31,203	31,468	31,444	31,661	31,824	31,989	32,077	32,177	32,253	32,385	32,671	
4453	Beer, wine, and liquor stores	2,090	2,129	2,098	2,113	2,119	2,092	2,112	2,157	2,159	2,161	2,170	2,251	
446	Health and personal care stores	10,366	10,432	10,439	10,609	10,629	10,733	10,874	11,105	11,095	11,161	11,353	11,441	
44611	Pharmacies and drug stores	8,594	8,639	8,693	8,792	8,881	8,934	9,042	9,179	9,240	9,320	9,516	9,521	See note 3
447	Gasoline stations	16,297	16,129	15,919	15,863	16,070	15,950	16,058	15,832	15,722	15,883	16,014	16,152	
448	Clothing and clothing access. stores	12,204	12,245	12,303	12,369	12,339	12,498	12,489	12,478	12,254	12,584	12,678	12,795	
4481	Clothing stores	8,554	8,548	8,648	8,709	8,655	8,767	8,781	8,775	8,659	8,849	8,926	8,961	
44811	Men's clothing stores	867	867	887	927	881	897	890	892	878	885	884	881	
44812	Women's clothing stores	2,404	2,336	2,358	2,389	2,376	2,383	2,402	2,390	2,370	2,412	2,442	2,473	
4482	Shoe stores	1,763	1,832	1,809	1,764	1,780	1,784	1,807	1,792	1,747	1,833	1,815	1,832	
44831	Jewelry stores	1,753	1,728	1,707	1,753	1,761	1,800	1,748	1,793	1,735	1,801	1,837	1,903	
451	Sporting goods, hobby, book, and music stores	5,561	5,744	5,660	5,801	5,809	5,806	5,798	5,829	5,848	5,857	5,833	5,918	
452	General merchandise stores	28,463	28,769	28,884	28,994	29,156	29,278	29,124	29,344	29,690	29,828	30,200	30,035	
4521	Department stores (excl. L.D.)	18,518	18,685	18,609	18,556	18,663	18,614	18,478	18,573	18,634	18,740	18,860	18,886	
4529	Other general merchandise stores	9,945	10,084	10,275	10,438	10,493	10,664	10,646	10,771	11,056	11,088	11,340	11,149	
45291	Warehouse clubs and superstores	7,520	7,672	7,851	7,995	8,069	8,211	8,219	8,331	8,586	8,595	8,821	8,664	
45299	All other gen. merchandise stores	2,425	2,412	2,424	2,443	2,424	2,453	2,427	2,440	2,470	2,493	2,519	2,485	
453	Miscellaneous store retailers	8,212	8,091	8,073	8,039	8,155	8,203	8,337	8,430	8,550	8,584	8,582	8,666	
454	Nonstore retailers	9,629	9,909	9,984	10,041	10,306	10,247	10,477	10,352	10,318	10,520	10,458	10,410	
4541	Electronic shopping and mail-order houses	6,193	6,355	6,424	6,443	6,728	6,474	6,714	6,697	6,747	6,863	6,901	6,888	
45431	Fuel dealers	1,605	1,723	1,734	1,721	1,709	1,779	1,720	1,632	1,599	1,610	1,574	1,519	
722	Food services and drinking places	22,075	22,251	22,400	22,390	22,614	22,759	22,637	22,772	22,963	23,094	23,248	23,562	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1997												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	203,235	200,139	228,191	223,823	237,872	230,941	235,160	238,886	226,509	236,102	231,677	274,852	2,767,387
	Total (excl. motor vehicle and parts dealers)	154,325	149,525	170,011	166,981	179,397	172,927	176,107	180,224	171,045	179,872	182,477	223,814	2,106,705
	Retail sales, total	183,870	180,962	206,757	202,661	215,148	209,017	212,438	215,526	205,062	213,929	210,860	253,117	2,509,347
	Retail sales, total (excl. motor vehicle and parts dealers)	134,960	130,348	148,577	145,819	156,673	151,003	153,385	156,864	149,598	157,699	161,660	202,079	1,848,665
	GAFO¹	47,551	47,426	55,189	52,783	57,897	55,802	55,882	61,150	55,505	59,610	68,198	98,689	715,682
441	Motor vehicle and parts dealers	48,910	50,614	58,180	56,842	58,475	58,014	59,053	58,662	55,464	56,230	49,200	51,038	660,682
4411, 4412	Automobile and other motor vehicle dealers	44,060	45,967	52,914	51,351	52,948	52,481	53,230	52,942	49,956	50,471	43,961	45,969	596,250
4411	Automobile dealers	42,360	43,905	50,087	48,255	49,731	49,331	50,216	50,020	47,458	48,061	42,077	44,008	565,509
44111	New car dealers	38,922	40,002	45,926	44,068	45,638	45,170	46,076	46,084	43,646	44,164	38,715	40,561	518,972
44112	Used car dealers	3,438	3,903	4,161	4,187	4,093	4,161	4,140	3,936	3,812	3,897	3,362	3,447	46,537
4413	Auto parts, access., and tire stores	4,850	4,647	5,266	5,491	5,527	5,533	5,823	5,720	5,508	5,759	5,239	5,069	64,432
442, 443	Furniture, home furnishings, electronics, and appliance stores	10,713	10,251	11,309	11,035	11,518	11,392	11,818	12,228	11,854	12,188	13,254	16,743	144,303
442	Furniture and home furnishings stores	5,424	5,222	5,834	5,789	6,124	5,921	6,142	6,376	6,210	6,490	6,895	7,665	74,092
4421	Furniture stores	3,238	3,120	3,373	3,254	3,523	3,348	3,402	3,626	3,486	3,611	3,870	4,094	41,945
4422	Home furnishings stores	2,186	2,102	2,461	2,535	2,601	2,573	2,740	2,750	2,724	2,879	3,025	3,571	32,147
443	Electronics and appliance stores	5,289	5,029	5,475	5,246	5,394	5,471	5,676	5,852	5,644	5,698	6,359	9,078	70,211
44311	Appl., TV, and other elect. stores	3,273	3,105	3,249	3,093	3,274	3,312	3,493	3,592	3,344	3,346	4,024	5,955	43,060
443111	Household appliance stores	781	726	812	794	844	921	973	888	827	856	899	1,059	10,380
443112	Radio, TV, and other elect. stores	2,492	2,379	2,437	2,299	2,430	2,391	2,520	2,704	2,517	2,490	3,125	4,896	32,680
44312	Computer and software stores	1,859	1,773	2,058	1,983	1,927	1,960	1,982	2,056	2,118	2,177	2,143	2,767	24,803
444	Building mat. and garden equip. and supplies dealers	15,035	15,087	18,116	20,596	22,009	21,112	20,988	19,577	20,064	20,840	17,803	18,262	229,489
4441	Building mat. and supplies dealers	13,101	13,092	15,316	17,154	18,187	17,915	18,285	17,278	17,682	18,282	15,579	15,504	197,375
44413	Hardware stores	1,003	880	1,027	1,203	1,339	1,303	1,277	1,224	1,172	1,246	1,140	1,184	13,998
445	Food and beverage stores	33,196	30,551	34,459	32,647	35,544	33,605	35,450	35,268	33,142	34,542	34,308	37,576	410,288
4451	Grocery stores	30,528	27,972	31,494	29,837	32,401	30,531	32,252	32,074	30,211	31,422	31,172	33,178	373,072
4453	Beer, wine, and liquor stores	1,716	1,629	1,862	1,826	2,071	2,012	2,109	2,092	1,904	2,063	2,096	2,842	24,222
446	Health and personal care stores	9,344	9,057	10,000	9,519	10,003	9,763	9,893	9,802	9,629	10,054	9,737	12,254	119,055
44611	Pharmacies and drug stores	7,894	7,620	8,335	7,890	8,304	7,971	8,067	7,998	7,929	8,306	8,141	10,378	98,833
447	Gasoline stations	15,956	14,910	16,558	16,362	17,315	17,051	17,486	17,747	16,812	17,192	16,045	16,422	199,856
448	Clothing and clothing access. stores	8,210	8,849	10,845	10,139	11,522	10,672	10,749	12,479	10,962	11,659	13,275	21,204	140,565
4481	Clothing stores	5,833	5,949	7,695	7,161	7,978	7,506	7,602	8,877	7,859	8,500	9,594	13,952	98,506
44811	Men's clothing stores	695	631	743	712	807	792	737	847	763	874	993	1,483	10,077
44812	Women's clothing stores	1,698	1,812	2,352	2,226	2,428	2,200	2,104	2,337	2,269	2,363	2,494	3,568	27,851
44814	Family clothing stores	2,491	2,547	3,401	3,148	3,544	3,409	3,592	4,205	3,559	3,971	4,702	6,690	45,259
4482	Shoe stores	1,240	1,385	1,844	1,611	1,830	1,714	1,717	2,132	1,650	1,638	1,723	2,304	20,788
44831	Jewelry stores	1,041	1,411	1,183	1,267	1,597	1,341	1,322	1,359	1,344	1,406	1,813	4,694	19,778
451	Sporting goods, hobby, book, and music stores	4,848	4,128	4,753	4,626	4,890	4,981	4,870	5,548	5,049	4,988	6,195	10,697	65,573
45111	Sporting goods stores	1,344	1,336	1,616	1,734	1,796	1,979	1,848	1,965	1,604	1,532	1,664	2,868	21,286
451211	Book stores	1,559	825	813	806	893	876	830	1,301	1,159	926	996	1,771	12,755
452	General merchandise stores	21,155	21,561	25,678	24,489	27,446	26,327	25,900	28,074	24,940	27,921	32,551	45,412	331,454
4521	Department stores (excl. L.D.)	13,451	14,075	17,078	16,175	18,117	17,255	16,670	18,633	16,233	18,262	22,121	32,038	220,108
4521102	Discount dept. stores	7,935	8,197	9,940	9,465	10,643	10,285	9,931	10,709	9,245	10,419	12,407	16,947	126,123
4521101, 4521103	Conventional and national chain dept. stores	5,516	5,878	7,138	6,710	7,474	6,970	6,739	7,924	6,988	7,843	9,714	15,091	93,985
4521	Department stores (incl. L.D.) ²	13,735	14,371	17,453	16,540	18,525	17,647	17,051	19,053	16,606	18,673	22,628	32,780	225,062
4521102	Discount dept. stores	8,044	8,313	10,083	9,605	10,803	10,442	10,085	10,876	9,391	10,585	12,604	17,218	128,049
4521101, 4521103	Conventional and national chain dept. stores	5,691	6,058	7,370	6,935	7,722	7,205	6,966	8,177	7,215	8,088	10,024	15,562	97,013
4529	Other general merchandise stores	7,704	7,486	8,600	8,314	9,329	9,072	9,230	9,441	8,707	9,659	10,430	13,374	111,346
45291	Warehouse clubs and superstores	5,694	5,431	6,240	6,101	6,849	6,694	6,815	6,948	6,450	7,190	7,738	9,769	81,919
45299	All other gen. merchandise stores	2,010	2,055	2,360	2,213	2,480	2,378	2,415	2,493	2,257	2,469	2,692	3,605	29,427
453	Miscellaneous store retailers	6,514	6,930	7,086	7,144	7,583	7,587	7,656	7,785	7,684	7,737	7,523	10,440	91,669
454	Nonstore retailers	9,989	9,024	9,773	9,262	8,843	8,513	8,575	8,356	9,462	10,578	10,969	13,069	116,413
4541	Electronic shopping and mail-order houses	5,056	4,589	5,609	5,506	5,316	5,214	5,205	5,171	6,083	6,691	7,021	8,675	70,136
45431	Fuel dealers	3,181	2,426	2,094	1,786	1,526	1,308	1,325	1,408	1,510	1,824	1,999	2,547	22,934
722	Food services and drinking places	19,365	19,177	21,434	21,162	22,724	21,924	22,722	23,360	21,447	22,173	20,817	21,735	258,040
7221	Full-service restaurants	8,688	8,640	9,592	9,332	9,976	9,460	10,071	10,517	9,539	9,850	9,227	9,699	114,591
7222	Limited-service eating places	8,069	8,023	9,077	9,069	9,826	9,568	9,715	9,821	8,947	9,290	8,771	9,122	109,298
7224	Drinking places	1,055	1,004	1,106	1,097	1,148	1,098	1,181	1,218	1,115	1,192	1,110	1,121	13,445

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1997												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	226,588	228,850	229,194	228,374	226,121	229,053	232,143	233,098	233,718	233,074	234,522	234,797	
	Total (excl. motor vehicle and parts dealers)	172,192	173,581	174,246	173,861	173,380	174,725	176,263	176,902	177,974	177,755	178,320	178,306	
	Retail sales, total	205,401	207,660	207,993	207,148	204,864	207,580	210,420	211,266	211,811	211,336	212,928	212,865	
	Retail sales, total (excl. motor vehicle and parts dealers)	151,005	152,391	153,045	152,635	152,123	153,252	154,540	155,070	156,067	156,017	156,726	156,374	
	GAFO¹	58,330	58,585	58,620	58,710	58,767	59,281	60,010	60,365	60,293	60,644	61,170	61,024	
441	Motor vehicle and parts dealers	54,396	55,269	54,948	54,513	52,741	54,328	55,880	56,196	55,744	55,319	56,202	56,491	
4411, 4412	Automobile and other motor vehicle dealers	49,119	49,964	49,591	49,187	47,487	48,956	50,503	50,759	50,258	49,922	50,705	51,133	
4413	Auto parts, access., and tire stores	5,277	5,305	5,357	5,326	5,254	5,372	5,377	5,437	5,486	5,397	5,497	5,358	
442, 443	Furniture, home furnishings, electronics and appliance stores	11,494	11,678	11,690	11,887	11,879	11,954	12,073	12,217	12,238	12,257	12,393	12,460	
442	Furniture and home furnishings stores	5,980	5,968	5,996	6,055	6,124	6,123	6,154	6,263	6,285	6,289	6,367	6,414	
443	Electronics and appliance stores	5,514	5,710	5,694	5,832	5,755	5,831	5,919	5,954	5,953	5,968	6,026	6,046	
44312	Computer and software stores	1,857	1,911	1,960	2,038	2,043	2,044	2,095	2,124	2,133	2,162	2,207	2,200	
444	Building mat. and garden equip. and supplies dealers	18,301	18,744	19,070	18,973	19,017	19,102	19,250	19,214	19,536	19,542	19,414	19,437	
4441	Building mat. and supplies dealers	15,746	16,163	16,346	16,431	16,399	16,466	16,563	16,487	16,760	16,803	16,662	16,582	
445	Food and beverage stores	34,035	34,008	34,185	34,086	33,968	33,917	34,191	34,358	34,330	34,419	34,501	34,373	
4451	Grocery stores	30,993	30,977	31,121	31,048	30,947	30,808	31,071	31,231	31,178	31,266	31,360	31,182	
4453	Beer, wine, and liquor stores	1,943	1,949	1,983	1,978	1,988	2,036	2,032	2,017	2,041	2,061	2,073	2,087	
446	Health and personal care stores	9,477	9,697	9,804	9,763	9,702	9,962	10,003	10,012	10,125	10,094	10,228	10,246	
44611	Pharmacies and drug stores	7,950	8,081	8,124	8,117	8,125	8,252	8,274	8,262	8,390	8,339	8,480	8,472	See note 3
447	Gasoline stations	16,885	16,982	17,035	16,645	16,335	16,379	16,388	16,617	16,846	16,675	16,661	16,554	
448	Clothing and clothing access. stores	11,448	11,505	11,489	11,417	11,443	11,621	11,790	11,859	11,907	11,801	12,030	12,109	
4481	Clothing stores	7,998	7,985	7,992	7,977	8,044	8,150	8,286	8,395	8,376	8,291	8,441	8,489	
44811	Men's clothing stores	828	830	818	809	823	828	856	861	852	858	860	859	
44812	Women's clothing stores	2,352	2,391	2,347	2,297	2,244	2,306	2,322	2,344	2,356	2,288	2,366	2,338	
4482	Shoe stores	1,687	1,744	1,722	1,708	1,709	1,737	1,740	1,738	1,730	1,733	1,764	1,792	
44831	Jewelry stores	1,637	1,646	1,639	1,604	1,564	1,612	1,638	1,616	1,684	1,652	1,701	1,696	
451	Sporting goods, hobby, book, and music stores	5,417	5,326	5,389	5,305	5,374	5,474	5,405	5,434	5,458	5,567	5,678	5,654	
452	General merchandise stores	27,186	27,222	27,126	27,294	27,344	27,456	27,982	28,040	27,863	28,148	28,252	27,948	
4521	Department stores (excl. L.D.)	18,117	18,138	18,087	18,184	18,203	18,294	18,543	18,580	18,423	18,575	18,688	18,473	
4529	Other general merchandise stores	9,069	9,084	9,039	9,110	9,141	9,162	9,439	9,460	9,440	9,573	9,564	9,475	
45291	Warehouse clubs and superstores	6,560	6,575	6,555	6,646	6,695	6,721	6,947	6,962	6,973	7,140	7,132	7,084	
45299	All other gen. merchandise stores	2,509	2,509	2,484	2,464	2,446	2,441	2,492	2,498	2,467	2,433	2,432	2,391	
453	Miscellaneous store retailers	7,416	7,690	7,671	7,489	7,291	7,605	7,574	7,681	7,800	7,789	7,836	7,918	
454	Nonstore retailers	9,346	9,539	9,586	9,776	9,770	9,782	9,884	9,638	9,964	9,725	9,733	9,675	
4541	Electronic shopping and mail-order houses	5,305	5,463	5,747	5,882	5,829	5,925	5,848	5,823	6,213	6,044	5,975	6,075	
45431	Fuel dealers	2,055	1,932	1,787	1,912	1,944	1,890	1,906	1,937	1,897	1,846	1,900	1,824	
722	Food services and drinking places	21,187	21,190	21,201	21,226	21,257	21,473	21,723	21,832	21,907	21,738	21,594	21,932	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1996												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	188,124	195,390	215,378	215,352	230,879	221,297	222,021	229,874	212,635	226,252	227,028	260,943	2,645,173
	Total (excl. motor vehicle and parts dealers)	142,647	145,169	159,061	160,562	172,031	165,701	166,258	173,710	160,924	171,350	178,323	214,186	2,009,922
	Retail sales, total	170,431	176,899	195,062	195,464	209,679	200,573	200,996	208,026	192,756	205,460	206,643	240,288	2,402,277
	Retail sales, total (excl. motor vehicle and parts dealers)	124,954	126,678	138,745	140,674	150,831	144,977	145,233	151,862	141,045	150,558	157,938	193,531	1,767,026
	GAFO¹	43,722	46,210	51,745	51,704	55,787	53,796	52,734	58,933	53,266	56,769	65,713	94,875	685,254
441	Motor vehicle and parts dealers	45,477	50,221	56,317	54,790	58,848	55,596	55,763	56,164	51,711	54,902	48,705	46,757	635,251
4411, 4412	Automobile and other motor vehicle dealers	40,848	45,488	51,253	49,495	53,348	50,286	50,191	50,596	46,689	49,249	43,597	41,862	572,902
4411	Automobile dealers	39,330	43,619	48,939	46,714	50,339	47,264	47,479	47,600	44,531	47,039	41,793	40,142	544,789
44111	New car dealers	36,398	40,095	44,809	42,754	46,534	43,654	43,837	44,019	41,247	43,444	38,469	37,080	502,340
44112	Used car dealers	2,932	3,524	4,130	3,960	3,805	3,610	3,642	3,581	3,284	3,595	3,324	3,062	42,449
4413	Auto parts, access., and tire stores	4,629	4,733	5,064	5,295	5,500	5,310	5,572	5,568	5,022	5,653	5,108	4,895	62,349
442, 443	Furniture, home furnishings, electronics, and appliance stores	10,244	10,004	11,022	10,639	11,158	11,004	11,174	11,761	11,238	11,768	12,687	15,231	137,930
442	Furniture and home furnishings stores	4,927	4,964	5,555	5,462	5,754	5,623	5,825	6,042	5,723	6,116	6,559	6,865	69,415
4421	Furniture stores	2,889	2,965	3,275	3,132	3,283	3,210	3,247	3,363	3,237	3,350	3,624	3,656	39,231
4422	Home furnishings stores	2,038	1,999	2,280	2,330	2,471	2,413	2,578	2,679	2,486	2,766	2,935	3,209	30,184
443	Electronics and appliance stores	5,317	5,040	5,467	5,177	5,404	5,381	5,349	5,719	5,515	5,652	6,128	8,366	68,515
44311	Appl., TV, and other elect. stores	3,350	3,115	3,339	3,121	3,393	3,317	3,391	3,595	3,335	3,424	4,138	5,792	43,310
443111	Household appliance stores	749	699	785	802	857	853	855	900	818	857	945	1,101	10,221
443112	Radio, TV, and other elect. stores	2,601	2,416	2,554	2,319	2,536	2,464	2,536	2,695	2,517	2,567	3,193	4,691	33,089
44312	Computer and software stores	1,816	1,774	1,962	1,883	1,821	1,866	1,750	1,926	2,004	2,046	1,809	2,248	22,905
444	Building mat. and garden equip. and supplies dealers	13,990	14,283	16,167	18,816	20,364	19,448	19,554	19,060	17,980	19,524	17,368	16,205	212,759
4441	Building mat. and supplies dealers	12,253	12,385	13,855	15,529	16,948	16,470	16,911	16,784	15,819	17,142	15,270	13,931	183,297
44413	Hardware stores	977	920	1,028	1,251	1,369	1,306	1,242	1,186	1,083	1,187	1,177	1,229	13,955
445	Food and beverage stores	31,822	30,863	33,154	32,249	34,478	33,545	34,514	34,921	32,279	33,583	34,095	36,517	402,020
4451	Grocery stores	29,228	28,246	30,304	29,401	31,424	30,525	31,429	31,792	29,529	30,702	31,032	32,463	366,075
4453	Beer, wine, and liquor stores	1,690	1,662	1,849	1,810	1,970	1,971	2,047	2,075	1,791	1,870	2,003	2,562	23,300
446	Health and personal care stores	8,458	8,565	9,021	8,965	9,431	8,876	9,137	9,231	8,653	9,333	9,177	11,352	110,199
44611	Pharmacies and drug stores	7,134	7,189	7,509	7,426	7,755	7,264	7,485	7,630	7,208	7,813	7,702	9,706	91,821
447	Gasoline stations	14,492	14,176	15,634	16,043	17,448	16,975	17,055	17,286	15,987	16,682	16,243	16,580	194,601
448	Clothing and clothing access. stores	7,704	9,016	10,365	10,586	11,426	10,573	10,218	12,148	10,640	11,274	12,900	20,010	136,860
4481	Clothing stores	5,375	6,105	7,246	7,335	7,712	7,337	7,059	8,374	7,554	8,087	9,180	13,109	94,473
44811	Men's clothing stores	639	651	708	719	776	759	660	762	745	794	920	1,421	9,554
44812	Women's clothing stores	1,568	1,837	2,196	2,349	2,555	2,378	2,074	2,355	2,278	2,415	2,594	3,667	28,266
44814	Family clothing stores	2,262	2,629	3,194	3,175	3,277	3,157	3,193	3,853	3,334	3,661	4,341	6,199	42,275
4482	Shoe stores	1,209	1,373	1,705	1,803	1,833	1,712	1,686	2,161	1,625	1,607	1,724	2,166	20,604
44831	Jewelry stores	1,043	1,439	1,316	1,359	1,768	1,408	1,375	1,477	1,332	1,462	1,843	4,495	20,317
451	Sporting goods, hobby, book, and music stores	4,687	4,112	4,683	4,574	4,588	4,838	4,742	5,567	4,789	4,786	6,042	10,647	64,055
45111	Sporting goods stores	1,336	1,316	1,659	1,712	1,784	1,906	1,844	2,003	1,604	1,461	1,618	2,688	20,931
451211	Book stores	1,375	758	743	751	855	839	787	1,361	1,042	899	908	1,600	11,918
452	General merchandise stores	18,953	20,797	23,583	23,762	26,166	25,152	24,072	26,718	24,174	26,375	31,155	44,491	315,398
4521	Department stores (excl. L.D.)	12,279	13,774	15,813	15,958	17,457	16,651	15,759	17,930	16,095	17,462	21,392	31,633	212,203
4521102	Discount dept. stores	7,317	7,958	9,026	9,203	10,166	9,858	9,299	10,126	9,000	9,847	11,797	16,434	120,031
4521101, 4521103	Conventional and national chain dept. stores	4,962	5,816	6,787	6,755	7,291	6,793	6,460	7,804	7,095	7,615	9,595	15,199	92,172
4521	Department stores (incl. L.D.) ²	12,575	14,128	16,212	16,352	17,856	17,009	16,099	18,321	16,449	17,849	21,883	32,268	217,001
4521102	Discount dept. stores	7,430	8,082	9,170	9,352	10,330	10,010	9,441	10,284	9,145	10,006	11,992	16,694	121,936
4521101, 4521103	Conventional and national chain dept. stores	5,145	6,046	7,042	7,000	7,526	6,999	6,658	8,037	7,304	7,843	9,891	15,574	95,065
4529	Other general merchandise stores	6,674	7,023	7,770	7,804	8,709	8,501	8,313	8,788	8,079	8,913	9,763	12,858	103,195
45291	Warehouse clubs and superstores	4,758	4,914	5,431	5,474	6,124	6,027	5,914	6,244	5,808	6,373	6,994	9,018	73,079
45299	All other gen. merchandise stores	1,916	2,109	2,339	2,330	2,585	2,474	2,399	2,544	2,271	2,540	2,769	3,840	30,116
453	Miscellaneous store retailers	5,452	6,038	6,047	6,616	7,644	7,153	7,196	7,349	6,834	7,128	7,144	9,508	84,109
454	Nonstore retailers	9,152	8,824	9,069	8,424	8,128	7,413	7,571	7,821	8,471	10,105	11,127	12,990	109,095
4541	Electronic shopping and mail-order houses	4,553	4,230	4,706	4,568	4,565	4,253	4,446	4,591	4,881	5,825	6,687	7,869	61,174
45431	Fuel dealers	3,091	2,769	2,394	1,861	1,563	1,273	1,320	1,369	1,537	1,967	2,175	2,797	24,116
722	Food services and drinking places	17,693	18,491	20,316	19,888	21,200	20,724	21,025	21,848	19,879	20,792	20,385	20,655	242,896
7221	Full-service restaurants	7,532	7,943	8,685	8,502	8,977	8,716	8,978	9,548	8,675	9,032	9,005	8,921	104,514
7222	Limited-service eating places	7,847	8,080	8,928	8,745	9,418	9,317	9,349	9,466	8,532	8,954	8,622	8,934	106,192
7224	Drinking places	998	1,031	1,120	1,056	1,100	1,075	1,101	1,144	1,058	1,106	1,106	1,120	13,015

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1996												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	212,701	215,399	217,168	217,916	219,294	219,968	220,008	220,021	222,531	224,647	224,472	224,506	
	Total (excl. motor vehicle and parts dealers)	161,557	162,512	164,007	165,963	166,535	167,243	167,391	167,920	168,942	170,476	171,118	171,317	
	Retail sales, total	193,042	195,623	197,328	197,948	199,218	199,945	199,830	199,810	202,100	204,081	203,607	203,621	
	Retail sales, total (excl. motor vehicle and parts dealers)	141,898	142,736	144,167	145,995	146,459	147,220	147,213	147,709	148,511	149,910	150,253	150,432	
	GAFO¹	55,029	55,548	55,968	56,603	56,751	56,968	57,010	57,515	57,877	58,298	57,897	58,410	
441	Motor vehicle and parts dealers	51,144	52,887	53,161	51,953	52,759	52,725	52,617	52,101	53,589	54,171	53,354	53,189	
4411, 4412	Automobile and other motor vehicle dealers	46,052	47,731	48,035	46,782	47,590	47,529	47,395	46,979	48,433	48,907	48,120	47,897	
4413	Auto parts, access., and tire stores	5,092	5,156	5,126	5,171	5,169	5,196	5,222	5,122	5,156	5,264	5,234	5,292	
442, 443	Furniture, home furnishings, electronics and appliance stores	11,047	11,071	11,373	11,470	11,517	11,508	11,422	11,573	11,773	11,773	11,576	11,521	
442	Furniture and home furnishings stores	5,481	5,497	5,686	5,725	5,737	5,791	5,825	5,821	5,876	5,915	5,930	5,898	
443	Electronics and appliance stores	5,566	5,574	5,687	5,745	5,780	5,717	5,597	5,752	5,897	5,858	5,646	5,623	
44312	Computer and software stores	1,818	1,829	1,869	1,919	1,931	1,954	1,852	1,955	2,051	2,010	1,831	1,835	
444	Building mat. and garden equip. and supplies dealers	16,974	17,003	17,054	17,256	17,491	17,959	17,901	18,038	18,031	18,187	18,340	17,661	
4441	Building mat. and supplies dealers	14,639	14,674	14,787	14,832	15,132	15,450	15,374	15,498	15,524	15,612	15,759	15,192	
445	Food and beverage stores	33,239	33,020	33,148	33,334	33,207	33,374	33,583	33,612	33,533	33,797	33,896	33,789	
4451	Grocery stores	30,225	30,049	30,153	30,342	30,244	30,343	30,573	30,599	30,568	30,825	30,908	30,800	
4453	Beer, wine, and liquor stores	1,958	1,919	1,950	1,942	1,916	1,971	1,968	1,961	1,928	1,916	1,922	1,922	
446	Health and personal care stores	8,639	8,839	8,994	9,001	9,121	9,113	9,229	9,259	9,255	9,437	9,441	9,580	
44611	Pharmacies and drug stores	7,228	7,351	7,487	7,471	7,566	7,559	7,677	7,754	7,734	7,900	7,867	7,995	See note 3
447	Gasoline stations	15,499	15,493	15,953	16,438	16,429	16,306	16,105	16,035	16,165	16,323	16,591	16,832	
448	Clothing and clothing access. stores	11,090	11,371	11,446	11,441	11,418	11,494	11,311	11,372	11,535	11,620	11,373	11,448	
4481	Clothing stores	7,635	7,912	7,815	7,844	7,810	7,974	7,770	7,816	8,009	8,049	7,888	7,948	
44811	Men's clothing stores	784	823	797	794	800	785	782	785	821	797	791	805	
44812	Women's clothing stores	2,246	2,349	2,283	2,335	2,359	2,522	2,287	2,320	2,363	2,403	2,360	2,414	
4482	Shoe stores	1,693	1,678	1,714	1,762	1,736	1,719	1,731	1,730	1,689	1,726	1,710	1,701	
44831	Jewelry stores	1,658	1,666	1,803	1,720	1,745	1,674	1,687	1,696	1,703	1,718	1,644	1,678	
451	Sporting goods, hobby, book, and music stores	5,266	5,159	5,256	5,251	5,121	5,282	5,310	5,374	5,303	5,353	5,385	5,624	
452	General merchandise stores	25,304	25,546	25,546	25,994	26,127	26,138	26,263	26,512	26,646	26,918	26,829	27,036	
4521	Department stores (excl. L.D.)	17,144	17,283	17,199	17,582	17,569	17,556	17,628	17,770	17,900	18,015	17,990	18,127	
4529	Other general merchandise stores	8,160	8,263	8,347	8,412	8,558	8,582	8,635	8,742	8,746	8,903	8,839	8,909	
45291	Warehouse clubs and superstores	5,685	5,761	5,821	5,899	6,016	6,045	6,110	6,213	6,259	6,373	6,364	6,409	
45299	All other gen. merchandise stores	2,475	2,502	2,526	2,513	2,542	2,537	2,525	2,529	2,487	2,530	2,475	2,500	
453	Miscellaneous store retailers	6,337	6,453	6,602	6,899	7,210	7,187	7,143	7,000	7,119	7,188	7,277	7,214	
454	Nonstore retailers	8,503	8,781	8,795	8,911	8,818	8,859	8,946	8,934	9,151	9,314	9,545	9,727	
4541	Electronic shopping and mail-order houses	4,738	4,873	4,822	4,912	4,940	5,033	5,110	5,107	5,138	5,238	5,401	5,476	
45431	Fuel dealers	2,001	2,057	2,041	2,041	1,934	1,875	1,897	1,899	1,968	2,024	2,023	2,061	
722	Food services and drinking places	19,659	19,776	19,840	19,968	20,076	20,023	20,178	20,211	20,431	20,566	20,865	20,885	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1995												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	178,379	175,035	204,711	199,515	214,409	215,720	207,068	218,033	205,685	207,635	215,481	250,778	2,492,449
	Total (excl. motor vehicle and parts dealers)	137,192	132,975	152,471	150,967	160,910	160,064	156,386	163,779	156,136	158,425	168,763	206,368	1,904,436
	Retail sales, total	160,993	158,011	185,293	180,060	194,147	195,431	186,512	197,100	186,031	187,813	196,645	230,788	2,258,824
	Retail sales, total (excl. motor vehicle and parts dealers)	119,806	115,951	133,053	131,512	140,648	139,775	135,830	142,846	136,482	138,603	149,927	186,378	1,670,811
	GAFO¹	42,278	41,581	49,148	49,083	51,914	52,016	50,390	55,156	52,307	52,833	63,790	92,514	653,010
441	Motor vehicle and parts dealers	41,187	42,060	52,240	48,548	53,499	55,656	50,682	54,254	49,549	49,210	46,718	44,410	588,013
4411, 4412	Automobile and other motor vehicle dealers	36,862	37,883	47,264	43,698	48,335	50,368	45,633	48,708	44,588	44,021	41,601	39,761	528,722
4411	Automobile dealers	35,546	36,306	44,741	41,194	45,557	47,331	43,105	46,110	42,270	41,973	40,197	38,152	502,482
44111	New car dealers	32,777	33,410	41,372	38,130	42,307	43,956	39,539	42,592	38,980	38,835	37,205	35,539	464,642
44112	Used car dealers	2,769	2,896	3,369	3,064	3,250	3,375	3,566	3,518	3,290	3,138	2,992	2,613	37,840
4413	Auto parts, access., and tire stores	4,325	4,177	4,976	4,850	5,164	5,288	5,049	5,546	4,961	5,189	5,117	4,649	59,291
442, 443	Furniture, home furnishings, electronics, and appliance stores	9,757	9,111	10,386	9,558	10,373	10,588	10,340	11,108	10,841	11,044	12,303	15,038	130,447
442	Furniture and home furnishings stores	4,811	4,569	5,266	4,990	5,375	5,374	5,358	5,686	5,589	5,678	6,260	6,572	65,528
4421	Furniture stores	2,861	2,667	3,057	2,817	3,029	3,050	3,026	3,183	3,195	3,180	3,422	3,547	37,034
4422	Home furnishings stores	1,950	1,902	2,209	2,173	2,346	2,324	2,332	2,503	2,394	2,498	2,838	3,025	28,494
443	Electronics and appliance stores	4,946	4,542	5,120	4,568	4,998	5,214	4,982	5,422	5,252	5,366	6,043	8,466	64,919
44311	Appl., TV, and other elect. stores	3,221	2,885	3,188	2,882	3,216	3,300	3,330	3,489	3,327	3,375	4,076	5,853	42,142
443111	Household appliance stores	745	667	794	724	825	891	922	898	800	800	894	1,026	9,986
443112	Radio, TV, and other elect. stores	2,476	2,218	2,394	2,158	2,391	2,409	2,408	2,591	2,527	2,575	3,182	4,827	32,156
44312	Computer and software stores	1,570	1,513	1,764	1,521	1,586	1,712	1,464	1,737	1,743	1,810	1,783	2,299	20,502
444	Building mat. and garden equip. and supplies dealers	13,470	13,312	16,295	16,787	18,949	18,618	17,133	17,913	16,897	17,706	16,433	15,555	199,068
4441	Building mat. and supplies dealers	11,922	11,630	14,007	13,943	15,846	15,862	14,801	15,766	14,949	15,609	14,467	13,472	172,274
44413	Hardware stores	875	848	1,061	1,157	1,343	1,340	1,230	1,182	1,153	1,141	1,193	1,241	13,764
445	Food and beverage stores	31,109	29,196	32,435	31,864	33,251	33,133	33,597	33,355	32,254	31,908	32,595	36,615	391,312
4451	Grocery stores	28,669	26,798	29,748	29,126	30,429	30,271	30,697	30,479	29,423	29,114	29,668	32,510	356,932
4453	Beer, wine, and liquor stores	1,565	1,510	1,736	1,709	1,818	1,873	1,898	1,872	1,856	1,800	1,892	2,616	22,145
446	Health and personal care stores	8,066	7,804	8,533	8,300	8,745	8,562	8,243	8,544	8,227	8,450	8,491	10,504	102,469
44611	Pharmacies and drug stores	6,830	6,616	7,136	6,955	7,275	7,035	6,793	7,036	6,859	7,083	7,210	9,023	85,851
447	Gasoline stations	13,884	13,224	14,771	14,645	15,960	16,223	16,073	16,233	15,210	15,173	14,696	15,202	181,294
448	Clothing and clothing access. stores	7,536	7,982	9,829	10,178	10,640	10,316	9,804	11,280	10,730	10,464	12,779	20,067	131,605
4481	Clothing stores	5,377	5,516	6,995	7,131	7,246	7,140	6,863	7,790	7,618	7,484	9,055	13,201	91,416
44811	Men's clothing stores	662	607	675	727	721	741	643	697	723	756	904	1,466	9,322
44812	Women's clothing stores	1,724	1,812	2,395	2,439	2,538	2,359	2,174	2,328	2,372	2,315	2,570	3,697	28,723
44814	Family clothing stores	2,197	2,267	2,902	2,961	2,959	3,061	3,007	3,489	3,321	3,291	4,292	6,267	40,014
4482	Shoe stores	1,145	1,154	1,608	1,758	1,707	1,700	1,607	1,987	1,685	1,516	1,719	2,173	19,759
44831	Jewelry stores	914	1,223	1,138	1,204	1,603	1,388	1,259	1,393	1,325	1,371	1,867	4,467	19,152
451	Sporting goods, hobby, book, and music stores	4,469	3,762	4,394	4,327	4,421	4,635	4,504	5,252	4,817	4,457	5,741	10,143	60,922
45111	Sporting goods stores	1,230	1,256	1,609	1,616	1,655	1,759	1,715	1,857	1,579	1,406	1,557	2,747	19,986
451211	Book stores	1,309	720	696	689	786	808	783	1,248	1,103	747	851	1,468	11,208
452	General merchandise stores	18,519	18,606	22,523	23,034	24,152	24,246	23,498	24,916	23,515	24,453	30,226	42,901	300,589
4521	Department stores (excl. L.D.)	12,236	12,605	15,449	15,734	16,348	16,397	15,896	17,042	15,988	16,572	21,139	30,514	205,920
4521102	Discount dept. stores	7,147	7,241	8,781	9,161	9,511	9,665	9,259	9,614	9,003	9,446	11,647	16,145	116,620
4521101, 4521103	Conventional and national chain dept. stores	5,089	5,364	6,668	6,573	6,837	6,732	6,637	7,428	6,985	7,126	9,492	14,369	89,300
4521	Department stores (incl. L.D.) ²	12,544	12,927	15,836	16,129	16,748	16,788	16,265	17,462	16,384	16,966	21,661	31,209	210,919
4521102	Discount dept. stores	7,277	7,360	8,938	9,331	9,686	9,847	9,418	9,781	9,159	9,599	11,849	16,416	118,661
4521101, 4521103	Conventional and national chain dept. stores	5,267	5,567	6,898	6,798	7,062	6,941	6,847	7,681	7,225	7,367	9,812	14,793	92,258
4529	Other general merchandise stores	6,283	6,001	7,074	7,300	7,804	7,849	7,602	7,874	7,527	7,881	9,087	12,387	94,669
45291	Warehouse clubs and superstores	4,317	4,118	4,855	4,999	5,343	5,392	5,274	5,435	5,217	5,460	6,288	8,403	65,101
45299	All other gen. merchandise stores	1,966	1,883	2,219	2,301	2,461	2,457	2,328	2,439	2,310	2,421	2,799	3,984	29,568
453	Miscellaneous store retailers	5,101	5,498	5,783	5,868	6,898	6,670	6,335	6,998	6,406	6,301	6,461	8,858	77,177
454	Nonstore retailers	7,895	7,456	8,104	8,951	7,259	6,784	6,303	7,247	7,585	8,647	10,202	11,495	95,928
4541	Electronic shopping and mail-order houses	3,944	3,344	4,125	3,653	3,948	3,714	3,572	4,085	4,362	5,028	6,121	6,845	52,741
45431	Fuel dealers	2,359	2,393	2,052	1,571	1,523	1,316	1,219	1,363	1,423	1,596	2,034	2,705	21,554
722	Food services and drinking places	17,386	17,024	19,418	19,455	20,262	20,289	20,556	20,933	19,654	19,822	18,836	19,990	233,625
7221	Full-service restaurants	7,507	7,341	8,243	8,269	8,615	8,549	8,902	9,035	8,271	8,328	7,987	8,383	99,430
7222	Limited-service eating places	7,666	7,491	8,650	8,584	8,942	8,974	9,004	9,161	8,703	8,751	8,295	8,922	103,143
7224	Drinking places	915	916	1,030	1,023	1,050	1,036	1,066	1,083	1,104	1,092	1,075	1,125	12,515

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1995												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	205,489	201,809	203,142	204,602	206,390	208,563	208,708	210,057	210,839	209,692	212,038	213,894	
	Total (excl. motor vehicle and parts dealers)	157,700	155,217	155,860	156,576	157,941	158,555	159,088	159,535	160,739	159,987	161,450	162,959	
	Retail sales, total	186,128	182,851	184,067	185,186	186,963	189,110	189,112	190,327	191,185	189,949	192,356	194,102	
	Retail sales, total (excl. motor vehicle and parts dealers)	138,339	136,259	136,785	137,160	138,514	139,102	139,492	139,805	141,085	140,244	141,768	143,167	
	GAFO¹	54,090	52,382	53,068	53,247	53,908	54,300	54,668	54,629	55,649	54,883	55,759	55,939	
441	Motor vehicle and parts dealers	47,789	46,592	47,282	48,026	48,449	50,008	49,620	50,522	50,100	49,705	50,588	50,935	
4411, 4412	Automobile and other motor vehicle dealers	42,913	41,813	42,465	43,137	43,545	45,052	44,694	45,521	45,084	44,691	45,466	45,860	
4413	Auto parts, access., and tire stores	4,876	4,779	4,817	4,889	4,904	4,956	4,926	5,001	5,016	5,014	5,122	5,075	
442, 443	Furniture, home furnishings, electronics and appliance stores	10,753	10,496	10,547	10,474	10,728	10,868	10,750	10,990	11,075	11,178	11,303	11,311	
442	Furniture and home furnishings stores	5,498	5,258	5,282	5,314	5,359	5,417	5,462	5,483	5,572	5,589	5,706	5,632	
443	Electronics and appliance stores	5,255	5,238	5,265	5,160	5,369	5,451	5,288	5,507	5,503	5,589	5,597	5,679	
44312	Computer and software stores	1,589	1,610	1,633	1,588	1,696	1,749	1,581	1,758	1,770	1,790	1,797	1,909	
444	Building mat. and garden equip. and supplies dealers	16,672	16,590	16,524	16,249	16,244	16,380	16,473	16,627	16,733	16,819	17,089	17,340	
4441	Building mat. and supplies dealers	14,557	14,394	14,351	14,127	14,098	14,163	14,164	14,281	14,457	14,520	14,732	14,986	
445	Food and beverage stores	32,769	32,438	32,432	32,418	32,638	32,636	32,538	32,624	32,680	32,725	32,670	33,135	
4451	Grocery stores	29,895	29,611	29,600	29,570	29,832	29,824	29,716	29,765	29,750	29,799	29,757	30,186	
4453	Beer, wine, and liquor stores	1,846	1,813	1,818	1,834	1,816	1,824	1,816	1,844	1,896	1,881	1,866	1,905	
446	Health and personal care stores	8,402	8,382	8,382	8,478	8,507	8,536	8,507	8,570	8,651	8,676	8,763	8,805	
44611	Pharmacies and drug stores	7,049	7,031	7,024	7,082	7,132	7,157	7,113	7,150	7,258	7,272	7,357	7,378	See note 3
447	Gasoline stations	15,010	14,959	14,875	15,082	15,229	15,363	15,322	15,185	15,149	15,083	14,981	15,232	
448	Clothing and clothing access. stores	10,967	10,599	10,842	10,828	10,974	10,912	10,856	10,836	11,286	10,907	11,227	11,215	
4481	Clothing stores	7,726	7,501	7,557	7,493	7,595	7,558	7,535	7,492	7,899	7,528	7,712	7,795	
44811	Men's clothing stores	812	801	770	773	766	762	752	753	782	768	789	788	
44812	Women's clothing stores	2,528	2,416	2,469	2,429	2,419	2,432	2,347	2,401	2,334	2,326	2,353		
4482	Shoe stores	1,617	1,495	1,646	1,665	1,667	1,673	1,650	1,641	1,677	1,648	1,710	1,659	
44831	Jewelry stores	1,491	1,491	1,536	1,566	1,611	1,581	1,578	1,597	1,602	1,628	1,694	1,653	
451	Sporting goods, hobby, book, and music stores	5,090	4,905	4,926	5,002	4,984	5,016	5,118	5,149	5,141	5,071	5,229	5,218	
452	General merchandise stores	25,019	24,052	24,524	24,595	24,795	25,082	25,469	25,141	25,613	25,179	25,430	25,575	
4521	Department stores (excl. L.D.)	17,224	16,623	16,884	16,844	16,964	17,204	17,558	17,203	17,535	17,193	17,301	17,343	
4529	Other general merchandise stores	7,795	7,429	7,640	7,751	7,831	7,878	7,911	7,938	8,078	7,986	8,129	8,232	
45291	Warehouse clubs and superstores	5,252	5,078	5,220	5,301	5,348	5,414	5,437	5,484	5,586	5,538	5,634	5,720	
45299	All other gen. merchandise stores	2,543	2,351	2,420	2,450	2,483	2,464	2,474	2,454	2,492	2,448	2,495	2,512	
453	Miscellaneous store retailers	6,087	6,214	6,193	6,381	6,476	6,401	6,520	6,554	6,535	6,519	6,567	6,657	
454	Nonstore retailers	7,570	7,624	7,540	7,653	7,939	7,908	7,939	8,129	8,222	8,087	8,509	8,679	
4541	Electronic shopping and mail-order houses	4,100	4,014	4,064	4,123	4,301	4,294	4,399	4,484	4,592	4,583	4,760	4,777	
45431	Fuel dealers	1,610	1,762	1,682	1,773	1,880	1,896	1,847	1,844	1,801	1,698	1,897	1,999	
722	Food services and drinking places	19,361	18,958	19,075	19,416	19,427	19,453	19,596	19,730	19,654	19,743	19,682	19,792	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1994												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	164,290	165,749	195,851	193,183	198,847	201,835	197,077	206,268	197,604	201,570	205,942	244,598	2,372,814
	Total (excl. motor vehicle and parts dealers)	127,147	125,900	146,273	144,858	151,019	151,744	150,562	157,113	150,520	154,595	161,571	201,417	1,822,719
	Retail sales, total	148,174	149,192	177,040	174,353	179,389	182,342	176,863	186,271	178,728	182,202	187,647	224,984	2,147,185
	Retail sales, total (excl. motor vehicle and parts dealers)	111,031	109,343	127,462	126,028	131,561	132,251	130,348	137,116	131,644	135,227	143,276	181,803	1,597,090
	GAFO¹	38,350	39,215	47,139	46,279	47,976	48,721	47,657	52,315	49,233	51,880	60,394	90,421	619,580
441	Motor vehicle and parts dealers	37,143	39,849	49,578	48,325	47,828	50,091	46,515	49,155	47,084	46,975	44,371	43,181	550,095
4411, 4412	Automobile and other motor vehicle dealers	33,073	35,721	44,670	43,461	42,998	45,039	41,555	43,850	42,253	42,036	39,552	38,572	492,780
4411	Automobile dealers	32,113	34,450	42,476	41,042	40,570	42,348	39,230	41,726	40,338	39,860	37,792	36,924	468,869
44111	New car dealers	29,861	31,958	39,743	38,191	37,869	39,513	36,389	38,533	37,383	36,653	35,170	34,398	435,661
44112	Used car dealers	2,252	2,492	2,733	2,851	2,701	2,835	2,841	3,193	2,955	3,207	2,622	2,526	33,208
4413	Auto parts, access., and tire stores	4,070	4,128	4,908	4,864	4,830	5,052	4,960	5,305	4,831	4,939	4,819	4,609	57,315
442, 443	Furniture, home furnishings, electronics, and appliance stores	8,261	8,141	9,403	8,965	9,272	9,720	9,635	10,312	10,091	10,419	11,503	14,457	120,179
442	Furniture and home furnishings stores	4,174	4,305	5,024	4,893	5,070	5,166	5,179	5,574	5,404	5,539	5,937	6,501	62,766
4421	Furniture stores	2,540	2,562	2,921	2,829	2,865	2,896	2,930	3,083	3,069	3,043	3,277	3,547	35,562
4422	Home furnishings stores	1,634	1,743	2,103	2,064	2,205	2,270	2,249	2,491	2,335	2,496	2,660	2,954	27,204
443	Electronics and appliance stores	4,087	3,836	4,379	4,072	4,202	4,554	4,456	4,738	4,687	4,880	5,566	7,956	57,413
44311	Appl., TV, and other elect. stores	2,650	2,438	2,736	2,611	2,753	2,996	2,951	3,090	3,009	3,147	3,843	5,718	37,942
443111	Household appliance stores	641	593	693	676	704	830	789	771	715	746	885	1,008	9,051
443112	Radio, TV, and other elect. stores	2,009	1,845	2,043	1,935	2,049	2,166	2,162	2,319	2,294	2,401	2,958	4,710	28,891
44312	Computer and software stores	1,292	1,256	1,470	1,294	1,261	1,353	1,317	1,447	1,494	1,551	1,534	1,918	17,187
444	Building mat. and garden equip. and supplies dealers	11,803	11,986	15,379	16,870	18,192	17,861	16,514	17,424	16,784	16,878	15,776	15,350	190,817
4441	Building mat. and supplies dealers	10,255	10,391	13,088	13,828	14,960	15,225	14,494	15,579	14,868	15,005	14,130	13,423	165,246
44413	Hardware stores	959	866	1,053	1,232	1,296	1,271	1,217	1,193	1,138	1,198	1,165	1,243	13,831
445	Food and beverage stores	30,322	28,585	32,000	31,282	32,293	32,616	33,367	32,690	31,935	31,920	31,991	36,264	385,265
4451	Grocery stores	27,932	26,216	29,307	28,573	29,448	29,767	30,391	29,837	29,145	29,122	29,119	32,199	351,056
4453	Beer, wine, and liquor stores	1,557	1,514	1,724	1,769	1,842	1,869	1,994	1,870	1,834	1,817	1,857	2,593	22,240
446	Health and personal care stores	7,580	7,276	8,143	7,835	8,121	8,070	7,936	8,206	7,903	8,041	7,996	10,192	97,299
44611	Pharmacies and drug stores	6,504	6,205	6,927	6,624	6,789	6,671	6,575	6,830	6,571	6,778	6,801	8,731	82,006
447	Gasoline stations	12,729	12,308	13,663	13,660	14,367	14,737	15,155	15,616	14,738	14,872	14,551	15,020	171,416
448	Clothing and clothing access. stores	7,293	7,918	9,929	9,882	10,021	9,906	9,753	11,172	10,232	10,751	12,382	20,088	129,327
4481	Clothing stores	5,166	5,464	7,145	7,062	6,993	6,995	6,886	7,824	7,229	7,772	8,873	13,397	90,806
44811	Men's clothing stores	688	633	762	775	790	819	719	754	755	836	936	1,572	10,039
44812	Women's clothing stores	1,787	1,971	2,562	2,560	2,554	2,449	2,250	2,540	2,420	2,574	2,801	4,143	30,611
44814	Family clothing stores	1,997	2,126	2,875	2,807	2,783	2,877	2,969	3,354	3,030	3,315	3,977	6,008	38,118
4482	Shoe stores	1,159	1,205	1,659	1,583	1,592	1,578	1,576	1,931	1,662	1,554	1,651	2,211	19,361
44831	Jewelry stores	904	1,191	1,058	1,171	1,367	1,257	1,224	1,320	1,246	1,323	1,731	4,204	17,996
451	Sporting goods, hobby, book, and music stores	3,950	3,564	4,181	4,123	4,124	4,325	4,263	4,924	4,576	4,377	5,376	9,755	57,538
45111	Sporting goods stores	1,175	1,202	1,498	1,562	1,561	1,689	1,595	1,749	1,479	1,333	1,481	2,627	18,951
451211	Book stores	1,055	636	635	610	684	726	679	1,156	1,023	733	772	1,410	10,119
452	General merchandise stores	17,059	17,669	21,685	21,422	22,431	22,643	21,846	23,506	22,099	24,104	28,642	42,172	285,278
4521	Department stores (excl. L.D.)	11,636	12,159	15,193	14,896	15,507	15,618	15,024	16,422	15,257	16,679	20,235	30,319	198,945
4521102	Discount dept. stores	6,676	6,811	8,250	8,341	8,817	8,919	8,638	8,969	8,354	9,212	10,846	15,710	109,543
4521101, 4521103	Conventional and national chain dept. stores	4,960	5,348	6,943	6,555	6,690	6,699	6,386	7,453	6,903	7,467	9,389	14,609	89,402
4521	Department stores (incl. L.D.) ²	11,930	12,476	15,572	15,285	15,888	15,992	15,381	16,816	15,649	17,082	20,726	31,011	203,808
4521102	Discount dept. stores	6,807	6,937	8,413	8,521	9,002	9,109	8,813	9,157	8,539	9,401	11,074	16,020	111,793
4521101, 4521103	Conventional and national chain dept. stores	5,123	5,539	7,159	6,764	6,886	6,883	6,568	7,659	7,110	7,681	9,652	14,991	92,015
4529	Other general merchandise stores	5,423	5,510	6,492	6,526	6,924	7,025	6,822	7,084	6,842	7,425	8,407	11,853	86,333
45291	Warehouse clubs and superstores	3,560	3,575	4,220	4,282	4,594	4,691	4,629	4,795	4,632	5,067	5,746	7,965	57,756
45299	All other gen. merchandise stores	1,863	1,935	2,272	2,244	2,330	2,334	2,193	2,289	2,210	2,358	2,661	3,888	28,577
453	Miscellaneous store retailers	4,417	4,768	5,232	5,189	6,173	6,000	5,929	6,439	6,167	5,860	6,037	8,374	70,585
454	Nonstore retailers	7,617	7,128	7,847	6,800	6,567	6,373	5,950	6,827	7,119	8,005	9,022	10,131	89,386
4541	Electronic shopping and mail-order houses	3,536	3,145	3,902	3,623	3,469	3,300	3,100	3,602	3,816	4,314	5,260	6,026	47,093
45431	Fuel dealers	2,716	2,448	2,117	1,396	1,293	1,221	1,167	1,331	1,418	1,621	1,795	2,239	20,762
722	Food services and drinking places	16,116	16,557	18,811	18,830	19,458	19,493	20,214	19,997	18,876	19,368	18,295	19,614	225,629
7221	Full-service restaurants	6,998	7,275	8,177	8,143	8,364	8,292	8,689	8,661	8,080	8,264	7,822	8,352	97,117
7222	Limited-service eating places	6,954	7,055	8,116	8,138	8,450	8,561	8,873	8,690	8,309	8,562	8,073	8,665	98,446
7224	Drinking places	911	915	1,032	1,032	1,020	982	996	994	964	986	967	1,027	11,826

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1994												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	189,162	191,715	194,655	195,503	194,343	196,637	197,237	199,802	200,965	203,280	203,476	204,048	
	Total (excl. motor vehicle and parts dealers)	145,442	147,335	149,387	149,603	149,692	151,350	152,026	153,734	154,228	155,266	155,449	156,371	
	Retail sales, total	171,491	173,216	175,919	176,878	175,651	177,712	178,167	180,901	181,956	184,198	184,359	184,800	
	Retail sales, total (excl. motor vehicle and parts dealers)	127,771	128,836	130,651	130,978	131,000	132,425	132,956	134,833	135,219	136,184	136,332	137,123	
	GAFO¹	48,895	49,933	50,695	50,593	50,469	51,228	51,404	52,128	52,238	53,097	53,142	53,515	
441	Motor vehicle and parts dealers	43,720	44,380	45,268	45,900	44,651	45,287	45,211	46,068	46,737	48,014	48,027	47,677	
4411, 4412	Automobile and other motor vehicle dealers	39,047	39,646	40,535	41,117	39,998	40,539	40,423	41,174	41,959	43,158	43,179	42,810	
4413	Auto parts, access., and tire stores	4,673	4,734	4,733	4,783	4,653	4,748	4,788	4,894	4,778	4,856	4,848	4,867	
442, 443	Furniture, home furnishings, electronics and appliance stores	9,017	9,440	9,578	9,658	9,772	9,977	9,988	10,200	10,287	10,480	10,558	10,649	
442	Furniture and home furnishings stores	4,690	5,012	5,085	5,118	5,179	5,218	5,253	5,365	5,388	5,425	5,407	5,440	
443	Electronics and appliance stores	4,327	4,428	4,493	4,540	4,593	4,759	4,735	4,835	4,899	5,055	5,151	5,209	
44312	Computer and software stores	1,302	1,323	1,345	1,354	1,368	1,393	1,441	1,460	1,491	1,540	1,557	1,576	
444	Building mat. and garden equip. and supplies dealers	14,958	14,966	15,513	15,936	15,778	15,845	15,944	16,144	16,263	16,387	16,303	16,530	
4441	Building mat. and supplies dealers	12,835	12,892	13,341	13,624	13,600	13,729	13,883	14,099	14,093	14,304	14,273	14,433	
445	Food and beverage stores	31,575	31,769	31,769	31,989	31,968	32,221	31,988	32,294	32,451	32,331	32,360	32,421	
4451	Grocery stores	28,796	28,968	28,959	29,156	29,099	29,385	29,138	29,454	29,559	29,446	29,473	29,540	
4453	Beer, wine, and liquor stores	1,806	1,820	1,838	1,845	1,872	1,852	1,879	1,848	1,877	1,860	1,855	1,850	
446	Health and personal care stores	7,937	7,815	7,921	7,987	8,057	8,078	8,156	8,231	8,249	8,273	8,303	8,347	
44611	Pharmacies and drug stores	6,733	6,587	6,725	6,759	6,796	6,786	6,870	6,920	6,924	6,959	6,983	6,990	See note 3
447	Gasoline stations	13,731	13,892	14,028	13,826	13,814	14,102	14,324	14,635	14,621	14,725	14,894	14,916	
448	Clothing and clothing access. stores	10,467	10,577	10,693	10,684	10,510	10,582	10,701	10,825	10,672	11,003	11,032	11,003	
4481	Clothing stores	7,311	7,448	7,570	7,553	7,420	7,485	7,504	7,625	7,433	7,683	7,711	7,708	
44811	Men's clothing stores	830	837	854	847	835	850	835	837	813	839	836	828	
44812	Women's clothing stores	2,575	2,639	2,612	2,588	2,494	2,535	2,489	2,566	2,462	2,546	2,563	2,557	
4482	Shoe stores	1,603	1,579	1,604	1,583	1,581	1,570	1,613	1,611	1,631	1,651	1,663	1,644	
44831	Jewelry stores	1,472	1,478	1,439	1,466	1,424	1,442	1,496	1,492	1,508	1,560	1,550	1,528	
451	Sporting goods, hobby, book, and music stores	4,520	4,671	4,678	4,658	4,728	4,775	4,776	4,869	4,929	4,940	4,859	4,900	
452	General merchandise stores	22,785	23,076	23,459	23,433	23,208	23,598	23,627	23,906	24,015	24,321	24,393	24,616	
4521	Department stores (excl. L.D.)	16,035	16,211	16,511	16,413	16,223	16,490	16,517	16,670	16,676	16,855	16,871	16,974	
4529	Other general merchandise stores	6,750	6,865	6,948	7,020	6,985	7,108	7,110	7,236	7,339	7,466	7,522	7,642	
45291	Warehouse clubs and superstores	4,305	4,425	4,518	4,604	4,622	4,738	4,797	4,903	4,975	5,082	5,144	5,261	
45299	All other gen. merchandise stores	2,445	2,440	2,430	2,416	2,363	2,370	2,313	2,333	2,364	2,384	2,378	2,381	
453	Miscellaneous store retailers	5,423	5,395	5,751	5,535	5,850	5,804	5,991	6,106	6,169	6,144	6,107	6,161	
454	Nonstore retailers	7,358	7,235	7,261	7,272	7,315	7,443	7,461	7,623	7,563	7,580	7,523	7,580	
4541	Electronic shopping and mail-order houses	3,714	3,744	3,848	3,960	3,889	3,901	3,890	3,967	3,959	3,987	4,034	4,083	
45431	Fuel dealers	1,997	1,826	1,705	1,526	1,651	1,708	1,734	1,756	1,790	1,696	1,656	1,671	
722	Food services and drinking places	17,671	18,499	18,736	18,625	18,692	18,925	19,070	18,901	19,009	19,082	19,117	19,248	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1993												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	156,174	153,042	173,805	179,991	185,813	185,285	187,309	186,946	180,783	186,183	190,771	227,989	2,194,091
	Total (excl. motor vehicle and parts dealers)	123,278	119,549	133,794	138,154	143,626	141,531	143,527	144,444	139,746	145,128	151,064	188,301	1,712,142
	Retail sales, total	139,931	137,374	156,342	162,102	167,053	166,665	168,163	167,567	162,625	167,389	173,259	209,570	1,978,040
	Retail sales, total (excl. motor vehicle and parts dealers)	107,035	103,881	116,331	120,265	124,866	122,911	124,381	125,065	121,588	126,334	133,552	169,882	1,496,091
	GAFO¹	36,914	36,116	41,447	43,899	45,624	44,683	45,181	47,743	45,476	47,932	55,545	83,566	574,126
441	Motor vehicle and parts dealers	32,896	33,493	40,011	41,837	42,187	43,754	43,782	42,502	41,037	41,055	39,707	39,688	481,949
4411, 4412	Automobile and other motor vehicle dealers	29,144	29,715	35,710	37,324	37,687	39,071	38,986	37,702	36,444	36,423	35,266	35,461	428,933
4411	Automobile dealers	27,877	28,422	33,869	35,217	35,155	36,950	36,711	35,862	34,721	34,932	33,989	34,127	407,832
44111	New car dealers	25,802	26,164	31,278	32,587	32,787	34,495	34,161	33,517	32,500	32,534	31,680	32,017	379,522
44112	Used car dealers	2,075	2,258	2,591	2,630	2,368	2,455	2,550	2,345	2,221	2,398	2,309	2,110	28,310
4413	Auto parts, access., and tire stores	3,752	3,778	4,301	4,513	4,500	4,683	4,796	4,800	4,593	4,632	4,441	4,227	53,016
442, 443	Furniture, home furnishings, electronics, and appliance stores	7,868	7,370	8,271	8,119	8,319	8,626	8,953	8,973	8,864	9,038	9,937	12,357	106,695
442	Furniture and home furnishings stores	4,297	4,092	4,577	4,588	4,740	4,779	4,892	4,946	4,834	4,991	5,365	5,834	57,935
4421	Furniture stores	2,557	2,451	2,718	2,650	2,771	2,748	2,812	2,780	2,756	2,827	3,032	3,254	33,356
4422	Home furnishings stores	1,740	1,641	1,859	1,938	1,969	2,031	2,080	2,166	2,078	2,164	2,333	2,580	24,579
443	Electronics and appliance stores	3,571	3,278	3,694	3,531	3,579	3,847	4,061	4,027	4,030	4,047	4,572	6,523	48,760
44311	Appl., TV, and other elect. stores	2,372	2,093	2,356	2,273	2,399	2,548	2,787	2,658	2,658	2,636	3,155	4,675	32,610
443111	Household appliance stores	643	594	668	701	726	803	921	818	741	774	805	949	9,143
443112	Radio, TV, and other elect. stores	1,729	1,499	1,688	1,572	1,673	1,745	1,866	1,840	1,917	1,862	2,350	3,726	23,467
44312	Computer and software stores	1,040	1,037	1,165	1,085	993	1,100	1,082	1,168	1,191	1,231	1,230	1,529	13,851
444	Building mat. and garden equip. and supplies dealers	10,921	11,257	13,519	15,075	16,151	16,087	15,258	15,214	14,812	14,892	14,453	14,094	171,733
4441	Building mat. and supplies dealers	9,503	9,752	11,558	12,452	13,180	13,592	13,255	13,384	12,978	13,132	12,725	12,144	147,655
44413	Hardware stores	883	808	987	1,097	1,289	1,210	1,186	1,101	1,077	1,111	1,098	1,204	13,051
445	Food and beverage stores	30,109	28,198	30,527	30,897	31,970	31,431	33,110	31,292	30,694	31,297	30,880	35,035	375,440
4451	Grocery stores	27,615	25,789	27,956	28,157	29,142	28,621	30,114	28,515	28,065	28,576	28,124	31,181	341,855
4453	Beer, wine, and liquor stores	1,623	1,539	1,688	1,725	1,807	1,804	1,962	1,788	1,717	1,769	1,794	2,459	21,675
446	Health and personal care stores	7,261	7,218	7,804	7,809	7,771	7,733	7,761	7,626	7,483	7,629	7,600	9,928	93,623
44611	Pharmacies and drug stores	6,164	6,199	6,644	6,657	6,595	6,520	6,539	6,416	6,311	6,481	6,536	8,658	79,720
447	Gasoline stations	12,545	12,076	13,181	13,395	14,108	14,017	14,464	14,139	13,393	13,979	13,538	13,752	162,587
448	Clothing and clothing access. stores	7,520	7,542	8,777	9,876	10,078	9,650	9,814	10,641	10,030	10,366	11,788	18,907	124,989
4481	Clothing stores	5,480	5,322	6,390	7,155	7,175	6,770	6,954	7,438	7,144	7,585	8,558	12,753	88,724
44811	Men's clothing stores	696	619	707	797	809	791	722	730	749	836	914	1,598	9,968
44812	Women's clothing stores	2,125	2,006	2,444	2,763	2,876	2,554	2,540	2,629	2,625	2,715	2,926	4,174	32,377
44814	Family clothing stores	1,945	1,993	2,414	2,686	2,652	2,617	2,773	3,052	2,814	3,085	3,707	5,573	35,311
4482	Shoe stores	1,143	1,131	1,402	1,626	1,572	1,523	1,504	1,846	1,614	1,483	1,565	2,119	18,528
44831	Jewelry stores	802	1,002	902	1,007	1,246	1,270	1,278	1,270	1,191	1,213	1,561	3,829	16,571
451	Sporting goods, hobby, book, and music stores	3,819	3,219	3,706	3,848	3,790	3,943	3,859	4,291	4,011	3,937	4,880	9,065	52,368
45111	Sporting goods stores	1,040	990	1,222	1,377	1,398	1,467	1,468	1,543	1,323	1,207	1,387	2,491	16,913
451211	Book stores	999	568	602	583	613	619	608	985	905	669	693	1,275	9,119
452	General merchandise stores	16,066	16,326	19,065	20,276	21,575	20,568	20,674	21,836	20,649	22,636	26,719	39,698	266,088
4521	Department stores (excl. L.D.)	11,128	11,300	13,405	14,243	15,116	14,345	14,334	15,457	14,489	15,970	19,070	28,828	187,685
4521102	Discount dept. stores	6,179	6,179	7,114	7,812	8,421	8,023	8,112	8,320	7,845	8,739	10,022	14,594	101,360
4521101, 4521103	Conventional and national chain dept. stores	4,949	5,121	6,291	6,431	6,695	6,322	6,222	7,137	6,644	7,231	9,048	14,234	86,325
4521	Department stores (incl. L.D.) ²	11,391	11,592	13,736	14,598	15,479	14,691	14,667	15,817	14,850	16,331	19,510	29,463	192,125
4521102	Discount dept. stores	6,290	6,295	7,251	7,974	8,600	8,193	8,272	8,490	8,014	8,902	10,234	14,890	103,405
4521101, 4521103	Conventional and national chain dept. stores	5,101	5,297	6,485	6,624	6,879	6,498	6,395	7,327	6,836	7,429	9,276	14,573	88,720
4529	Other general merchandise stores	4,938	5,026	5,660	6,033	6,459	6,223	6,340	6,379	6,160	6,666	7,649	10,870	78,403
45291	Warehouse clubs and superstores	2,877	2,885	3,259	3,454	3,771	3,667	3,743	3,792	3,699	4,082	4,727	6,672	46,628
45299	All other gen. merchandise stores	2,061	2,141	2,401	2,579	2,688	2,556	2,597	2,587	2,461	2,584	2,922	4,198	31,775
453	Miscellaneous store retailers	4,432	4,375	4,385	4,890	5,264	5,440	5,177	5,342	5,199	5,344	5,175	7,578	62,601
454	Nonstore retailers	6,494	6,300	7,096	6,080	5,840	5,416	5,311	5,711	6,453	7,216	8,582	9,468	79,967
4541	Electronic shopping and mail-order houses	3,062	2,743	3,304	2,966	2,794	2,670	2,625	2,899	3,283	3,873	4,959	5,547	40,725
45431	Fuel dealers	2,168	2,154	2,173	1,479	1,247	1,199	1,152	1,247	1,355	1,618	1,861	2,259	19,912
722	Food services and drinking places	16,243	15,668	17,463	17,889	18,760	18,620	19,146	19,379	18,158	18,794	17,512	18,419	216,051
7221	Full-service restaurants	6,854	6,699	7,324	7,514	7,898	7,814	8,049	8,322	7,730	8,049	7,449	7,774	91,476
7222	Limited-service eating places	7,157	6,796	7,732	7,878	8,214	8,222	8,463	8,420	7,933	8,146	7,643	8,132	94,736
7224	Drinking places	964	925	1,026	1,062	1,064	1,022	1,102	1,057	977	1,038	983	989	12,209

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1993												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	178,819	177,294	175,763	179,679	181,725	181,794	183,878	184,003	185,072	186,209	188,368	189,466	
	Total (excl. motor vehicle and parts dealers)	140,299	139,871	138,888	140,700	141,826	142,095	142,888	142,900	144,062	144,612	145,633	146,049	
	Retail sales, total	161,221	159,768	158,265	161,879	163,841	163,699	165,884	165,738	166,543	167,927	170,088	171,211	
	Retail sales, total (excl. motor vehicle and parts dealers)	122,701	122,345	121,390	122,900	123,942	124,000	124,894	124,635	125,533	126,330	127,353	127,794	
	GAFO¹	46,913	46,159	45,872	47,005	47,437	47,611	48,164	48,098	48,418	48,613	49,005	49,208	
441	Motor vehicle and parts dealers	38,520	37,423	36,875	38,979	39,899	39,699	40,990	41,103	41,010	41,597	42,735	43,417	
4411, 4412	Automobile and other motor vehicle dealers	34,247	33,090	32,642	34,623	35,487	35,294	36,504	36,604	36,444	37,091	38,249	38,968	
4413	Auto parts, access., and tire stores	4,273	4,333	4,233	4,356	4,412	4,405	4,486	4,499	4,566	4,506	4,486	4,449	
442, 443	Furniture, home furnishings, electronics and appliance stores	8,576	8,538	8,494	8,711	8,771	8,838	9,043	9,011	9,064	9,066	9,147	9,191	
442	Furniture and home furnishings stores	4,812	4,747	4,651	4,804	4,832	4,813	4,853	4,844	4,839	4,879	4,904	4,903	
443	Electronics and appliance stores	3,764	3,791	3,843	3,907	3,939	4,025	4,190	4,167	4,225	4,187	4,243	4,288	
44312	Computer and software stores	1,034	1,088	1,091	1,099	1,107	1,146	1,150	1,183	1,198	1,229	1,256	1,245	
444	Building mat. and garden equip. and supplies dealers	13,862	14,056	13,696	13,981	14,266	14,257	14,306	14,416	14,429	14,522	14,886	15,011	
4441	Building mat. and supplies dealers	11,879	12,099	11,818	12,019	12,283	12,212	12,319	12,358	12,384	12,531	12,763	12,878	
445	Food and beverage stores	31,100	31,310	31,135	31,173	31,269	31,245	31,344	31,206	31,302	31,367	31,441	31,570	
4451	Grocery stores	28,236	28,465	28,353	28,384	28,459	28,422	28,517	28,401	28,550	28,605	28,669	28,818	
4453	Beer, wine, and liquor stores	1,859	1,845	1,823	1,804	1,798	1,811	1,810	1,799	1,776	1,783	1,790	1,781	
446	Health and personal care stores	7,603	7,745	7,734	7,732	7,725	7,795	7,831	7,782	7,836	7,833	7,884	8,045	
44611	Pharmacies and drug stores	6,381	6,581	6,585	6,598	6,602	6,673	6,714	6,628	6,664	6,647	6,710	6,861	See note 3
447	Gasoline stations	13,417	13,599	13,491	13,517	13,578	13,491	13,543	13,377	13,460	13,705	13,786	13,562	
448	Clothing and clothing access. stores	10,662	10,131	9,927	10,240	10,383	10,456	10,573	10,462	10,535	10,471	10,522	10,454	
4481	Clothing stores	7,700	7,274	7,108	7,344	7,435	7,373	7,447	7,352	7,419	7,424	7,462	7,363	
44811	Men's clothing stores	830	822	833	835	839	834	835	814	817	828	822	842	
44812	Women's clothing stores	3,044	2,696	2,594	2,701	2,752	2,708	2,758	2,694	2,687	2,672	2,672	2,570	
4482	Shoe stores	1,561	1,492	1,484	1,511	1,535	1,545	1,512	1,564	1,579	1,556	1,574	1,594	
44831	Jewelry stores	1,283	1,256	1,231	1,278	1,310	1,433	1,512	1,460	1,452	1,402	1,396	1,408	
451	Sporting goods, hobby, book, and music stores	4,321	4,183	4,174	4,380	4,345	4,351	4,264	4,309	4,340	4,392	4,437	4,571	
452	General merchandise stores	21,389	21,397	21,343	21,651	21,940	21,949	22,294	22,323	22,443	22,662	22,841	22,930	
4521	Department stores (excl. L.D.)	15,260	15,129	15,066	15,321	15,499	15,508	15,738	15,744	15,815	15,982	16,018	16,020	
4529	Other general merchandise stores	6,129	6,268	6,277	6,330	6,441	6,441	6,556	6,579	6,628	6,680	6,823	6,910	
45291	Warehouse clubs and superstores	3,466	3,575	3,585	3,655	3,737	3,784	3,859	3,909	3,990	4,086	4,198	4,369	
45299	All other gen. merchandise stores	2,663	2,693	2,692	2,675	2,704	2,657	2,697	2,670	2,638	2,594	2,625	2,541	
453	Miscellaneous store retailers	5,440	5,002	4,930	5,113	5,061	5,228	5,164	5,185	5,274	5,482	5,268	5,482	
454	Nonstore retailers	6,331	6,384	6,466	6,402	6,604	6,390	6,532	6,564	6,850	6,830	7,141	6,978	
4541	Electronic shopping and mail-order houses	3,186	3,231	3,223	3,200	3,204	3,171	3,245	3,298	3,431	3,556	3,771	3,703	
45431	Fuel dealers	1,620	1,631	1,692	1,625	1,601	1,647	1,697	1,701	1,679	1,675	1,728	1,654	
722	Food services and drinking places	17,598	17,526	17,498	17,800	17,884	18,095	17,994	18,265	18,529	18,282	18,280	18,255	

See footnotes at end of table.

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1992												
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	Total
	UNADJUSTED													
	Retail and food services sales, total	149,252	149,964	162,665	167,208	173,724	172,350	173,438	173,797	168,059	177,228	174,673	212,270	2,054,628
	Total (excl. motor vehicle and parts dealers)	118,747	118,070	126,743	130,326	136,467	133,160	134,821	137,580	131,400	139,658	141,598	178,449	1,627,019
	Retail sales, total	133,519	134,085	145,771	150,669	156,030	155,487	156,085	155,864	151,554	159,511	157,907	194,731	1,851,213
	Retail sales, total (excl. motor vehicle and parts dealers)	103,014	102,191	109,849	113,787	118,773	116,297	117,468	119,647	114,895	121,941	124,832	160,910	1,423,604
	GAFO¹	34,126	35,465	38,994	40,826	42,496	41,283	41,249	44,928	41,770	45,213	51,528	79,016	536,894
441	Motor vehicle and parts dealers	30,505	31,894	35,922	36,882	37,257	39,190	38,617	36,217	36,659	37,570	33,075	33,821	427,609
4411, 4412	Automobile and other motor vehicle dealers	26,862	28,261	31,761	32,624	32,950	34,711	34,124	31,860	32,404	33,027	28,944	29,702	377,230
4411	Automobile dealers	25,850	27,086	30,255	30,651	31,153	32,857	32,246	30,197	31,019	31,637	27,882	28,277	359,110
44111	New car dealers	24,057	25,040	28,018	27,981	28,924	30,591	29,933	28,052	28,950	29,431	26,171	26,653	333,801
44112	Used car dealers	1,793	2,046	2,237	2,670	2,229	2,266	2,313	2,145	2,069	2,206	1,711	1,624	25,309
4413	Auto parts, access., and tire stores	3,643	3,633	4,161	4,258	4,307	4,479	4,493	4,357	4,255	4,543	4,131	4,119	50,379
442, 443	Furniture, home furnishings, electronics, and appliance stores	7,289	7,138	7,623	7,534	7,701	8,022	8,165	8,104	7,974	8,331	8,768	11,108	97,757
442	Furniture and home furnishings stores	4,036	4,096	4,377	4,370	4,491	4,596	4,638	4,676	4,553	4,736	4,915	5,510	54,994
4421	Furniture stores	2,397	2,465	2,612	2,530	2,609	2,608	2,632	2,644	2,616	2,669	2,773	3,053	31,608
4422	Home furnishings stores	1,639	1,631	1,765	1,840	1,882	1,988	2,006	2,032	1,937	2,067	2,142	2,457	23,386
443	Electronics and appliance stores	3,253	3,042	3,246	3,164	3,210	3,426	3,527	3,428	3,421	3,595	3,853	5,598	42,763
44311	Appl., TV, and other elect. stores	2,147	2,048	2,146	2,068	2,185	2,318	2,391	2,294	2,278	2,422	2,719	3,986	29,002
443111	Household appliance stores	602	577	631	643	663	745	765	728	684	733	754	918	8,443
443112	Radio, TV, and other elect. stores	1,545	1,471	1,515	1,425	1,522	1,573	1,626	1,566	1,594	1,689	1,965	3,068	20,559
44312	Computer and software stores	939	844	936	932	842	901	939	939	952	984	950	1,295	11,453
444	Building mat. and garden equip. and supplies dealers	10,986	11,057	12,987	14,216	15,031	14,945	14,265	13,736	13,848	14,198	12,405	12,497	160,171
4441	Building mat. and supplies dealers	9,398	9,315	10,727	11,467	11,929	12,508	12,265	11,978	12,069	12,313	10,839	10,714	135,522
44413	Hardware stores	846	822	962	1,077	1,235	1,170	1,147	1,086	1,056	1,110	1,041	1,168	12,720
445	Food and beverage stores	29,660	28,642	29,756	30,306	31,756	30,845	32,486	31,548	30,233	31,486	30,465	34,268	371,451
4451	Grocery stores	27,352	26,268	27,281	27,635	28,931	28,086	29,527	28,691	27,519	28,628	27,665	30,342	337,925
4453	Beer, wine, and liquor stores	1,519	1,551	1,606	1,686	1,834	1,786	1,924	1,874	1,781	1,894	1,843	2,527	21,825
446	Health and personal care stores	7,340	7,228	7,499	7,616	7,583	7,483	7,370	7,406	7,162	7,562	7,200	9,345	90,794
44611	Pharmacies and drug stores	6,359	6,285	6,421	6,574	6,492	6,343	6,237	6,281	6,075	6,441	6,176	8,122	77,806
447	Gasoline stations	12,117	11,597	12,291	12,461	13,469	13,448	13,896	13,846	13,159	13,682	13,083	13,507	156,556
448	Clothing and clothing access. stores	6,952	7,538	8,485	9,405	9,573	9,199	9,123	10,528	9,588	10,277	11,216	18,462	120,346
4481	Clothing stores	4,889	5,197	6,061	6,720	6,811	6,579	6,598	7,536	6,923	7,566	8,257	12,804	85,941
44811	Men's clothing stores	702	659	731	816	857	854	714	777	762	842	915	1,556	10,185
44812	Women's clothing stores	1,874	1,993	2,405	2,667	2,755	2,425	2,375	2,660	2,562	2,757	2,948	4,419	31,840
44814	Family clothing stores	1,650	1,865	2,152	2,438	2,412	2,518	2,655	3,046	2,688	2,994	3,400	5,341	33,159
4482	Shoe stores	1,176	1,232	1,426	1,633	1,521	1,460	1,413	1,792	1,539	1,490	1,477	1,989	18,148
44831	Jewelry stores	803	1,030	922	977	1,182	1,104	1,046	1,100	1,043	1,132	1,376	3,469	15,184
451	Sporting goods, hobby, book, and music stores	3,456	3,282	3,493	3,544	3,564	3,627	3,658	4,007	3,817	3,781	4,455	8,612	49,296
45111	Sporting goods stores	979	1,108	1,224	1,276	1,302	1,343	1,350	1,389	1,216	1,129	1,216	2,170	15,702
451211	Book stores	790	540	536	524	553	589	593	895	863	647	642	1,166	8,338
452	General merchandise stores	14,976	16,022	17,980	18,878	20,052	18,815	18,578	20,519	18,715	20,984	25,024	37,425	247,968
4521	Department stores (excl. L.D.)	10,278	11,250	12,905	13,457	14,292	13,350	13,097	14,776	13,332	14,969	18,123	27,260	177,089
4521102	Discount dept. stores	5,488	5,904	6,654	7,043	7,650	7,192	7,077	7,638	6,862	7,879	9,132	13,417	91,936
4521101, 4521103	Conventional and national chain dept. stores	4,790	5,346	6,251	6,414	6,642	6,158	6,020	7,138	6,470	7,090	8,991	13,843	85,153
4521	Department stores (incl. L.D.) ²	10,530	11,547	13,236	13,803	14,626	13,662	13,394	15,101	13,665	15,327	18,528	27,836	181,255
4521102	Discount dept. stores	5,601	6,025	6,800	7,205	7,810	7,347	7,224	7,805	7,021	8,044	9,326	13,663	93,871
4521101, 4521103	Conventional and national chain dept. stores	4,929	5,522	6,436	6,598	6,816	6,315	6,170	7,296	6,644	7,283	9,202	14,173	87,384
4529	Other general merchandise stores	4,698	4,772	5,075	5,421	5,760	5,465	5,481	5,743	5,383	6,015	6,901	10,165	70,879
45291	Warehouse clubs and superstores	2,580	2,616	2,838	2,985	3,258	3,107	3,097	3,288	3,077	3,429	4,011	5,739	40,025
45299	All other gen. merchandise stores	2,118	2,156	2,237	2,436	2,502	2,358	2,384	2,455	2,306	2,586	2,890	4,426	30,854
453	Miscellaneous store retailers	3,715	3,976	3,826	4,223	4,685	4,605	4,571	4,586	4,535	4,851	4,930	7,330	55,833
454	Nonstore retailers	6,523	5,711	5,909	5,604	5,359	5,308	5,356	5,367	5,864	6,789	7,286	8,356	73,432
4541	Electronic shopping and mail-order houses	2,693	2,287	2,486	2,509	2,486	2,605	2,668	2,677	2,936	3,441	3,928	4,536	35,252
45431	Fuel dealers	2,233	1,899	1,796	1,562	1,349	1,179	1,123	1,162	1,327	1,653	1,762	2,266	19,311
722	Food services and drinking places	15,733	15,879	16,894	16,539	17,694	16,863	17,353	17,933	16,505	17,717	16,766	17,539	203,415
7221	Full-service restaurants	6,910	6,959	7,268	7,023	7,555	7,021	7,297	7,558	6,945	7,464	7,138	7,355	86,493
7222	Limited-service eating places	6,451	6,551	7,116	7,080	7,560	7,403	7,619	7,859	7,719	7,714	7,222	7,679	87,433
7224	Drinking places	1,054	1,032	1,078	1,037	1,053	992	1,021	1,028	964	1,048	1,005	1,040	12,352

Table 3. Unadjusted and Adjusted Estimates of Monthly Retail and Food Services Sales by Kinds of Business: January 1992 Through December 2001—Con.

[Estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1992												Total
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.	
	ADJUSTED³													
	Retail and food services sales, total	167,335	167,921	167,096	167,993	168,828	169,521	170,234	171,021	173,140	173,888	174,486	176,403	
	Total (excl. motor vehicle and parts dealers)	133,145	133,223	133,000	133,373	133,765	134,045	134,388	135,567	136,343	137,199	137,838	139,328	
	Retail sales, total	150,197	150,865	150,202	151,321	152,167	153,149	153,723	154,246	156,264	156,770	156,912	158,899	
	Retail sales, total (excl. motor vehicle and parts dealers)	116,007	116,167	116,106	116,701	117,104	117,673	117,877	118,792	119,467	120,081	120,264	121,824	
	GAFO¹	43,053	43,644	43,631	43,817	43,896	44,238	44,180	44,689	44,983	45,229	45,522	46,764	
441	Motor vehicle and parts dealers	34,190	34,698	34,096	34,620	35,063	35,476	35,846	35,454	36,797	36,689	36,648	37,075	
4411, 4412	Automobile and other motor vehicle dealers	30,182	30,652	29,935	30,490	30,881	31,243	31,655	31,297	32,567	32,411	32,340	32,784	
4413	Auto parts, access., and tire stores	4,008	4,046	4,161	4,130	4,182	4,233	4,191	4,157	4,230	4,278	4,308	4,291	
442, 443	Furniture, home furnishings, electronics and appliance stores	7,827	7,960	7,975	8,083	8,098	8,213	8,239	8,137	8,160	8,200	8,229	8,318	
442	Furniture and home furnishings stores	4,450	4,556	4,540	4,576	4,564	4,633	4,606	4,575	4,562	4,549	4,593	4,642	
443	Electronics and appliance stores	3,377	3,404	3,435	3,507	3,534	3,580	3,633	3,562	3,598	3,651	3,636	3,676	
44312	Computer and software stores	899	866	885	936	940	944	981	969	969	968	987	1,044	
444	Building mat. and garden equip. and supplies dealers	13,415	13,482	13,401	13,177	13,223	13,159	13,277	13,323	13,463	13,452	13,237	13,188	
4441	Building mat. and supplies dealers	11,269	11,291	11,209	11,133	11,128	11,178	11,283	11,343	11,451	11,390	11,279	11,254	
445	Food and beverage stores	30,457	30,456	30,641	30,700	30,745	30,836	30,958	31,090	31,079	31,172	31,185	31,138	
4451	Grocery stores	27,825	27,767	27,923	27,942	27,980	28,058	28,148	28,239	28,225	28,317	28,345	28,278	
4453	Beer, wine, and liquor stores	1,728	1,773	1,765	1,792	1,798	1,793	1,800	1,854	1,853	1,866	1,862	1,869	
446	Health and personal care stores	7,490	7,521	7,575	7,571	7,530	7,528	7,377	7,565	7,555	7,623	7,563	7,641	
44611	Pharmacies and drug stores	6,417	6,459	6,499	6,522	6,492	6,486	6,351	6,489	6,449	6,493	6,420	6,498	See note 3
447	Gasoline stations	12,755	12,660	12,697	12,767	12,864	12,918	12,939	13,099	13,292	13,283	13,350	13,575	
448	Clothing and clothing access. stores	9,727	9,688	9,740	9,825	9,775	9,969	9,916	10,135	10,201	10,151	10,094	10,396	
4481	Clothing stores	6,778	6,804	6,818	6,951	6,993	7,169	7,142	7,296	7,329	7,263	7,237	7,510	
44811	Men's clothing stores	839	843	856	863	875	903	833	855	848	829	815	832	
44812	Women's clothing stores	2,639	2,568	2,592	2,615	2,626	2,583	2,596	2,663	2,677	2,659	2,695	2,760	
4482	Shoe stores	1,587	1,552	1,532	1,528	1,475	1,485	1,443	1,487	1,522	1,524	1,495	1,515	
44831	Jewelry stores	1,261	1,236	1,295	1,257	1,235	1,246	1,245	1,256	1,257	1,272	1,274	1,282	
451	Sporting goods, hobby, book, and music stores	3,971	4,096	3,973	4,047	4,048	4,024	4,100	4,027	4,100	4,154	4,156	4,314	
452	General merchandise stores	19,848	20,213	20,230	20,180	20,277	20,305	20,126	20,594	20,739	20,845	21,119	21,802	
4521	Department stores (excl. L.D.)	14,098	14,489	14,546	14,493	14,566	14,593	14,449	14,736	14,843	14,892	15,002	15,324	
4529	Other general merchandise stores	5,750	5,724	5,684	5,687	5,711	5,712	5,677	5,858	5,896	5,953	6,117	6,478	
45291	Warehouse clubs and superstores	3,082	3,114	3,139	3,155	3,216	3,230	3,209	3,348	3,381	3,398	3,518	3,773	
45299	All other gen. merchandise stores	2,668	2,610	2,545	2,532	2,495	2,482	2,468	2,510	2,515	2,555	2,599	2,705	
453	Miscellaneous store retailers	4,380	4,432	4,378	4,450	4,420	4,461	4,515	4,560	4,622	4,915	5,108	5,201	
454	Nonstore retailers	6,137	5,659	5,496	5,901	6,124	6,260	6,430	6,262	6,256	6,286	6,223	6,251	
4541	Electronic shopping and mail-order houses	2,682	2,614	2,486	2,724	2,867	3,079	3,250	3,109	3,071	3,072	3,069	3,048	
45431	Fuel dealers	1,628	1,414	1,443	1,683	1,725	1,649	1,607	1,594	1,618	1,688	1,647	1,675	
722	Food services and drinking places	17,138	17,056	16,894	16,672	16,661	16,372	16,511	16,775	16,876	17,118	17,574	17,504	

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

²Includes data for leased departments operated within department stores. Data for this line not included in any aggregate kind-of-business totals.

³Estimates are adjusted for seasonal variation, holiday, and trading-day differences, but not for price changes. Cumulative seasonally adjusted sales estimates are not tabulated.

Note: Retail and food services total and other subsector totals may include data for kinds of business not shown. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	2001											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	408,585	408,784	414,682	414,861	410,639	404,358	396,024	400,379	409,761	420,392	423,428	390,173
	Total (excl. motor vehicle and parts dealers)	274,361	276,470	281,943	281,994	279,431	275,796	275,867	281,171	289,753	306,197	307,209	271,016
441	Motor vehicle and parts dealers	134,224	132,314	132,739	132,867	131,208	128,562	120,157	119,208	120,008	114,195	116,219	119,157
442, 443	Furniture, home furnishings, electronics, and appliance stores	24,820	24,052	24,815	25,064	24,478	24,051	24,001	24,052	24,710	27,054	28,151	24,635
444	Building mat. and garden equip. and supplies dealers	39,983	41,002	42,109	42,501	42,044	40,767	39,318	39,346	39,232	39,437	38,770	38,448
445	Food and beverage stores	33,096	32,895	33,168	33,095	32,887	33,070	32,824	32,831	33,424	34,855	35,480	34,556
448	Clothing and clothing access. stores	32,589	33,799	34,611	34,047	33,573	33,274	34,371	35,357	36,871	38,705	37,571	30,501
452	General merchandise stores	60,497	62,117	64,784	64,381	64,395	63,066	63,026	65,640	70,103	76,713	77,949	60,391
4521	Department stores	38,987	40,068	41,837	41,559	41,502	40,260	40,129	42,090	45,646	49,803	50,535	38,101
	ADJUSTED¹												
	Retail inventories, total	417,120	414,111	412,644	411,357	411,984	410,391	410,408	412,220	411,033	399,642	396,256	395,814
	Total (excl. motor vehicle and parts dealers)	286,118	286,017	285,685	284,766	284,721	283,391	282,119	283,275	282,671	282,387	280,525	280,029
441	Motor vehicle and parts dealers	131,002	128,094	126,959	126,591	127,263	127,000	128,289	128,945	128,362	117,255	115,731	115,785
442, 443	Furniture, home furnishings, electronics, and appliance stores	25,667	25,133	25,347	25,317	25,209	24,820	24,667	24,618	24,636	24,797	24,890	24,959
444	Building mat. and garden equip. and supplies dealers	40,799	40,677	40,646	40,593	40,622	40,284	39,675	39,986	40,033	40,160	39,683	39,801
445	Food and beverage stores	32,984	33,298	33,328	33,505	33,485	33,574	33,517	33,611	33,542	33,686	33,804	33,865
448	Clothing and clothing access. stores	35,812	35,691	35,462	34,849	34,755	34,624	34,405	34,394	34,588	34,283	33,546	33,046
452	General merchandise stores	65,806	66,062	66,630	66,163	66,504	66,450	65,989	66,452	65,958	65,934	65,763	65,138
4521	Department stores	42,702	42,853	42,998	42,756	42,830	42,694	42,286	42,688	42,820	42,349	42,007	41,324
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.75	1.77	1.59	1.61	1.48	1.50	1.52	1.45	1.67	1.53	1.56	1.26
	Total (excl. motor vehicle and parts dealers)	1.60	1.66	1.51	1.51	1.40	1.43	1.47	1.41	1.60	1.60	1.52	1.11
441	Motor vehicle and parts dealers	2.17	2.06	1.78	1.88	1.68	1.68	1.65	1.54	1.86	1.36	1.69	1.85
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.78	1.81	1.71	1.92	1.74	1.69	1.69	1.57	1.81	1.88	1.66	1.13
444	Building mat. and garden equip. and supplies dealers	2.03	2.10	1.80	1.52	1.36	1.43	1.49	1.49	1.67	1.50	1.63	1.80
445	Food and beverage stores	0.89	0.93	0.85	0.87	0.81	0.83	0.82	0.81	0.86	0.89	0.88	0.78
448	Clothing and clothing access. stores	3.20	2.92	2.62	2.53	2.41	2.54	2.70	2.37	3.02	2.90	2.42	1.22
452	General merchandise stores	2.11	2.17	2.00	1.92	1.83	1.83	1.89	1.81	2.15	2.20	1.84	1.04
4521	Department stores	2.57	2.62	2.42	2.30	2.23	2.24	2.34	2.19	2.71	2.77	2.18	1.14
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.60	1.59	1.60	1.57	1.56	1.56	1.56	1.56	1.59	1.45	1.48	1.48
	Total (excl. motor vehicle and parts dealers)	1.49	1.49	1.50	1.48	1.47	1.47	1.46	1.47	1.48	1.46	1.45	1.45
441	Motor vehicle and parts dealers	1.92	1.85	1.85	1.81	1.81	1.81	1.81	1.82	1.90	1.41	1.55	1.57
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.72	1.71	1.73	1.74	1.72	1.68	1.66	1.65	1.68	1.67	1.61	1.59
444	Building mat. and garden equip. and supplies dealers	1.71	1.68	1.68	1.60	1.61	1.60	1.59	1.61	1.64	1.61	1.59	1.63
445	Food and beverage stores	0.85	0.85	0.86	0.86	0.85	0.86	0.85	0.85	0.85	0.85	0.85	0.84
448	Clothing and clothing access. stores	2.50	2.47	2.51	2.46	2.47	2.46	2.42	2.44	2.59	2.42	2.42	2.29
452	General merchandise stores	1.84	1.90	1.92	1.88	1.89	1.88	1.83	1.84	1.83	1.80	1.78	1.74
4521	Department stores	2.13	2.22	2.28	2.24	2.26	2.24	2.20	2.22	2.26	2.20	2.18	2.14

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	2000											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	384,634	389,321	397,806	400,710	400,635	400,969	391,538	398,269	409,120	434,072	444,137	411,273
	Total (excl. motor vehicle and parts dealers)	262,268	266,003	272,271	273,199	273,306	272,136	273,781	279,381	288,570	307,115	311,951	276,378
441	Motor vehicle and parts dealers	122,366	123,318	125,535	127,511	127,329	128,833	117,757	118,888	120,550	126,957	132,186	134,895
442, 443	Furniture, home furnishings, electronics, and appliance stores	23,138	23,101	24,002	24,284	24,085	24,510	24,647	25,014	25,374	27,925	29,570	25,458
444	Building mat. and garden equip. and supplies dealers	38,108	39,521	40,754	41,721	41,440	40,791	40,162	40,170	40,121	40,134	40,087	39,404
445	Food and beverage stores	33,114	32,622	32,865	32,632	32,587	32,127	31,850	31,818	32,572	33,850	34,189	33,521
448	Clothing and clothing access. stores	29,839	31,333	32,675	32,816	32,931	32,837	34,476	35,716	37,197	39,676	39,677	33,097
452	General merchandise stores	59,573	61,220	62,386	62,410	62,242	61,279	61,523	63,515	68,304	75,415	77,011	60,656
4521	Department stores	39,819	41,037	41,741	41,601	41,424	40,324	40,303	41,601	44,685	49,837	51,083	39,325
	ADJUSTED¹												
	Retail inventories, total	392,994	394,509	395,847	397,055	401,989	406,969	405,681	410,574	410,551	413,698	416,422	416,475
	Total (excl. motor vehicle and parts dealers)	273,538	275,135	275,968	275,763	278,368	279,582	279,704	281,585	281,578	283,370	284,934	285,682
441	Motor vehicle and parts dealers	119,456	119,374	119,879	121,292	123,621	127,387	125,977	128,989	128,973	130,328	131,488	130,793
442, 443	Furniture, home furnishings, electronics, and appliance stores	24,002	24,164	24,643	24,579	24,804	25,320	25,305	25,551	25,198	25,526	26,145	25,793
444	Building mat. and garden equip. and supplies dealers	38,886	39,207	39,338	39,886	40,039	40,307	40,486	40,823	40,940	40,870	41,031	40,707
445	Food and beverage stores	32,974	33,020	33,012	33,027	33,171	32,609	32,513	32,548	32,691	32,733	32,563	32,840
448	Clothing and clothing access. stores	32,826	33,087	33,444	33,589	34,090	34,134	34,476	34,811	34,894	35,174	35,458	35,858
452	General merchandise stores	64,664	65,017	64,183	64,054	64,300	64,612	64,325	64,370	64,340	64,921	65,088	65,371
4521	Department stores	43,423	43,749	42,899	42,711	42,749	42,761	42,335	42,235	42,037	42,523	42,640	42,606
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.76	1.67	1.53	1.63	1.51	1.53	1.56	1.51	1.64	1.72	1.72	1.37
	Total (excl. motor vehicle and parts dealers)	1.65	1.62	1.48	1.53	1.44	1.45	1.50	1.47	1.58	1.65	1.58	1.14
441	Motor vehicle and parts dealers	2.04	1.81	1.64	1.89	1.71	1.73	1.71	1.61	1.78	1.93	2.18	2.31
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.69	1.66	1.62	1.78	1.67	1.72	1.73	1.64	1.75	1.95	1.84	1.29
444	Building mat. and garden equip. and supplies dealers	2.06	2.03	1.70	1.73	1.50	1.56	1.69	1.64	1.75	1.68	1.82	1.88
445	Food and beverage stores	0.94	0.94	0.87	0.87	0.84	0.83	0.81	0.81	0.86	0.90	0.88	0.77
448	Clothing and clothing access. stores	3.16	2.81	2.55	2.50	2.40	2.54	2.76	2.45	2.78	2.97	2.53	1.33
452	General merchandise stores	2.29	2.24	1.99	1.99	1.88	1.88	1.94	1.90	2.18	2.30	1.94	1.10
4521	Department stores	2.69	2.65	2.32	2.28	2.17	2.21	2.31	2.21	2.57	2.75	2.17	1.14
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.57	1.55	1.54	1.57	1.59	1.61	1.59	1.61	1.59	1.61	1.63	1.62
	Total (excl. motor vehicle and parts dealers)	1.51	1.50	1.48	1.49	1.50	1.50	1.50	1.51	1.49	1.49	1.51	1.50
441	Motor vehicle and parts dealers	1.73	1.69	1.72	1.79	1.85	1.89	1.86	1.90	1.88	1.94	1.98	1.96
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.63	1.62	1.65	1.63	1.65	1.70	1.71	1.70	1.67	1.70	1.77	1.80
444	Building mat. and garden equip. and supplies dealers	1.66	1.70	1.61	1.75	1.74	1.76	1.76	1.77	1.77	1.77	1.77	1.71
445	Food and beverage stores	0.90	0.88	0.87	0.86	0.87	0.85	0.85	0.85	0.85	0.85	0.84	0.84
448	Clothing and clothing access. stores	2.47	2.42	2.42	2.43	2.45	2.48	2.51	2.48	2.44	2.47	2.51	2.53
452	General merchandise stores	2.00	1.99	1.92	1.94	1.92	1.93	1.90	1.90	1.88	1.88	1.89	1.88
4521	Department stores	2.24	2.28	2.21	2.22	2.19	2.22	2.19	2.19	2.17	2.19	2.17	2.16

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1999											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	357,544	363,913	375,007	379,556	375,429	374,271	367,562	370,054	382,648	403,009	414,737	387,214
	Total (excl. motor vehicle and parts dealers)	250,205	252,701	258,701	261,144	259,056	258,051	260,307	264,561	274,722	291,735	297,135	265,521
441	Motor vehicle and parts dealers	107,339	111,212	116,306	118,412	116,373	116,220	107,255	105,493	107,926	111,274	117,602	121,693
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,136	22,079	22,221	22,807	22,408	22,557	22,973	23,165	24,101	26,236	27,042	23,917
444	Building mat. and garden equip. and supplies dealers	35,788	36,921	38,191	38,631	38,269	37,655	37,229	37,043	36,991	37,503	37,456	37,625
445	Food and beverage stores	31,604	31,139	31,439	31,031	31,071	31,268	31,293	31,464	32,375	33,802	34,477	33,769
448	Clothing and clothing access. stores	29,801	31,270	32,184	32,300	31,940	32,062	32,945	33,587	34,669	36,728	36,863	30,867
452	General merchandise stores	56,762	58,200	60,194	60,823	60,223	58,865	59,660	61,707	66,505	72,628	75,241	59,624
4521	Department stores	39,800	40,584	41,997	42,274	41,727	40,464	40,949	42,172	45,232	49,521	51,510	40,069
	ADJUSTED¹												
	Retail inventories, total	366,123	368,941	373,400	376,064	377,081	380,491	380,450	381,307	383,505	383,230	388,159	392,501
	Total (excl. motor vehicle and parts dealers)	261,305	261,523	262,424	263,623	264,004	265,242	265,636	266,749	268,086	269,117	271,288	274,513
441	Motor vehicle and parts dealers	104,818	107,418	110,976	112,441	113,077	115,249	114,814	114,558	115,419	114,113	116,871	117,988
442, 443	Furniture, home furnishings, electronics, and appliance stores	23,010	23,144	22,908	23,154	23,101	23,327	23,562	23,614	23,815	23,873	23,910	24,232
444	Building mat. and garden equip. and supplies dealers	36,481	36,664	36,864	36,967	37,011	37,208	37,491	37,684	37,784	38,190	38,299	38,829
445	Food and beverage stores	31,453	31,521	31,579	31,400	31,650	31,757	31,932	32,191	32,531	32,730	32,833	33,077
448	Clothing and clothing access. stores	32,857	33,055	32,908	33,027	33,064	33,328	32,912	32,736	32,523	32,560	32,943	33,478
452	General merchandise stores	61,586	61,731	62,006	62,358	62,273	62,092	62,249	62,546	62,681	62,615	63,670	64,257
4521	Department stores	43,308	43,129	43,207	43,314	43,106	42,864	42,879	42,814	42,631	42,434	43,177	43,365
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.78	1.79	1.59	1.63	1.54	1.54	1.51	1.50	1.62	1.69	1.68	1.30
	Total (excl. motor vehicle and parts dealers)	1.70	1.74	1.56	1.57	1.49	1.50	1.50	1.51	1.61	1.67	1.60	1.12
441	Motor vehicle and parts dealers	2.00	1.91	1.68	1.79	1.68	1.64	1.54	1.49	1.64	1.75	1.92	1.98
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.81	1.85	1.67	1.82	1.73	1.69	1.68	1.64	1.75	1.90	1.75	1.20
444	Building mat. and garden equip. and supplies dealers	2.12	2.10	1.78	1.64	1.54	1.52	1.59	1.61	1.65	1.66	1.70	1.76
445	Food and beverage stores	0.91	0.95	0.87	0.87	0.82	0.86	0.81	0.85	0.89	0.91	0.94	0.78
448	Clothing and clothing access. stores	3.22	3.07	2.66	2.60	2.42	2.61	2.64	2.45	2.81	2.84	2.52	1.27
452	General merchandise stores	2.30	2.31	2.05	2.10	1.92	1.94	2.00	1.99	2.26	2.31	2.07	1.12
4521	Department stores	2.74	2.66	2.35	2.38	2.20	2.25	2.33	2.27	2.59	2.67	2.31	1.17
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.60	1.59	1.61	1.61	1.59	1.60	1.59	1.58	1.58	1.58	1.58	1.57
	Total (excl. motor vehicle and parts dealers)	1.56	1.55	1.55	1.54	1.53	1.54	1.53	1.52	1.52	1.52	1.52	1.50
441	Motor vehicle and parts dealers	1.70	1.71	1.76	1.78	1.75	1.78	1.74	1.71	1.74	1.74	1.74	1.75
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.74	1.73	1.70	1.71	1.69	1.68	1.69	1.67	1.66	1.66	1.68	1.67
444	Building mat. and garden equip. and supplies dealers	1.71	1.69	1.71	1.72	1.71	1.70	1.70	1.70	1.71	1.71	1.67	1.69
445	Food and beverage stores	0.87	0.87	0.87	0.86	0.86	0.87	0.87	0.87	0.87	0.88	0.88	0.86
448	Clothing and clothing access. stores	2.53	2.55	2.53	2.50	2.47	2.48	2.47	2.44	2.45	2.42	2.46	2.48
452	General merchandise stores	2.00	1.98	1.97	2.00	1.98	1.96	1.96	1.96	1.95	1.94	1.97	1.95
4521	Department stores	2.27	2.23	2.23	2.26	2.25	2.22	2.23	2.23	2.20	2.20	2.25	2.25

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1998											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	342,645	348,337	356,423	359,677	351,217	347,322	343,981	345,523	358,833	378,994	387,996	358,981
	Total (excl. motor vehicle and parts dealers)	238,159	241,967	248,766	251,300	247,379	247,886	251,717	255,026	264,223	279,219	283,522	251,024
441	Motor vehicle and parts dealers	104,486	106,370	107,657	108,377	103,838	99,436	92,264	90,497	94,610	99,775	104,474	107,957
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,401	21,339	21,870	22,325	21,908	21,797	22,212	22,352	23,102	25,111	25,941	22,607
444	Building mat. and garden equip. and supplies dealers	33,425	34,872	35,856	36,148	35,274	35,199	34,842	34,992	34,830	35,014	35,314	35,242
445	Food and beverage stores	30,241	29,704	30,189	30,268	30,055	30,321	30,416	30,276	30,716	31,881	32,688	31,713
448	Clothing and clothing access. stores	28,347	29,485	30,991	31,185	30,702	30,935	32,357	33,205	34,797	36,512	36,256	29,837
452	General merchandise stores	56,110	57,590	59,127	59,707	58,283	57,915	59,179	60,697	65,515	71,451	72,627	57,122
4521	Department stores	40,504	41,590	42,670	42,948	41,776	41,321	42,312	43,279	46,458	50,570	51,385	39,952
	ADJUSTED¹												
	Retail inventories, total	351,107	352,892	355,335	356,609	353,042	353,731	355,312	355,477	358,810	359,489	362,173	364,288
	Total (excl. motor vehicle and parts dealers)	249,072	250,452	252,651	253,690	252,075	255,015	256,618	257,066	257,579	257,247	258,461	259,621
441	Motor vehicle and parts dealers	102,035	102,440	102,684	102,919	100,967	98,716	98,694	98,411	101,231	102,242	103,712	104,667
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,270	22,368	22,640	22,734	22,586	22,564	22,805	22,739	22,671	22,766	22,936	22,905
444	Building mat. and garden equip. and supplies dealers	34,038	34,664	34,643	34,658	34,114	34,782	35,052	35,633	35,613	35,656	36,072	36,295
445	Food and beverage stores	30,103	30,073	30,325	30,631	30,615	30,819	31,026	30,936	30,856	30,868	31,109	31,049
448	Clothing and clothing access. stores	31,323	31,201	31,656	31,821	31,750	32,190	32,325	32,364	32,673	32,369	32,343	32,396
452	General merchandise stores	60,909	60,988	60,963	61,165	60,280	61,084	61,564	61,488	61,814	61,709	61,549	61,489
4521	Department stores	44,074	44,057	43,944	43,959	43,157	43,726	44,121	43,894	43,870	43,520	43,253	43,145
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.80	1.86	1.68	1.66	1.56	1.54	1.55	1.56	1.68	1.68	1.74	1.33
	Total (excl. motor vehicle and parts dealers)	1.70	1.78	1.64	1.61	1.52	1.55	1.56	1.57	1.69	1.70	1.67	1.17
441	Motor vehicle and parts dealers	2.07	2.07	1.78	1.78	1.65	1.51	1.52	1.54	1.64	1.65	1.95	1.93
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.80	1.91	1.79	1.92	1.82	1.75	1.74	1.72	1.85	1.95	1.84	1.26
444	Building mat. and garden equip. and supplies dealers	2.09	2.18	1.86	1.65	1.54	1.54	1.58	1.70	1.67	1.62	1.81	1.77
445	Food and beverage stores	0.90	0.96	0.90	0.88	0.83	0.87	0.83	0.84	0.89	0.89	0.93	0.80
448	Clothing and clothing access. stores	3.21	3.10	2.85	2.63	2.50	2.70	2.78	2.56	3.10	2.94	2.61	1.33
452	General merchandise stores	2.49	2.50	2.26	2.17	1.99	2.08	2.16	2.09	2.45	2.43	2.11	1.18
4521	Department stores	2.91	2.84	2.56	2.44	2.24	2.39	2.50	2.35	2.82	2.77	2.31	1.22
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.64	1.65	1.65	1.64	1.61	1.60	1.62	1.63	1.63	1.60	1.61	1.60
	Total (excl. motor vehicle and parts dealers)	1.58	1.58	1.60	1.59	1.57	1.59	1.59	1.59	1.59	1.57	1.57	1.56
441	Motor vehicle and parts dealers	1.81	1.84	1.81	1.76	1.71	1.65	1.73	1.75	1.73	1.70	1.71	1.69
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.76	1.77	1.79	1.81	1.79	1.76	1.76	1.74	1.75	1.75	1.73	1.72
444	Building mat. and garden equip. and supplies dealers	1.73	1.75	1.75	1.72	1.70	1.74	1.73	1.76	1.73	1.72	1.73	1.71
445	Food and beverage stores	0.88	0.87	0.87	0.88	0.88	0.88	0.88	0.88	0.87	0.87	0.87	0.86
448	Clothing and clothing access. stores	2.57	2.55	2.57	2.57	2.57	2.58	2.59	2.59	2.67	2.57	2.55	2.53
452	General merchandise stores	2.14	2.12	2.11	2.11	2.07	2.09	2.11	2.10	2.08	2.07	2.04	2.05
4521	Department stores	2.38	2.36	2.36	2.37	2.31	2.35	2.39	2.36	2.35	2.32	2.29	2.28

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1997											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	331,547	337,977	341,245	345,044	341,782	338,660	335,875	335,389	348,228	367,967	374,047	345,500
	Total (excl. motor vehicle and parts dealers)	230,401	234,070	236,854	240,078	239,342	237,215	240,675	242,090	252,999	267,718	270,842	239,422
441	Motor vehicle and parts dealers	101,146	103,907	104,391	104,966	102,440	101,445	95,200	93,299	95,229	100,249	103,205	106,078
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,927	21,690	21,670	21,729	21,927	21,723	22,078	21,964	22,896	24,917	25,388	22,055
444	Building mat. and garden equip. and supplies dealers	31,757	32,545	33,615	33,956	33,931	33,452	32,855	32,611	32,927	32,918	32,826	32,926
445	Food and beverage stores	29,670	29,152	29,433	29,173	29,075	29,106	29,057	29,259	29,860	30,833	31,491	30,474
448	Clothing and clothing access. stores	26,907	26,343	26,813	29,646	29,346	29,103	30,507	31,116	32,791	34,819	34,619	28,674
452	General merchandise stores	55,063	56,734	57,745	58,905	58,348	57,339	58,162	59,169	63,746	69,132	70,519	56,207
4521	Department stores	39,812	41,151	42,019	42,806	42,327	41,502	41,979	42,747	46,013	50,155	51,291	40,697
	ADJUSTED¹												
	Retail inventories, total	339,854	342,191	340,305	342,188	343,365	345,006	347,129	345,615	348,805	349,212	348,940	350,763
	Total (excl. motor vehicle and parts dealers)	240,985	242,327	240,775	242,503	243,805	244,295	245,265	244,015	246,641	246,484	246,603	247,861
441	Motor vehicle and parts dealers	98,869	99,864	99,530	99,685	99,560	100,711	101,864	101,600	102,164	102,728	102,337	102,902
442, 443	Furniture, home furnishings, electronics, and appliance stores	22,769	22,736	22,479	22,218	22,628	22,534	22,761	22,298	22,359	22,509	22,428	22,345
444	Building mat. and garden equip. and supplies dealers	32,306	32,351	32,478	32,619	32,784	33,055	33,020	33,243	33,702	33,521	33,496	33,874
445	Food and beverage stores	29,509	29,518	29,603	29,527	29,611	29,603	29,600	29,897	30,031	29,880	29,983	29,840
448	Clothing and clothing access. stores	29,797	30,024	29,431	30,220	30,379	30,347	30,446	30,327	30,790	30,841	30,827	31,167
452	General merchandise stores	59,744	60,042	59,582	60,315	60,300	60,472	60,401	59,898	60,189	59,799	59,825	60,537
4521	Department stores	43,274	43,500	43,319	43,769	43,681	43,871	43,683	43,310	43,491	43,312	43,320	43,949
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.80	1.87	1.65	1.70	1.59	1.62	1.58	1.56	1.70	1.72	1.77	1.36
	Total (excl. motor vehicle and parts dealers)	1.71	1.80	1.59	1.65	1.53	1.57	1.57	1.54	1.69	1.70	1.68	1.18
441	Motor vehicle and parts dealers	2.07	2.05	1.79	1.85	1.75	1.75	1.61	1.59	1.72	1.78	2.10	2.08
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.05	2.12	1.92	1.97	1.90	1.91	1.87	1.80	1.93	2.04	1.92	1.32
444	Building mat. and garden equip. and supplies dealers	2.11	2.16	1.86	1.65	1.54	1.58	1.57	1.67	1.64	1.58	1.84	1.80
445	Food and beverage stores	0.89	0.95	0.85	0.89	0.82	0.87	0.82	0.83	0.90	0.89	0.92	0.81
448	Clothing and clothing access. stores	3.28	3.20	2.66	2.92	2.55	2.73	2.84	2.49	2.99	2.99	2.61	1.35
452	General merchandise stores	2.60	2.63	2.25	2.41	2.13	2.18	2.25	2.11	2.56	2.48	2.17	1.24
4521	Department stores	2.96	2.92	2.46	2.65	2.34	2.41	2.52	2.29	2.83	2.75	2.32	1.27
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.65	1.65	1.64	1.65	1.68	1.66	1.65	1.64	1.65	1.65	1.64	1.65
	Total (excl. motor vehicle and parts dealers)	1.60	1.59	1.57	1.59	1.60	1.59	1.59	1.57	1.58	1.58	1.57	1.59
441	Motor vehicle and parts dealers	1.82	1.81	1.81	1.83	1.89	1.85	1.82	1.81	1.83	1.86	1.82	1.82
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.98	1.95	1.92	1.87	1.90	1.89	1.89	1.83	1.83	1.84	1.81	1.79
444	Building mat. and garden equip. and supplies dealers	1.77	1.73	1.70	1.72	1.72	1.73	1.72	1.73	1.73	1.72	1.73	1.74
445	Food and beverage stores	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87
448	Clothing and clothing access. stores	2.60	2.61	2.56	2.65	2.65	2.61	2.58	2.56	2.59	2.61	2.56	2.57
452	General merchandise stores	2.20	2.21	2.20	2.21	2.21	2.20	2.16	2.14	2.16	2.12	2.12	2.17
4521	Department stores	2.39	2.40	2.40	2.41	2.40	2.40	2.36	2.33	2.36	2.33	2.32	2.38

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1996											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	322,053	326,929	329,003	331,173	330,262	325,997	325,445	328,082	338,085	359,690	364,953	335,110
	Total (excl. motor vehicle and parts dealers)	223,634	226,835	231,176	233,699	232,514	229,445	233,961	237,321	245,434	262,431	265,599	233,084
441	Motor vehicle and parts dealers	98,419	100,094	97,827	97,474	97,748	96,552	91,484	90,761	92,651	97,259	99,354	102,026
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,185	21,323	21,561	22,096	22,115	21,765	22,004	22,590	23,620	25,586	25,599	22,270
444	Building mat. and garden equip. and supplies dealers	30,736	31,379	32,428	32,763	32,901	32,356	31,920	31,187	31,198	31,511	31,649	31,468
445	Food and beverage stores	28,707	28,327	28,441	28,537	28,398	28,246	28,494	28,367	28,959	30,316	30,928	30,254
448	Clothing and clothing access. stores	26,480	27,707	28,748	28,420	27,869	27,617	29,126	30,081	30,983	33,446	33,975	27,447
452	General merchandise stores	54,807	56,054	57,555	58,023	57,636	56,781	58,269	60,276	64,301	70,116	71,514	56,111
4521	Department stores	39,646	40,791	41,861	42,179	41,813	41,098	42,101	43,669	46,474	50,714	51,912	40,533
	ADJUSTED¹												
	Retail inventories, total	330,307	330,879	328,399	328,884	331,471	332,024	336,080	337,890	338,873	341,134	340,113	340,335
	Total (excl. motor vehicle and parts dealers)	234,043	234,793	235,176	236,151	236,664	236,255	238,385	239,077	239,147	241,282	241,595	241,389
441	Motor vehicle and parts dealers	96,264	96,086	93,223	92,733	94,807	95,769	97,695	98,813	99,726	99,852	98,518	98,946
442, 443	Furniture, home furnishings, electronics, and appliance stores	21,885	22,328	22,389	22,686	22,846	22,578	22,755	22,934	22,999	23,092	22,594	22,495
444	Building mat. and garden equip. and supplies dealers	31,236	31,192	31,331	31,503	31,727	31,941	32,080	31,791	31,965	32,056	32,262	32,374
445	Food and beverage stores	28,582	28,683	28,622	28,863	28,897	28,698	28,989	28,978	29,119	29,389	29,477	29,582
448	Clothing and clothing access. stores	29,357	29,351	29,425	28,941	28,820	28,858	29,068	29,262	29,092	29,572	30,227	29,866
452	General merchandise stores	59,548	59,329	59,369	59,368	59,486	59,791	60,421	60,913	60,728	60,735	60,799	60,451
4521	Department stores	43,140	43,074	43,156	43,084	43,106	43,352	43,719	44,155	43,926	43,908	44,031	43,772
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.89	1.85	1.69	1.69	1.58	1.63	1.62	1.58	1.75	1.75	1.77	1.39
	Total (excl. motor vehicle and parts dealers)	1.79	1.79	1.67	1.66	1.54	1.58	1.61	1.56	1.74	1.74	1.68	1.20
441	Motor vehicle and parts dealers	2.16	1.99	1.74	1.78	1.66	1.74	1.64	1.62	1.79	1.77	2.04	2.18
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.07	2.13	1.96	2.08	1.98	1.98	1.97	1.92	2.10	2.17	2.02	1.46
444	Building mat. and garden equip. and supplies dealers	2.20	2.20	2.01	1.74	1.62	1.66	1.63	1.64	1.74	1.61	1.82	1.94
445	Food and beverage stores	0.90	0.92	0.86	0.88	0.82	0.84	0.83	0.81	0.90	0.90	0.91	0.83
448	Clothing and clothing access. stores	3.44	3.07	2.77	2.68	2.44	2.61	2.85	2.48	2.91	2.97	2.63	1.37
452	General merchandise stores	2.89	2.70	2.44	2.44	2.20	2.26	2.42	2.26	2.66	2.66	2.30	1.26
4521	Department stores	3.23	2.96	2.65	2.64	2.40	2.47	2.67	2.44	2.89	2.90	2.43	1.28
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.71	1.69	1.66	1.66	1.66	1.66	1.68	1.69	1.68	1.67	1.67	1.67
	Total (excl. motor vehicle and parts dealers)	1.65	1.64	1.63	1.62	1.62	1.60	1.62	1.62	1.61	1.61	1.61	1.60
441	Motor vehicle and parts dealers	1.88	1.82	1.75	1.78	1.80	1.82	1.86	1.90	1.86	1.84	1.85	1.86
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.98	2.02	1.97	1.98	1.98	1.96	1.99	1.98	1.95	1.96	1.95	1.95
444	Building mat. and garden equip. and supplies dealers	1.84	1.83	1.84	1.83	1.81	1.78	1.79	1.76	1.77	1.76	1.76	1.83
445	Food and beverage stores	0.86	0.87	0.86	0.87	0.87	0.86	0.86	0.86	0.87	0.87	0.87	0.88
448	Clothing and clothing access. stores	2.65	2.58	2.57	2.53	2.52	2.51	2.57	2.57	2.52	2.54	2.66	2.61
452	General merchandise stores	2.35	2.32	2.32	2.28	2.28	2.29	2.30	2.30	2.28	2.26	2.27	2.24
4521	Department stores	2.52	2.49	2.51	2.45	2.45	2.47	2.48	2.48	2.45	2.44	2.45	2.41

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1995											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	307,512	313,616	320,956	324,966	323,839	319,723	314,605	318,129	326,759	347,631	356,716	324,275
	Total (excl. motor vehicle and parts dealers)	215,552	218,694	223,189	225,954	225,374	223,715	225,980	231,736	239,938	255,288	259,530	226,075
441	Motor vehicle and parts dealers	91,960	94,922	97,767	99,012	98,465	96,008	88,625	86,393	86,821	92,343	97,186	98,200
442, 443	Furniture, home furnishings, electronics, and appliance stores	20,097	19,880	20,257	20,472	20,480	20,748	20,565	21,566	22,677	24,221	25,274	21,957
444	Building mat. and garden equip. and supplies dealers	29,233	29,815	30,820	31,464	31,189	30,493	30,190	30,038	30,198	30,730	30,684	30,251
445	Food and beverage stores	28,199	27,759	27,883	27,779	27,667	27,769	27,849	27,901	28,376	29,428	29,864	29,282
448	Clothing and clothing access. stores	26,816	26,156	29,338	29,795	29,398	28,711	29,800	31,038	31,919	33,980	33,955	27,007
452	General merchandise stores	52,523	54,487	55,790	56,088	56,062	55,572	56,431	58,233	62,200	68,329	70,006	55,175
4521	Department stores	38,541	40,045	40,691	40,892	40,898	40,422	41,067	42,369	45,278	49,739	50,958	39,975
	ADJUSTED¹												
	Retail inventories, total	315,394	317,476	320,183	322,766	324,720	325,404	324,783	327,229	327,504	329,753	332,585	329,536
	Total (excl. motor vehicle and parts dealers)	225,421	226,355	226,935	228,448	229,424	230,442	230,187	233,323	233,774	234,698	236,135	234,305
441	Motor vehicle and parts dealers	89,973	91,121	93,248	94,318	95,296	94,962	94,596	93,906	93,730	95,055	96,450	95,231
442, 443	Furniture, home furnishings, electronics, and appliance stores	20,655	20,817	21,013	21,083	21,179	21,523	21,333	21,894	22,059	21,900	22,327	22,090
444	Building mat. and garden equip. and supplies dealers	29,678	29,637	29,749	30,283	30,076	30,102	30,342	30,620	30,972	31,261	31,278	31,154
445	Food and beverage stores	28,104	28,114	28,048	28,079	28,130	28,184	28,323	28,512	28,554	28,507	28,510	28,635
448	Clothing and clothing access. stores	29,729	29,826	30,059	30,341	30,401	30,064	29,711	30,134	29,971	30,044	30,182	29,387
452	General merchandise stores	57,024	57,671	57,472	57,345	57,757	58,475	58,457	58,821	58,760	59,271	59,635	59,572
4521	Department stores	41,892	42,242	41,906	41,727	42,076	42,594	42,601	42,797	42,796	43,176	43,369	43,263
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.91	1.98	1.73	1.80	1.67	1.64	1.69	1.61	1.76	1.85	1.81	1.41
	Total (excl. motor vehicle and parts dealers)	1.80	1.89	1.68	1.72	1.60	1.60	1.66	1.62	1.76	1.84	1.73	1.21
441	Motor vehicle and parts dealers	2.23	2.26	1.87	2.04	1.84	1.73	1.75	1.59	1.75	1.88	2.08	2.21
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.06	2.18	1.95	2.14	1.97	1.96	1.99	1.94	2.09	2.19	2.05	1.46
444	Building mat. and garden equip. and supplies dealers	2.17	2.24	1.89	1.87	1.65	1.64	1.76	1.68	1.79	1.74	1.87	1.94
445	Food and beverage stores	0.91	0.95	0.86	0.87	0.83	0.84	0.83	0.84	0.88	0.92	0.92	0.80
448	Clothing and clothing access. stores	3.56	3.53	2.98	2.93	2.76	2.78	3.04	2.75	2.97	3.25	2.66	1.35
452	General merchandise stores	2.84	2.93	2.48	2.44	2.32	2.29	2.40	2.34	2.65	2.79	2.32	1.29
4521	Department stores	3.15	3.18	2.63	2.60	2.50	2.47	2.58	2.49	2.83	3.00	2.41	1.31
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.69	1.74	1.74	1.74	1.74	1.72	1.72	1.72	1.71	1.74	1.73	1.70
	Total (excl. motor vehicle and parts dealers)	1.63	1.66	1.66	1.67	1.66	1.66	1.65	1.67	1.66	1.67	1.67	1.64
441	Motor vehicle and parts dealers	1.88	1.96	1.97	1.96	1.97	1.90	1.91	1.86	1.87	1.91	1.91	1.87
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.92	1.98	1.99	2.01	1.97	1.98	1.98	1.99	1.99	1.96	1.98	1.95
444	Building mat. and garden equip. and supplies dealers	1.78	1.79	1.80	1.86	1.85	1.84	1.84	1.84	1.85	1.86	1.83	1.80
445	Food and beverage stores	0.86	0.87	0.86	0.87	0.86	0.86	0.87	0.87	0.87	0.87	0.87	0.86
448	Clothing and clothing access. stores	2.71	2.81	2.77	2.80	2.77	2.76	2.74	2.78	2.66	2.75	2.69	2.62
452	General merchandise stores	2.28	2.40	2.34	2.33	2.33	2.33	2.30	2.34	2.29	2.35	2.35	2.33
4521	Department stores	2.43	2.54	2.48	2.48	2.48	2.48	2.43	2.49	2.44	2.51	2.51	2.49

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1994											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	277,177	282,371	287,937	290,407	293,122	293,437	289,765	295,444	306,565	324,318	332,189	306,881
	Total (excl. motor vehicle and parts dealers)	198,912	202,529	207,046	209,265	210,584	211,026	213,022	217,500	226,032	240,991	244,696	216,294
441	Motor vehicle and parts dealers	78,265	79,842	80,891	81,142	82,538	82,411	76,743	77,944	80,533	83,327	87,493	90,587
442, 443	Furniture, home furnishings, electronics, and appliance stores	18,135	17,842	17,764	18,315	18,572	18,717	18,629	19,356	20,602	22,630	23,307	20,696
444	Building mat. and garden equip. and supplies dealers	26,786	27,942	28,708	28,951	29,359	28,773	28,402	28,453	28,031	28,464	28,742	28,641
445	Food and beverage stores	27,621	27,155	27,569	27,279	27,224	27,503	27,453	27,300	27,912	28,920	29,370	28,694
448	Clothing and clothing access. stores	25,282	26,472	27,388	27,825	27,559	27,536	28,832	29,905	31,127	33,204	33,280	27,237
452	General merchandise stores	47,610	49,367	51,193	52,111	52,772	52,727	52,758	54,514	58,847	64,219	65,603	52,351
4521	Department stores	35,879	37,232	38,418	39,128	39,517	39,341	39,385	40,607	43,779	47,586	48,487	38,502
	ADJUSTED¹												
	Retail inventories, total	284,468	286,300	287,394	288,953	294,085	298,570	298,647	303,569	307,516	307,770	309,657	312,019
	Total (excl. motor vehicle and parts dealers)	207,723	209,567	210,228	211,535	214,332	217,318	216,955	218,978	220,289	221,726	222,824	224,204
441	Motor vehicle and parts dealers	76,745	76,733	77,166	77,418	79,753	81,252	81,692	84,591	87,227	86,044	86,833	87,815
442, 443	Furniture, home furnishings, electronics, and appliance stores	18,543	18,683	18,370	18,901	19,226	19,416	19,365	19,671	20,041	20,554	20,626	20,717
444	Building mat. and garden equip. and supplies dealers	27,194	27,748	27,684	27,864	28,284	28,404	28,545	29,004	28,779	28,956	29,299	29,527
445	Food and beverage stores	27,533	27,504	27,723	27,564	27,687	27,886	27,885	27,941	28,085	28,022	28,061	28,068
448	Clothing and clothing access. stores	28,029	28,042	28,119	28,306	28,499	28,864	28,746	28,978	29,255	29,384	29,556	29,605
452	General merchandise stores	51,624	52,295	52,627	53,188	54,307	55,443	54,614	55,023	55,608	55,767	55,975	56,634
4521	Department stores	38,914	39,316	39,484	39,845	40,614	41,412	40,813	40,976	41,379	41,379	41,371	41,759
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.87	1.89	1.63	1.67	1.63	1.61	1.64	1.59	1.72	1.78	1.77	1.36
	Total (excl. motor vehicle and parts dealers)	1.79	1.85	1.62	1.66	1.60	1.60	1.63	1.59	1.72	1.78	1.71	1.19
441	Motor vehicle and parts dealers	2.11	2.00	1.63	1.68	1.73	1.65	1.65	1.59	1.71	1.77	1.97	2.10
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.20	2.19	1.89	2.04	2.00	1.93	1.93	1.88	2.04	2.17	2.03	1.43
444	Building mat. and garden equip. and supplies dealers	2.27	2.33	1.87	1.72	1.61	1.61	1.72	1.63	1.67	1.69	1.82	1.87
445	Food and beverage stores	0.91	0.95	0.86	0.87	0.84	0.84	0.82	0.84	0.87	0.91	0.92	0.79
448	Clothing and clothing access. stores	3.47	3.34	2.76	2.82	2.75	2.78	2.96	2.68	3.04	3.09	2.69	1.36
452	General merchandise stores	2.79	2.79	2.36	2.43	2.35	2.33	2.41	2.32	2.66	2.66	2.29	1.24
4521	Department stores	3.08	3.06	2.53	2.63	2.55	2.52	2.62	2.47	2.87	2.85	2.40	1.27
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.66	1.65	1.63	1.63	1.67	1.68	1.68	1.68	1.69	1.67	1.68	1.69
	Total (excl. motor vehicle and parts dealers)	1.63	1.63	1.61	1.62	1.64	1.64	1.63	1.62	1.63	1.63	1.63	1.64
441	Motor vehicle and parts dealers	1.76	1.73	1.70	1.69	1.79	1.79	1.81	1.84	1.87	1.79	1.81	1.84
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.06	1.98	1.92	1.96	1.97	1.95	1.94	1.93	1.95	1.96	1.95	1.95
444	Building mat. and garden equip. and supplies dealers	1.82	1.85	1.78	1.75	1.79	1.79	1.79	1.80	1.77	1.77	1.80	1.79
445	Food and beverage stores	0.87	0.87	0.87	0.86	0.87	0.87	0.87	0.87	0.87	0.87	0.87	0.87
448	Clothing and clothing access. stores	2.68	2.65	2.63	2.65	2.71	2.73	2.69	2.68	2.74	2.67	2.68	2.69
452	General merchandise stores	2.27	2.27	2.24	2.27	2.34	2.35	2.31	2.30	2.32	2.29	2.29	2.30
4521	Department stores	2.43	2.43	2.39	2.43	2.50	2.51	2.47	2.46	2.48	2.45	2.45	2.46

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1993											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	261,978	267,666	275,998	277,250	275,362	272,495	270,280	270,374	279,000	295,901	303,929	281,039
	Total (excl. motor vehicle and parts dealers)	189,346	192,291	198,420	200,031	198,907	197,040	200,065	202,557	210,435	223,258	226,932	201,333
441	Motor vehicle and parts dealers	72,632	75,375	77,578	77,219	76,455	75,455	70,215	67,817	68,565	72,643	76,997	79,706
442, 443	Furniture, home furnishings, electronics, and appliance stores	16,059	15,650	16,134	16,243	16,319	16,600	16,834	17,158	18,052	19,233	20,077	18,490
444	Building mat. and garden equip. and supplies dealers	25,280	26,056	26,942	27,020	27,006	26,504	26,016	25,846	25,684	26,077	26,212	26,131
445	Food and beverage stores	27,445	27,096	27,387	27,438	27,171	27,188	26,966	26,752	27,238	28,279	28,648	28,048
448	Clothing and clothing access. stores	25,092	26,287	27,145	27,416	27,053	26,766	28,329	29,049	30,131	31,652	31,750	25,941
452	General merchandise stores	46,560	48,087	50,978	51,657	50,982	49,665	50,747	52,276	55,917	61,037	62,457	49,334
4521	Department stores	35,653	36,876	39,010	39,342	38,957	37,824	38,600	39,747	42,409	46,100	47,153	37,232
	ADJUSTED¹												
	Retail inventories, total	268,951	271,591	275,274	275,872	276,149	277,045	278,405	277,403	279,417	280,751	283,315	285,906
	Total (excl. motor vehicle and parts dealers)	197,646	199,025	201,314	202,184	202,465	202,835	203,745	203,942	205,094	205,571	206,897	208,676
441	Motor vehicle and parts dealers	71,305	72,566	73,960	73,688	73,684	74,210	74,660	73,461	74,323	75,180	76,418	77,230
442, 443	Furniture, home furnishings, electronics, and appliance stores	16,353	16,405	16,667	16,780	16,911	17,202	17,499	17,455	17,577	17,532	17,799	18,453
444	Building mat. and garden equip. and supplies dealers	25,639	25,849	25,981	26,006	26,017	26,164	26,147	26,347	26,397	26,555	26,747	26,967
445	Food and beverage stores	27,384	27,449	27,548	27,706	27,611	27,542	27,384	27,402	27,410	27,388	27,396	27,437
448	Clothing and clothing access. stores	27,818	27,817	27,898	27,890	27,976	28,086	28,216	28,121	28,319	28,035	28,197	28,166
452	General merchandise stores	50,444	50,956	52,310	52,666	52,407	52,185	52,536	52,749	52,865	53,043	53,429	53,483
4521	Department stores	38,627	38,940	40,010	40,022	39,997	39,773	40,000	40,068	40,122	40,122	40,371	40,470
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.87	1.95	1.77	1.71	1.65	1.63	1.61	1.61	1.72	1.77	1.75	1.34
	Total (excl. motor vehicle and parts dealers)	1.77	1.85	1.71	1.66	1.59	1.60	1.61	1.62	1.73	1.77	1.70	1.19
441	Motor vehicle and parts dealers	2.21	2.25	1.94	1.85	1.81	1.72	1.60	1.60	1.67	1.77	1.94	2.01
442, 443	Furniture, home furnishings, electronics, and appliance stores	2.04	2.12	1.95	2.00	1.96	1.92	1.88	1.91	2.04	2.13	2.02	1.50
444	Building mat. and garden equip. and supplies dealers	2.31	2.31	1.99	1.79	1.67	1.65	1.71	1.70	1.73	1.75	1.81	1.85
445	Food and beverage stores	0.91	0.96	0.90	0.89	0.85	0.87	0.81	0.85	0.89	0.90	0.93	0.80
448	Clothing and clothing access. stores	3.34	3.49	3.09	2.78	2.68	2.77	2.89	2.73	3.00	3.05	2.69	1.37
452	General merchandise stores	2.90	2.95	2.67	2.55	2.36	2.41	2.45	2.39	2.71	2.70	2.34	1.24
4521	Department stores	3.20	3.26	2.91	2.76	2.58	2.64	2.69	2.57	2.93	2.89	2.47	1.29
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.67	1.70	1.74	1.70	1.69	1.69	1.68	1.67	1.68	1.67	1.67	1.67
	Total (excl. motor vehicle and parts dealers)	1.61	1.63	1.66	1.65	1.63	1.64	1.63	1.64	1.63	1.63	1.62	1.63
441	Motor vehicle and parts dealers	1.85	1.94	2.01	1.89	1.85	1.87	1.82	1.79	1.81	1.81	1.79	1.78
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.91	1.92	1.96	1.93	1.93	1.95	1.94	1.94	1.94	1.93	1.95	2.01
444	Building mat. and garden equip. and supplies dealers	1.85	1.84	1.90	1.86	1.82	1.84	1.83	1.83	1.83	1.83	1.80	1.80
445	Food and beverage stores	0.88	0.88	0.88	0.89	0.88	0.88	0.87	0.88	0.88	0.87	0.87	0.87
448	Clothing and clothing access. stores	2.61	2.75	2.81	2.72	2.69	2.69	2.67	2.69	2.69	2.68	2.68	2.69
452	General merchandise stores	2.36	2.38	2.45	2.43	2.39	2.38	2.36	2.36	2.36	2.34	2.34	2.33
4521	Department stores	2.53	2.57	2.66	2.61	2.58	2.56	2.54	2.54	2.54	2.51	2.52	2.53

See footnotes at end of table.

Table 4. Unadjusted and Adjusted Estimates of End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1992 Through December 2001—Con.

[Inventory estimates are shown in millions of dollars. Estimates are based on data from the Monthly Retail Trade Survey, Annual Retail Trade Survey, and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1992											
		Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.
	UNADJUSTED												
	Retail inventories, total	242,130	246,086	251,883	256,513	254,295	253,182	255,084	254,491	261,390	276,104	282,540	263,143
	Total (excl. motor vehicle and parts dealers)	177,463	179,670	184,210	187,254	185,181	184,595	188,702	190,324	197,257	209,170	212,120	189,491
441	Motor vehicle and parts dealers	64,667	66,416	67,673	69,259	69,114	68,587	66,382	64,167	64,133	66,934	70,420	73,652
442, 443	Furniture, home furnishings, electronics, and appliance stores	14,162	13,964	14,600	14,814	14,939	14,935	15,046	15,278	15,923	17,051	17,754	16,597
444	Building mat. and garden equip. and supplies dealers	23,458	24,217	25,000	25,519	25,209	24,893	24,789	24,441	24,390	24,721	24,654	24,514
445	Food and beverage stores	26,901	26,613	26,638	26,871	26,916	26,865	26,854	26,419	26,943	28,154	28,627	27,963
448	Clothing and clothing access. stores	22,694	24,124	24,795	25,350	25,018	24,742	26,446	27,524	28,116	29,772	30,260	25,307
452	General merchandise stores	43,649	44,172	46,186	47,378	45,795	45,464	47,235	48,061	51,678	56,470	57,173	45,646
4521	Department stores	33,529	34,001	35,629	36,465	35,261	34,885	36,239	36,912	39,492	43,162	43,726	34,873
	ADJUSTED¹												
	Retail inventories, total	248,628	249,868	251,273	255,335	255,031	257,298	262,760	261,143	261,924	262,212	263,712	267,808
	Total (excl. motor vehicle and parts dealers)	185,070	185,853	186,725	189,215	188,456	189,884	192,173	191,708	192,378	192,841	193,761	196,419
441	Motor vehicle and parts dealers	63,558	64,015	64,548	66,120	66,575	67,414	70,587	69,435	69,546	69,371	69,951	71,389
442, 443	Furniture, home furnishings, electronics, and appliance stores	14,392	14,637	15,067	15,304	15,481	15,477	15,640	15,558	15,519	15,572	15,753	16,531
444	Building mat. and garden equip. and supplies dealers	23,815	24,001	24,085	24,561	24,286	24,574	24,914	24,914	25,093	25,174	25,183	25,324
445	Food and beverage stores	26,843	26,987	26,798	27,141	27,354	27,189	27,269	27,082	27,110	27,262	27,394	27,361
448	Clothing and clothing access. stores	25,160	25,528	25,509	25,788	25,872	25,935	26,341	26,645	26,425	26,394	26,898	27,478
452	General merchandise stores	47,302	46,843	47,344	48,251	47,036	47,771	48,901	48,531	48,858	49,100	48,975	49,584
4521	Department stores	36,326	35,942	36,505	37,058	36,165	36,682	37,553	37,247	37,362	37,598	37,501	37,988
	UNADJUSTED												
	Inventories/sales ratios												
	Retail trade, total	1.81	1.84	1.73	1.70	1.63	1.63	1.63	1.63	1.72	1.73	1.79	1.35
	Total (excl. motor vehicle and parts dealers)	1.72	1.76	1.68	1.65	1.56	1.59	1.61	1.59	1.72	1.72	1.70	1.18
441	Motor vehicle and parts dealers	2.12	2.08	1.88	1.88	1.86	1.75	1.72	1.77	1.75	1.78	2.13	2.18
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.94	1.96	1.92	1.97	1.94	1.86	1.84	1.89	2.00	2.05	2.02	1.49
444	Building mat. and garden equip. and supplies dealers	2.14	2.19	1.93	1.80	1.68	1.67	1.74	1.78	1.76	1.74	1.99	1.96
445	Food and beverage stores	0.91	0.93	0.90	0.89	0.85	0.87	0.83	0.84	0.89	0.89	0.94	0.82
448	Clothing and clothing access. stores	3.26	3.20	2.92	2.70	2.61	2.69	2.90	2.61	2.93	2.90	2.70	1.37
452	General merchandise stores	2.91	2.76	2.57	2.51	2.28	2.42	2.54	2.34	2.76	2.69	2.28	1.22
4521	Department stores	3.26	3.02	2.76	2.71	2.47	2.61	2.77	2.50	2.96	2.88	2.41	1.28
	ADJUSTED¹												
	Inventories/sales ratios												
	Retail trade, total	1.66	1.66	1.67	1.69	1.68	1.68	1.71	1.69	1.68	1.67	1.68	1.69
	Total (excl. motor vehicle and parts dealers)	1.60	1.60	1.61	1.62	1.61	1.61	1.63	1.61	1.61	1.61	1.61	1.61
441	Motor vehicle and parts dealers	1.86	1.84	1.89	1.91	1.90	1.90	1.97	1.96	1.89	1.89	1.91	1.93
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.84	1.84	1.89	1.89	1.91	1.88	1.90	1.91	1.90	1.90	1.91	1.99
444	Building mat. and garden equip. and supplies dealers	1.78	1.78	1.80	1.86	1.84	1.87	1.88	1.87	1.86	1.87	1.90	1.92
445	Food and beverage stores	0.88	0.89	0.87	0.88	0.89	0.88	0.88	0.87	0.87	0.87	0.88	0.88
448	Clothing and clothing access. stores	2.59	2.64	2.62	2.62	2.65	2.60	2.66	2.63	2.59	2.60	2.66	2.64
452	General merchandise stores	2.38	2.32	2.34	2.39	2.32	2.35	2.43	2.36	2.36	2.36	2.32	2.27
4521	Department stores	2.58	2.48	2.51	2.56	2.48	2.51	2.60	2.53	2.52	2.52	2.50	2.48

¹Inventory estimates are adjusted for seasonal variation and, in the case of sales for holiday and trading-day differences. Estimates are not adjusted for price changes.

Note: Estimates exclude food services. Inventory estimates include data for auxiliary establishments; for example, warehouses servicing retail stores. Table A-1 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 5. Estimated Annual Purchases of Retail Stores by Kinds of Business: 1992 Through 2000

[Estimates are shown in millions of dollars. Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000
	Retail purchases, total	1,347,462	1,444,857	1,572,187	1,646,041	1,749,938	1,830,523	1,917,628	2,096,564	2,233,955
	Total (excl. motor vehicle and parts dealers) . . .	1,004,825	1,056,975	1,128,284	1,174,642	1,239,410	1,295,771	1,348,753	1,459,961	1,565,871
	GAFO ¹	360,347	388,059	421,623	445,217	464,932	483,206	512,664	554,234	589,598
441	Motor vehicle and parts dealers	342,637	387,882	443,903	471,399	510,528	534,752	568,875	636,603	668,084
4411	Automobile dealers	297,188	338,174	389,223	413,796	449,349	470,345	499,069	561,559	588,899
4413	Automotive parts, acc., and tire stores	31,502	33,547	36,274	37,840	39,814	41,003	43,205	45,364	46,149
442	Furniture and home furnishings stores	32,059	34,219	36,681	38,264	40,578	42,993	45,240	48,742	51,872
443	Electronics and appliance stores	30,761	35,853	42,538	48,991	51,462	52,131	56,647	61,067	64,365
444	Building mat. and garden equip. & supplies dealers . .	115,884	125,055	138,958	145,222	155,085	169,754	177,901	193,197	201,643
4441	Building mat. and supplies dealers	98,296	107,915	120,826	126,019	133,801	145,778	153,616	168,443	175,105
445	Food and beverage stores	279,212	281,895	289,000	290,339	298,228	303,648	310,010	323,471	332,762
4451	Grocery stores	255,595	258,502	265,630	267,156	273,955	278,255	283,444	295,617	302,298
4452	Specialty food stores	7,059	7,121	7,016	7,107	7,333	7,518	7,674	7,884	8,678
4453	Beer, wine, and liquor stores	16,558	16,272	16,354	16,076	16,940	17,875	18,892	19,970	21,786
446	Health and personal care stores	63,738	65,395	68,271	72,251	77,272	82,989	90,450	102,024	110,340
44611	Pharmacies and drug stores	57,974	59,069	61,231	64,660	68,886	73,737	80,440	91,580	98,267
447	Gasoline stations	125,357	128,699	134,851	140,133	151,168	155,665	149,553	165,068	194,148
448	Clothing and clothing access. stores	71,695	74,359	76,824	78,291	81,078	83,517	87,285	92,695	98,410
4481	Clothing stores	52,624	54,382	55,269	55,687	56,908	59,524	61,562	65,512	69,680
44811	Men's clothing stores	5,922	5,699	5,572	5,213	5,333	5,689	5,991	5,805	6,077
44812	Women's clothing stores	20,203	20,373	18,963	17,665	17,170	16,965	17,108	17,866	18,735
44814	Family clothing stores	20,420	21,952	23,861	25,174	26,270	28,212	29,634	32,009	34,205
4482	Shoe stores	10,585	10,582	11,049	11,254	11,908	12,286	12,642	12,751	13,025
451	Sporting goods, hobby, book & music	31,054	33,658	36,935	39,247	40,928	41,069	44,407	47,216	50,069
452	General merchandise stores	181,988	195,516	212,511	223,054	232,700	243,438	256,963	280,264	298,803
4521	Department stores	126,955	134,713	145,528	150,387	154,830	159,714	153,851	158,836	159,542
452112	Discount dept. stores	72,955	79,712	87,969	92,892	95,903	99,604	93,981	97,583	98,158
4529	Other general merchandise stores	55,033	60,803	66,983	72,667	77,870	83,724	103,112	121,428	139,261
45291	Warehouse clubs and superstores	34,313	39,738	48,431	53,501	58,649	65,255	83,608	101,086	118,224
45299	All other gen. merchandise stores	20,720	21,065	18,552	19,166	19,221	18,469	19,504	20,342	21,037
453	Miscellaneous store retailers	31,525	36,274	40,996	44,814	48,645	53,094	58,674	62,754	64,672
454	Nonstore retailers	41,552	46,052	50,719	54,036	62,266	67,473	71,623	83,463	98,787
4541	Electronic shopping and mail-order houses	19,307	22,946	26,870	30,108	35,215	41,223	47,818	57,894	68,131

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 6. Estimated Annual Gross Margin of Retail Stores by Kinds of Business: 1993 Through 2000

[Estimates are shown in millions of dollars. Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1993	1994	1995	1996	1997	1998	1999	2000
	Retail gross margin, total	551,079	600,840	630,177	663,174	689,214	729,938	799,824	849,242
	Total (excl. motor vehicle and parts dealers)	450,958	483,767	505,950	534,625	559,232	597,477	642,724	687,473
	GAFO ¹	194,395	206,750	213,276	221,891	234,067	254,241	274,806	289,870
441	Motor vehicle and parts dealers	100,121	117,073	124,227	128,549	129,982	132,461	157,100	161,769
4411	Automobile dealers	75,068	89,669	95,864	97,665	98,050	99,073	119,949	122,734
4413	Automotive parts, acc., and tire stores	19,715	21,778	21,699	23,484	23,807	24,806	27,620	27,999
442	Furniture and home furnishings stores	24,463	26,888	27,414	29,326	31,455	33,903	37,114	40,309
443	Electronics and appliance stores	14,053	16,278	17,039	16,877	17,509	19,317	21,538	23,829
444	Building mat. and garden equip. & supplies dealers	48,295	54,369	55,456	58,891	61,193	67,905	73,225	78,245
4441	Building mat. and supplies dealers	41,241	46,679	47,332	50,737	52,654	58,389	63,275	68,055
445	Food and beverage stores	93,630	96,911	101,561	104,764	106,860	112,808	121,207	126,175
4451	Grocery stores	83,569	86,028	90,357	92,911	94,920	99,768	108,037	112,399
4452	Specialty food stores	4,792	4,951	5,143	5,321	5,502	5,821	5,983	6,218
4453	Beer, wine, and liquor stores	5,269	5,932	6,061	6,532	6,438	7,219	7,187	7,558
446	Health and personal care stores	28,895	29,898	30,724	33,746	37,558	41,121	45,039	47,789
44611	Pharmacies and drug stores	21,160	21,444	21,558	23,581	26,369	28,992	32,558	33,367
447	Gasoline stations	33,794	36,791	41,297	43,761	44,262	42,468	45,114	50,890
448	Clothing and clothing access. stores	51,264	53,799	53,084	56,222	58,275	63,320	68,223	71,361
4481	Clothing stores	34,500	36,201	35,216	37,664	40,230	44,021	47,207	50,386
44811	Men's clothing stores	4,217	4,470	3,911	4,185	4,435	4,782	4,656	4,820
44812	Women's clothing stores	11,958	11,295	10,667	11,032	10,937	11,663	12,515	14,205
44814	Family clothing stores	13,656	15,119	14,793	16,130	18,034	20,318	21,923	23,062
4482	Shoe stores	7,942	8,425	8,478	8,708	8,633	9,035	9,135	8,756
451	Sporting goods, hobby, book & music stores	19,949	22,579	22,748	22,847	24,705	26,043	27,810	29,522
452	General merchandise stores	74,260	75,784	80,359	83,634	88,112	95,748	103,666	108,165
4521	Department stores	55,331	54,687	57,006	57,931	60,558	69,057	72,323	73,341
452112	Discount dept. stores	22,823	22,083	24,531	23,695	26,307	34,786	36,209	37,422
4529	Other general merchandise stores	18,929	21,097	23,353	25,703	27,554	26,691	31,343	34,824
45291	Warehouse clubs and superstores	7,963	11,352	12,445	15,132	17,300	16,354	20,369	23,430
45299	All other gen. merchandise stores	10,966	9,745	10,908	10,571	10,254	10,337	10,974	11,394
453	Miscellaneous store retailers	27,842	30,793	33,790	36,315	39,598	42,872	43,864	44,686
454	Nonstore retailers	34,513	39,677	42,478	48,242	49,705	51,972	55,924	66,502
4541	Electronic shopping and mail-order houses	18,226	21,043	23,076	26,939	30,013	32,386	35,929	42,864

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 7. Estimated Annual Gross Margin as a Percentage of Sales by Kinds of Business: 1993 Through 2000

[Estimates are shown as percents. Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	1993	1994	1995	1996	1997	1998	1999	2000
	Retail gross margin, total	27.9	28.0	27.9	27.6	27.5	27.7	27.9	27.8
	Total (excl. motor vehicle and parts dealers)	30.1	30.3	30.3	30.3	30.3	30.9	30.8	30.7
	GAFO ¹	33.9	33.4	32.7	32.4	32.7	33.3	33.4	33.2
441	Motor vehicle and parts dealers	20.8	21.3	21.1	20.2	19.7	18.9	20.1	19.8
4411	Automobile dealers	18.4	19.1	19.1	17.9	17.3	16.6	17.9	17.5
4413	Automotive parts, acc., and tire stores	37.2	38.0	36.6	37.7	36.9	36.7	38.5	38.0
442	Furniture and home furnishings stores	42.2	42.8	41.8	42.2	42.5	43.1	43.6	44.1
443	Electronics and appliance stores	28.8	28.4	26.2	24.6	24.9	25.4	26.3	27.2
444	Building mat. and garden equip. & supplies dealers	28.1	28.5	27.9	27.7	26.7	27.9	27.7	28.1
4441	Building mat. and supplies dealers	27.9	28.2	27.5	27.7	26.7	27.8	27.6	28.2
445	Food and beverage stores	24.9	25.2	26.0	26.1	26.0	26.8	27.4	27.5
4451	Grocery stores	24.4	24.5	25.3	25.4	25.4	26.1	26.9	27.1
4452	Specialty food stores	40.2	41.4	42.0	42.1	42.3	43.3	43.3	41.9
4453	Beer, wine, and liquor stores	24.3	26.7	27.4	28.0	26.6	28.1	26.6	26.0
446	Health and personal care stores	30.9	30.7	30.0	30.6	31.5	31.6	31.0	30.3
44611	Pharmacies and drug stores	26.5	26.1	25.1	25.7	26.7	26.8	26.5	25.4
447	Gasoline stations	20.8	21.5	22.8	22.5	22.1	22.1	21.5	20.8
448	Clothing and clothing access. stores	41.0	41.6	40.3	41.1	41.5	42.4	42.7	42.6
4481	Clothing stores	38.9	39.9	38.5	39.9	40.8	42.0	42.0	42.5
44811	Men's clothing stores	42.3	44.5	42.0	43.8	44.0	45.0	44.2	44.5
44812	Women's clothing stores	36.9	36.9	37.1	39.0	39.3	40.7	41.4	43.7
44814	Family clothing stores	38.7	39.7	37.0	38.2	39.8	41.1	40.7	40.8
4482	Shoe stores	42.9	43.5	42.9	42.3	41.5	41.9	41.8	40.0
451	Sporting goods, hobby, book & music stores	38.1	39.2	37.3	35.7	37.7	37.5	37.6	37.8
452	General merchandise stores	27.9	26.6	26.7	26.5	26.6	27.2	27.2	26.6
4521	Department stores	29.5	27.5	27.7	27.3	27.5	30.9	31.3	31.4
452112	Discount dept. stores	22.5	20.2	21.0	19.7	20.9	27.0	27.1	27.5
4529	Other general merchandise stores	24.1	24.4	24.7	24.9	24.7	20.8	20.8	20.2
45291	Warehouse clubs and superstores	17.1	19.7	19.1	20.7	21.1	16.6	17.1	16.7
45299	All other gen. merchandise stores	34.5	34.1	36.9	35.1	34.8	35.1	35.2	35.3
453	Miscellaneous store retailers	44.5	43.6	43.8	43.2	43.2	43.0	41.5	41.0
454	Nonstore retailers	43.2	44.4	44.3	44.2	42.7	42.4	40.4	40.6
4541	Electronic shopping and mail-order houses	44.8	44.7	43.8	44.0	42.8	40.7	38.7	39.0

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-3 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 8. Estimated End-of-Year Accounts Receivable of Retail Stores by Type of Account and Kinds of Business: 2000 and 1999

[Estimates are shown in millions of dollars. Estimates are based on data from the Annual Retail Trade Survey and administrative records and have been adjusted using results of the most recent economic census]

NAICS code	Kind of business	Total accounts receivable		Type of account							
				Charge		Installment					
						Total		Open-end		Closed-end	
						2000	1999	2000	1999	2000	1999
	Retail accounts receivables, total	66,429	65,132	21,923	21,513	44,506	43,619	39,808	39,278	4,698	4,341
	Total (excl. Motor vehicle and parts dealers)	57,022	56,144	16,691	16,451	40,331	39,693	37,221	36,873	3,110	2,820
441	Motor Vehicle and parts dealers	9,407	8,988	5,232	5,062	4,175	3,926	2,587	2,405	1,588	1,521
442	Furniture, homes furnishings stores	4,009	3,899	930	925	3,079	2,974	1,902	1,833	1,177	1,141
443	Electronics and appliance stores	2,051	2,098	1,066	1,136	985	962	683	655	302	307
444	Building mat., garden equip. & supply stores	8,176	8,046	5,856	5,849	2,320	2,197	2,159	2,039	161	158
445	Food and beverage stores	1,109	1,122	598	608	511	514	438	442	73	72
446	Health and personal care stores	2,629	2,354	1,585	1,458	S	S	S	S	S	S
447	Gasoline stations	1,484	1,484	928	928	556	556	530	529	26	27
448	Clothing access. stores	3,763	3,992	620	1,212	3,143	2,780	2,801	2,470	342	310
451	Sporting goods, hobby, book & music	708	670	281	269	S	S	S	S	S	S
452	General merchandise stores	24,310	24,820	81	65	24,229	24,755	23,802	24,475	427	280
4521	Department stores (ex. L.D.)	24,118	24,653	44	37	24,074	24,616	23,690	24,380	384	236
453	Miscellaneous store retailers	1,883	1,846	1,095	1,086	S	760	S	574	S	186
454	Nonstore retailers	6,900	5,813	3,651	2,915	3,249	2,898	2,992	2,693	257	205

S Estimate does not meet publication standards because of high sampling variability or poor response quality. Unpublished estimates derived from this table by subtraction are subject to these same limitations and should not be attributed to the U.S. Census Bureau.

Note: Estimates have not been adjusted for price changes. Retail total and other subsector totals may include data for kinds of business not shown. Table A-2 provides estimated measures of sampling variability. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table 9. Estimated Per Capita Retail Sales by Selected Kinds of Business: 1992 Through 2001

[Estimates are shown in dollars. Estimates are based on data from the Annual Retail Trade Survey, administrative records, and the Census Bureau's Population Estimates Program¹]

NAICS code	Kind of business	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
	Retail sales, total²	7,259	7,673	8,248	8,595	9,057	9,371	9,747	10,518	10,843	11,123
	Total (excl. motor vehicle and parts dealers)	5,582	5,804	6,135	6,358	6,662	6,904	7,159	7,658	7,949	8,112
441	Motor vehicle and parts dealers	1,677	1,870	2,113	2,237	2,395	2,467	2,588	2,860	2,895	3,011
442	Furniture and home furnishings stores	216	225	241	249	262	277	291	312	324	321
443	Electronics and appliance stores	168	189	221	247	258	262	281	301	310	308
444	Building mat. and garden equip. and supplies dealers	628	666	733	757	802	857	901	968	986	1,045
445	Food and beverage stores	1,456	1,456	1,480	1,489	1,516	1,532	1,560	1,623	1,628	1,659
446	Health and personal care stores	356	363	374	390	415	445	482	533	558	598
447	Gasoline stations	614	631	658	690	734	746	710	768	866	834
448	Clothing and clothing access. stores	472	485	497	501	516	525	553	586	594	594
451	Sporting goods, hobby, book and music stores	193	203	221	232	242	245	257	272	277	298
452	General merchandise stores	972	1,032	1,096	1,144	1,189	1,238	1,302	1,399	1,439	1,511
453	Miscellaneous store retailers	219	243	271	294	317	342	369	388	386	393
454	Nonstore retailers	288	310	343	365	411	435	453	508	581	549
722	Food services and drinking places	798	838	867	889	916	964	1,009	1,047	1,085	1,126

¹Time Series of National Population Estimates, U.S. Census Bureau, Population Division. Population estimates (in thousands) for July 1 of: 1992—255,030; 1993—257,783; 1994—260,327; 1995—262,803; 1996—265,229; 1997—267,784; 1998—270,248; 1999—272,691; 2000—282,125; 2001—284,797. For additional information, see <http://eire.census.gov/popest/estimates.php>.

²Estimates for food services and drinking places not included in total retail.

Note: Estimates have not been adjusted for price changes. Measures of sampling variability for these estimates have not been computed. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Appendix A.

Explanatory Material

SAMPLE DESIGN AND ESTIMATION PROCEDURES

New samples were introduced with the 1999 Annual Retail Trade Survey (ARTS) and with the March 2001 Monthly Retail Trade Survey (MRTS). The new samples were designed to produce estimates based on the North American Industry Classification System (NAICS) and replace samples designed to produce estimates based on the Standard Industrial Classification (SIC) system. This section describes the design, selection, and estimation procedures for the new samples. For descriptions of the prior samples see the *Annual Benchmark Report for Retail Trade for January 1990 to December 1999*, or prior benchmark reports.

The sample used to estimate end-of-month inventories is a subsample of the MRTS sample. A description of the methods used to design and select this subsample is included at the end of this section.

Sampling Frame

The same sampling frame was used for the Monthly Retail Trade Survey (MRTS) and the Annual Retail Trade Survey (ARTS). The sampling frame has two types of sampling units represented—Employer Identification Numbers (EINs) and large, multiple establishment firms. Both sampling units represent clusters of one or more establishments owned or controlled by the same firm. The information used to create these sampling units was extracted from data collected as part of the 1997 Economic Census and from establishment records contained on the Census Bureau's Business Register, as updated to June 1999. The next few paragraphs give details about the Business Register; the distinction between firms, EINs, and establishments; and the construction of the sampling units. Though important, they are not essential to understanding the basic sample design and readers may continue to the Stratification, Sampling Rates, and Allocation section.

The Business Register is a multirelational database that contains a record for each known establishment that is located in the United States or one of its territories and has employees. An establishment is a single physical location where business transactions take place and for which payroll and employment records are kept. Groups of one or more establishments under common ownership or control are firms. A singleunit firm owns or operates only one establishment. A multiunit firm owns or operates two or more establishments. The treatment of establishments on

the Business Register differs according to whether the establishment is part of a singleunit or multiunit firm. In particular, the structure of an establishment's primary identifier on the Business Register differs depending on whether it is owned by a singleunit firm or by a multiunit firm.

A singleunit firm's primary identifier is its Employer Identification Number (EIN). The Internal Revenue Service (IRS) issues the EIN and the firm uses it as an identifier to report social security payments for its employees under the Federal Insurance Contributions Act (FICA). The same act requires all employer firms to use EINs. Each employer firm is associated with at least one EIN and only one firm can use a given EIN. Because a singleunit firm has only one establishment, there is a one-to-one relationship between the firm and the EIN. Thus the firm, the EIN, and the establishment all reference the same physical location and all three terms can be used interchangeably and unambiguously when referring to a singleunit firm.

For multiunit firms however, a different structure connects the firm with its establishments via the EIN. Essentially a multiunit firm is associated with a cluster of one or more EINs and EINs are associated with one or more establishments. A multiunit firm consists of at least two establishments. Each firm is associated with at least one EIN and only one firm can use a given EIN. However, one multiunit firm may have several EINs. Similarly, there is a one-to-many relationship between EINs and establishments. Each EIN can be associated with many establishments, but each establishment is associated with only one EIN. Because of the possibility of one-to-many relationships, we must distinguish between the firm, its EINs, and its establishments. The multiunit firm that owns or controls a particular establishment is identified on the Business Register by way of the establishment's primary identifier.

The primary identifier of an establishment owned by a multiunit firm consists of a unique combination of an alpha number and a plant number. The alpha number identifies the multiunit firm, and the plant number identifies a particular establishment within that firm. All establishments owned or controlled by the same multiunit firm have the same alpha number. Different multiunit firms have different alpha numbers, and different establishments within the same multiunit firm have different plant numbers. The Census Bureau assigns both the alpha number to the multiunit firm and plant numbers to the corresponding establishments based on the results of the quinquennial economic census and the annual Company Organization Survey.

To create the sampling frame, we extract the records for all establishments classified in the Retail Trade and Accommodation and Food Services sectors as defined by the 1997 North American Industry Classification System (NAICS). For these establishments, we extract sales, payroll, employment, inventory, name and address information, as well as primary identifiers and, for establishments owned by multiunit firms, associated EINs. To create the sampling units for multiunit firms, we aggregate the economic data of the establishments owned by these firms to an EIN level by tabulating the establishment data for all extracted establishment records (i.e., establishments classified in the Retail Trade and Accommodation and Food Services sectors) associated with the same EIN. Similarly we aggregate the data to a multiunit firm level by tabulating the establishment data for all extracted establishment records associated with the same alpha number. No aggregation is necessary to put singleunit establishment information on an EIN basis or a firm basis. Thus, the sampling units created for singleunit firms simultaneously represent establishment, EIN, and firm information. In summary, the sampling frame is a complex amalgam of establishments, EINs, and firms.

Stratification, Sampling Rates, and Allocation

The primary stratification of the frame is by kind-of-business group based on the detail required for this publication. We further stratify the sampling units within kind-of-business group (substratify) by a measure of size related to their annual sales. Sampling units expected to have a large effect on the precision of the estimates are selected “with certainty.” This means they are sure to be selected and will represent only themselves (i.e., have a selection probability of one and a sampling weight of one). Within each kind-of-business stratum, we determined a substratum boundary (or cutoff) that divides the certainty units from the noncertainty units. We based these cutoffs on a statistical analysis of data from the 1997 Economic Census. Accordingly, these values are on a 1997 sales basis. We also used this analysis to determine the number of size substrata for each kind-of-business stratum and to set preliminary sampling rates needed to achieve specified sampling variability objectives on sales estimates for different kind-of-business groups. The size substrata and sampling rates were later updated through an analysis of the sampling frame.

Sample Selection

The first step in the sample selection identified certainty firms. If a firm was selected with certainty and had more than one establishment at the time of sampling, any new establishments that the firm acquires, even if under new or different EINs, are included in the sample with certainty. However, if a singleunit firm was selected with certainty, only future establishments associated with that firm’s

originally-selected EIN are included in the sample with certainty; any new EINs that might later be associated with that firm are subjected to sampling through the quarterly birth-selection procedure (see Sample Maintenance).

All firms not selected with certainty were subjected to sampling on an EIN basis. If a firm had more than one EIN, we treated each of its EINs as a separate sampling unit. To be eligible for the initial sampling, an EIN used by a single-unit firm had to have nonzero payroll in 1998. EINs used by multiunit firms were required to have nonzero payroll in 1997. The EINs were stratified according to their major kind of business and their estimated annual sales (on a 1997 basis). Within each noncertainty stratum, a simple random sample of EINs was selected. We then assigned the selected noncertainty EINs to one of two groups. One group is canvassed for both the monthly and annual surveys, the other only for the annual survey. The maximum sampling weight for an EIN selected for the monthly survey was 500. The maximum sampling weight for an EIN selected for the annual survey was 250.

Sample Maintenance

Periodically, we update the samples to represent EINs issued since the initial sample selection. These new EINs, called births, are EINs recently assigned by the IRS on the latest available IRS mailing list for FICA taxpayers and assigned a kind-of-business classification (if possible) by the Social Security Administration (SSA).

EIN births are sampled on a quarterly basis using a two-phase selection procedure. To be eligible for selection, a birth must either have no kind-of-business classification or be classified in a kind of business within the scope of ARTS, the Annual Trade Survey (ATS), or the Service Annual Survey (SAS), and it must meet certain criteria regarding its number of paid employees or quarterly payroll. In the first phase, births are stratified by kind of business and a measure of size based on expected employment or quarterly payroll. A relatively large sample is drawn and canvassed to obtain a more reliable measure of size, consisting of sales in 2 recent months, and a new or more detailed kind-of-business classification.

Using this more reliable information, the selected births from the first phase are subjected to probability proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial ARTS, ATS, and SAS samples from the June 1999 Business Register. Because of the time it takes for a new employer firm to acquire an EIN from the IRS, and because of the time needed to accomplish the two-phase birth-selection procedure, births are added to the samples approximately 9 months after they begin operation.

The processing of the EIN births differs between the monthly (MRTS) and annual (ARTS) surveys. For the MRTS, EIN births selected in a quarter are added into the survey

during the next quarter. Because births are not represented in the monthly sample until they go through the two-phase selection procedure, an interim procedure is used to account for births during the period between the onset of activity and the time of birth selection. This consists of imputing data for all EINs selected in the monthly sample that go out of business, but are still on the IRS mailing list.

For the ARTS, EIN births that are selected in the quarterly birth-selection procedure in November of the annual survey year are included in the initial mailing of the ARTS questionnaires in January of the following year. To better represent all EIN births in the annual survey year, and specifically to account for the time it takes to identify and select new EINs, we add births to the annual sample that are selected in February, May, and August of the year following the annual survey year. We mail survey forms to these births in June and August to supplement the initial annual survey mailing.

To be eligible for the sample canvass and tabulation, an EIN selected in the noncertainty sampling operations must meet both of the following requirements:

- It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
- It must have been selected from the Business Register in either the initial sampling or during the quarterly birth-selection procedure.

EINs selected into the samples with certainty are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, the firm that used the EIN is contacted, and if a successor EIN is found, it is added to the survey.

Estimation Procedures for Monthly Sales

The estimates of monthly sales published in this report are derived from data collected in the Monthly Retail Trade Survey (MRTS). Each month, all firms selected with certainty (sampling weight equal to 1) and one of the two groups of noncertainty (sampling weight greater than 1) EINs are asked to report their sales data for the month just ending. (As noted in the Sample Selection section, noncertainty EINs are assigned to one of two groups. One group is canvassed for the monthly and annual survey, while the other group is canvassed only for the annual survey.) Estimates of monthly sales are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the Sample Maintenance section. The weight for a given sampling unit is the reciprocal of its probability of selection into the MRTS sample. The monthly sales estimates are benchmarked using the corresponding annual survey estimates and economic census results. See the Revisions to Previously Published Estimates section located at the beginning of this report for a description of the benchmarking procedures.

Estimation Procedures for Annual Totals

The annual sales, end-of-year inventories, purchases, accounts receivable, and gross margin estimates published in this report are derived from data collected in the Annual Retail Trade Survey (ARTS). All firms selected with certainty and both groups of noncertainty EINs are asked to report data for the previous year. (Two years of data are requested in the year in which a new sample is introduced.) Estimates are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the Sample Maintenance section. The weight for a given sampling unit is the reciprocal of its probability of selection into the ARTS sample. Because both groups of noncertainty EINs are canvassed for the annual survey, the annual estimates have less sampling variability than the corresponding monthly estimates. The annual estimates presented in this report have been adjusted using results of the most recent economic census.

The estimates of total inventory published in this report are on a non-LIFO basis. For those firms that reported inventory on a LIFO (last-in, first-out) basis, the LIFO reserve amount is added to the LIFO value to get inventory on a non-LIFO basis. In the annual survey, sampling units that used a LIFO cost basis for all or part of their inventory were asked to report LIFO reserves.

The estimates of gross margin represent sales minus the cost of goods sold (see Definition of Terms section) and are computed as a function of weighted sales, inventories, and purchased data from the ARTS.

SUBSAMPLE TO ESTIMATE END-OF-MONTH INVENTORIES

The sample used to estimate end-of-month inventories (the inventory sample) is a subset of the units used to estimate monthly sales (the sales sample). This section highlights differences between the design of the inventory and sales samples.

Sampling Frame

The inventory sample is a subsample of the sales sample. Unlike the sales sample, the inventory sample is designed to produce estimates of end-of-month inventories for establishments classified in only the Retail Trade sector. It is not designed to produce inventory estimates for the Accommodation and Food Services sector. The sampling frame for the inventory sample is a subset of the sales sample and has the same types of sampling units as the sales frame—large, multiple-establishment firms and EINs. Descriptions of these sampling units were given in the Sampling Frame section.

Stratification, Sampling Rates, and Allocation

Sampling units are stratified by their major kind of business. The stratification used for the inventory sample is based on groupings of three-digit and four-digit North

American Industry Classification System (NAICS) codes. Less detailed kind-of-business groupings are used to produce estimates of end-of-month inventories than the kind-of-business groupings that are used to produce monthly sales estimates. Therefore, the stratification for the inventory sample is more broad than the stratification used for the sales sample. Sampling units are assigned to substrata based on a measure of size related to their annual sales. The measure of size used for the inventory sample is slightly different from that used for the sales sample, because the inventory sample is designed to measure inventories of retail establishments only (i.e., establishments classified in the Accommodation and Food Services sector are not measured). Sampling rates for the inventory sample are computed using the same methods as described for the sales sample.

Sample Selection

The selection of the inventory sample is carried out independently within each size substratum contained in a kind-of-business stratum. The actual selection procedure follows a systematic, probability proportional-to-size scheme. Because the inventory sample is a subsample that was designed independently of the sales sample, it is possible that some units were selected in the sales sample at a lower sampling rate than desired for the inventory sample. Such a unit is included in the inventory sample and is assigned a sampling weight equal to the unit's sales sampling weight. The maximum sampling weight for an EIN selected for the inventory sample was 1,000.

Sample Maintenance

The inventory sample is updated in the same manner and at the same time as the sales sample. The births selected for the inventory sample are a subsample of the births selected for the sales sample. These births are selected using sampling rates equivalent to those used in selecting the initial inventory sample.

Estimation Procedures for End-of-Month Inventories

The procedures described in the Estimation Procedures for Monthly Sales are followed, except the sampling weight for the inventory sample is used when computing end-of-month inventory estimates. Because the inventory sample is a subsample of the sales sample, the sampling weight for the inventory sample is greater than or equal to the sampling weight for the sales sample.

RELIABILITY OF THE ESTIMATES

The total error of an estimate based on a sample survey is the difference between the estimate and the true population value that it estimates. This error may be considered to be comprised of sampling error and nonsampling error. Sampling error is the difference between the estimate and

the result that would be obtained from a complete census conducted under the same survey conditions. This error occurs because characteristics differ among sampling units and because only a subset of the entire population is measured in a sample survey. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. The accuracy of a survey result may be affected by these two types of errors.

Sampling and nonsampling errors are often measured by the quantities, bias, and variance. The bias of an estimator of an unknown population value is the difference, averaged over all possible samples of the same size and design, between the estimator and the unknown population value. Any systematic error, or inaccuracy that affects all samples of a specified design in a similar way, may bias the resulting estimates. The variance of an estimator is the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value.

Descriptions of sampling and nonsampling errors for the Monthly Retail Trade Survey (MRTS) and the Annual Retail Trade Survey (ARTS) are provided in the following sections.

Sampling Error

Because the estimates are based on a sample, exact agreement with results that would be obtained from a complete enumeration of firms represented on the sampling frame using the same enumeration procedures is not expected. However, because each firm represented on the sampling frame has a known probability of being selected into the sample, it is possible to estimate the sampling variability of the survey estimates.

The particular sample used in this survey is one of a large number of samples of the same size, that could have been selected using the same design. If all possible samples had been surveyed under the same conditions, an estimate of an unknown population value could have been obtained from each sample. These samples give rise to a distribution of estimates for the unknown population value. A statistical measure of the variability among these estimates is the standard error, which can be approximated from any one sample. The standard error is defined as the square root of the variance. The coefficient of variation (or relative standard error) of an estimator is the standard error of the estimator divided by the estimator. Note that measures of sampling variability, such as the standard error and coefficient of variation, are estimated from the sample and are also subject to sampling variability. (Technically, we should refer to the estimated standard error or the estimated coefficient of variation of an estimator. However, for the sake of brevity, we have omitted this detail.) It is important to note that the standard error and coefficient of variation only measure sampling variability.

They do not measure any systematic biases in the estimates. Table A-1 provides the minimum, maximum, and median measures of sampling variability for estimates of monthly sales, end-of-month inventories, and inventory/sales ratios for each kind of business. The ranges and medians shown in Table A-1 are based on final MRTS estimates for January 2001 through December 2001. Measures of sampling variability for estimates of annual sales, end-of-year inventories, purchases, accounts receivables, inventory/sales ratios, and gross margin-to-sales ratios for each kind of business are provided in Tables A-2 and A-3. These measures of sampling variability are based on 2000 ARTS data, adjusted using results of the 1997 Economic Census. (All measures of sampling variability are expressed as percents.) The Census Bureau recommends that individuals using estimates contained in this report incorporate this information into their analysis, as sampling error could affect the conclusions drawn from these estimates.

The estimate from a particular sample and the standard error associated with the estimate can be used to construct a confidence interval. A confidence interval is a range about a given estimator that has a specified probability of containing the result of a complete enumeration. Associated with each interval is a percentage of confidence, which is interpreted as follows. If, for each possible sample, an estimate of an unknown population value and its approximate standard error were obtained, then:

1. For approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the result of a complete enumeration.
2. For approximately 95 percent of the possible samples, the interval from two standard errors below to two standard errors above the estimate would include the result of a complete enumeration.

To illustrate the computation of a confidence interval for an estimate of total sales, assume that an estimate of total sales is \$10,750 million and the coefficient of variation for this estimate is 1.8 percent, or 0.018. First obtain the standard error of the estimate by multiplying the total sales estimate by its coefficient of variation. For this example, multiply \$10,750 million by 0.018. This yields a standard error of \$193.5 million. The upper and lower bounds of the 90-percent confidence interval are computed as \$10,750 million plus or minus 1.65 times \$193.5 million. Consequently, the 90-percent confidence interval is \$10,431 million to \$11,069 million. If corresponding confidence intervals were constructed for all possible

samples of the same size and design, approximately 9 out of 10 (90 percent) of these intervals would contain the result obtained from a complete enumeration.

Nonsampling Errors

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate and may also occur in censuses. It is often helpful to think of nonsampling error as arising from deficiencies or mistakes in the survey process. In the MRTS and the ARTS, nonsampling error can be attributed to many sources: inability to obtain information about all units in the sample; response errors; differences in the interpretation of the questions; mistakes in coding or keying the data obtained; and other errors of collection, response, coverage, and processing. Additional nonsampling error may have been introduced by the method used to adjust the survey estimates using results of the 1997 Economic Census. Although no direct measurement of the potential biases due to nonsampling error has been obtained, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize their influence. The Census Bureau recommends that individuals using estimates in this report incorporate this information into their analyses, as nonsampling error could affect the conclusions drawn from these estimates.

A potential source of bias in the estimates is nonresponse. Nonresponse is defined as the inability to obtain all the intended measurements or responses about all selected units. Two types of nonresponse are often distinguished. Unit nonresponse is used to describe the inability to obtain any of the substantive measurements about a sampled unit. In most cases of unit nonresponse, the questionnaire was never returned to the Census Bureau, after several attempts to elicit a response. Item nonresponse occurs either when a question is unanswered or the response to the question fails computer or analyst edits.

For both unit and item nonresponse, a missing value is replaced by a predicted value obtained from an appropriate model for nonresponse. This procedure is called imputation and uses survey data and administrative records as input. In any given month, imputed data amounts to about 20 percent of the total monthly retail and food services sales estimate and about 28 percent of the total retail end-of-month inventory estimate. For the annual survey, imputed data amounts to about 6 percent of the total retail and food services sales estimate, about 15 percent of the total retail end-of-year inventory estimate, approximately 15 of the total accounts receivables estimate, and nearly 23 percent of the total purchases estimate.

Table A-1. **Estimated Measures of Sampling Variability for Monthly Estimates by Kinds of Business: 2001**

[Estimates are shown as percents. Estimates are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for sales		Coefficients of variation for inventories		Standard errors for inventories/sales ratios	
		Range	Median	Range	Median	Range	Median
	Retail sales and food services, total	0.4-0.5	0.5	NA	NA	NA	NA
	Total (excl. motor vehicle and parts dealers	0.4-0.5	0.4	NA	NA	NA	NA
	Retail sales, total	0.4-0.5	0.4	0.8-1.0	0.9	1.3-1.9	1.5
	Retail sales, total (excl. motor vehicle and parts dealers)	0.3-0.5	0.4	1.1-1.4	1.2	1.6-2.4	2.0
	GAFO¹	0.5-0.6	0.5	NA	NA	NA	NA
441	Motor vehicle and parts dealers	1.1-1.7	1.2	2.0-2.3	2.1	3.1-4.0	3.4
4411, 4412	Automobile and other motor vehicle dealers . .	1.2-1.9	1.3	NA	N	NA	NA
4411	Automobile dealers	1.1-2.0	1.3	NA	NA	NA	NA
44111	New car dealers	1.2-2.0	1.4	NA	NA	NA	NA
44112	Used car dealers	3.5-5.2	4.2	NA	NA	NA	NA
4413	Automotive parts, acc. and tire stores	2.4-2.9	2.7	NA	NA	NA	NA
442, 443	Furniture, home furnishings, electronics, and appliance stores	1.5-2.0	1.9	3.3-3.7	3.6	4.9-9.2	7.9
442	Furniture and home furnishing stores	2.9-3.7	3.3	NA	NA	NA	NA
4421	Furniture stores	3.5-5.1	4.3	NA	NA	NA	NA
4422	Home furnishings stores	3.2-4.7	3.7	NA	NA	NA	NA
443	Electronics and appliance stores	1.1-1.4	1.3	NA	NA	NA	NA
44311	Appl., TV, and other elect. stores	0.9-1.4	1.2	NA	NA	NA	NA
443111	Household appliance stores	2.6-3.8	3.2	NA	NA	NA	NA
443112	Radio, TV, and other elect. stores	1.1-1.8	1.5	NA	NA	NA	NA
44312	Computer and software stores	2.9-3.7	3.2	NA	NA	NA	NA
444	Building mat., & garden equip., & supplies dealers	1.4-2.4	1.6	3.0-4.5	3.3	4.5-8.3	5.4
4441	Building mat. and supply dealers	1.3-2.6	1.6	NA	NA	NA	NA
44413	Hardware stores	4.5-5.5	5.0	NA	NA	NA	NA
445	Food and beverage stores	0.6-0.7	0.7	1.8-2.0	1.9	1.5-1.7	1.6
4451	Grocery stores	0.7-0.9	0.8	NA	NA	NA	NA
4453	Beer, wine and liquor stores	2.2-5.0	2.4	NA	NA	NA	NA
446	Health and personal care stores	1.8-2.2	2.2	NA	NA	NA	NA
44611	Pharmacies and drug stores	1.9-2.2	2.0	NA	NA	NA	NA
447	Gasoline stations	1.2-1.6	1.5	NA	NA	NA	NA
448	Clothing and access. stores	1.1-1.4	1.2	4.5-5.5	5.0	7.1-20.4	16.2
4481	Clothing stores	1.0-1.3	1.1	NA	NA	NA	NA
44811	Mens' clothing stores	4.0-5.2	4.5	NA	NA	NA	NA
44812	Women's clothing stores	2.0-2.8	2.4	NA	NA	NA	NA
44814	Family clothing stores	1.2-1.6	1.4	NA	NA	NA	NA
4482	Shoe stores	3.3-4.4	4.0	NA	NA	NA	NA
44831	Jewelry stores	3.9-6.0	4.7	NA	NA	NA	NA
451	Sporting goods, hobby, book & music stores	1.7-2.3	1.9	NA	NA	NA	NA
45111	Sporting goods stores	2.7-4.1	3.8	NA	NA	NA	NA
451211	Book stores	2.1-6.5	2.7	NA	NA	NA	NA
452	General merchandise stores	0.2-0.3	0.2	0.7-0.7	0.7	0.8-1.7	1.5
4521	Department stores	0.0-0.0	0.0	0.0-0.0	0.0	0.0-0.1	0.0
4521102	Discount dept. stores	0.0-0.0	0.0	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores	0.0-0.0	0.0	NA	NA	NA	NA
4521	Department stores (incl. L.D.) ²	0.0-0.0	0.0	NA	NA	NA	NA
4521102	Discount dept. stores	0.0-0.0	0.0	NA	NA	NA	NA
4521101, 4521103	Conventional and national chain dept. stores	0.0-0.0	0.0	NA	NA	NA	NA
4529	Other general merchandise stores	3.8-5.1	4.3	NA	NA	NA	NA
45291	Warehouse clubs and superstores	5.3-9.6	9.1	NA	NA	NA	NA
45299	All other gen. merchandise stores	6.7-8.2	7.2	NA	NA	NA	NA
453	Miscellaneous store retailers	1.8-3.3	2.6	NA	NA	NA	NA
454	Nonstore retailers	1.3-2.2	1.7	NA	NA	NA	NA
4541	Electronic shopping and mail order	0.8-1.7	0.9	NA	NA	NA	NA
45431	Fuel dealers	4.4-7.8	5.6	NA	NA	NA	NA

See footnotes at end of table.

Table A-1. **Estimated Measures of Sampling Variability for Monthly Estimates by Kinds of Business: 2001—Con.**

[Estimates are shown as percents. Estimates are based on data from the Monthly Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for sales		Coefficients of variation for inventories		Standard errors for inventories/sales ratios	
		Range	Median	Range	Median	Range	Median
722	Food services and drinking places	1.8-2.3	2.0	NA	NA	NA	NA
7221	Full-service restaurants	2.5-4.0	3.0	NA	NA	NA	NA
7222	Limited-service eating places	2.8-3.7	3.1	NA	NA	NA	NA
7224	Drinking places	2.6-4.9	4.0	NA	NA	NA	NA

(NA) Not available.

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

²Includes data for leased departments operated within department stores. Data for this line are not included in any aggregate kind-of-business totals.

Note: Measures of sampling variability are based on estimates unadjusted for seasonal variation, holiday, or trading-day differences. The ranges and medians were computed using final monthly estimates for January 2001 to December 2001. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html

Table A-2. **Estimated Measures of Sampling Variability for Annual Sales, End-of-Year Inventories, and Purchases by Kinds of Business: 2000**

[Estimates are shown as percents. Estimates are based on data from the 2000 Annual Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for			Standard errors for	
		Sales	Inventories	Purchases	Inventories /sales ratio	Gross margin as a percent of sales
	Retail trade, total	0.4	0.6	0.5	0.1	0.1
	Total (excl. motor vehicle and part dealers) ..	0.4	0.4	0.3	0.0	0.1
	GAFO¹	0.3	NP	0.3	NP	0.1
441	Motor vehicle and parts dealers	1.1	1.5	1.1	0.2	0.1
4411	Automobile dealers	1.2	NP	1.2	NP	0.1
4413	Automotive parts, acc., and tire stores	2.4	NP	2.4	NP	0.5
442	Furniture and home furnishings stores	1.3	2.1	1.3	0.3	0.2
443	Electronics and appliance stores	1.0	1.0	1.1	0.1	0.2
444	Building mat. and garden equip. & supplies dealers	1.6	1.6	1.7	0.2	0.3
4441	Building mat. and supplies dealers	1.6	NP	1.7	NP	0.3
445	Food and beverage stores	0.6	0.7	0.6	0.0	0.1
4451	Grocery stores	0.6	NP	0.6	NP	0.1
4452	Specialty food stores	2.6	NP	2.6	NP	0.6
4453	Beer, wine, and liquor stores	1.4	NP	1.4	NP	0.5
446	Health and personal care stores	1.4	NP	1.3	NP	0.4
44611	Pharmacies and drug stores	1.2	NP	1.3	NP	0.3
447	Gasoline stations	2.1	NP	1.3	NP	0.9
448	Clothing and clothing access. stores	0.6	0.8	0.8	0.1	0.1
4481	Clothing stores	0.7	NP	0.8	NP	0.2
44811	Men's clothing store	2.6	NP	3.1	NP	0.7
44812	Women's clothing stores	1.5	NP	1.4	NP	0.3
44814	Family clothing stores	0.7	NP	0.8	NP	0.2
4482	Shoe stores	1.4	NP	1.5	NP	0.3
451	Sporting goods, hobby, book & music stores	1.0	NP	1.2	NP	0.3
452	General merchandise stores	0.2	0.3	0.2	0.0	0.0
4521	Department stores	0.0	0.0	0.0	0.0	0.0
4521102	Discount dept. stores	0.0	NP	0.0	NP	0.0
4529	Other general merchandise stores	0.4	NP	0.4	NP	0.1
45291	Warehouse clubs and superstores	0.1	NP	0.1	NP	0.0
45299	All other gen. merchandise stores	1.9	NP	2.1	NP	0.4
453	Miscellaneous store retailers	1.5	NP	1.2	NP	0.4
454	Nonstore retailers	2.0	NP	1.8	NP	0.3
4541	Electronic shopping and mail-order houses ..	2.4	NP	2.2	NP	0.3

(NP) Not Published.

¹GAFO represents stores classified in the following NAICS codes: 442, 443, 448, 451, 452, and 4532. NAICS code 4532 includes office supplies, stationery, and gift stores.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html.

Table A-3. **Estimated Measures of Sampling Variability for End-of-Year Accounts Receivable Estimates by Kinds of Business: 2000**

[Estimates are shown as percents. Estimates are based on data from the 2000 Annual Retail Trade Survey and administrative records]

NAICS code	Kind of business	Coefficients of variation for				
		Total accounts receivable	Charge	Type of account		
				Installment		
				Total	Open-end	Closed-end
	Retail accounts receivable	0.9	2.7	1.2	1.2	5.7
	Total (excl. motor vehicle and parts dealers).....	1.0	3.3	1.2	1.1	5.8
441	Motor vehicle and parts dealers	2.4	3.3	5.7	9.1	8.5
442	Furniture and home furnishings stores	5.8	11.9	7.2	5.3	14.3
443	Electronics and appliance stores	5.2	8.0	7.2	11.2	9.7
444	Building mat. and garden equip. & supplies dealers.....	3.4	5.7	9.1	9.1	21.8
445	Food and beverage stores.....	5.5	4.0	9.4	9.9	25.8
446	Health and personal care stores.....	10.7	11.6	S	S	S
447	Gasoline stations	9.2	12.0	10.7	11.4	23.4
448	Clothing and clothing access. stores	2.7	12.9	3.0	3.4	10.2
451	Sporting goods, hobby, book & music stores....	10.2	14.7	S	S	S
452	General merchandise stores	0.3	7.0	0.2	0.1	8.1
4521	Department stores.....	0.0	0.0	0.0	0.0	0.0
453	Miscellaneous store retailers	7.6	10.1	S	S	S
454	Nonstore retailers.....	2.3	4.9	2.6	2.8	6.4

S Corresponding estimate in Table 8 does not meet publication standards because of high sampling variability or poor response quality.

Note: The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/mrts/www/nrely.html. Measures of sampling variability for historical estimates approximate those shown in the table.

Appendix B.

NAICS Codes, Titles, and Descriptions

44-45 RETAIL TRADE

The Retail Trade sector comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments, such as office supply stores, computer and software stores, building materials dealers, plumbing supply stores, and electrical supply stores. Catalog showrooms, gasoline service stations, automotive dealers, and mobile home dealers are treated as store retailers.

In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores, and musical instrument and supply stores often provide repair services. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

The first eleven subsectors of retail trade are store retailers. The establishments are grouped into industries and industry groups typically based on one or more of the following criteria:

- The merchandise line or lines carried by the store; for example, specialty stores are distinguished from general-line stores.
- The usual trade designation of the establishments. This criterion applies in cases where a store type is well recognized by the industry and the public, but difficult to define strictly in terms of commodity lines carried; for example, pharmacies, hardware stores, and department stores.

- Capital requirements in terms of display equipment; for example, food stores have equipment requirements not found in other retail industries.
- Human resource requirements in terms of expertise; for example, the staff of an automobile dealer requires knowledge in financing, registering, and licensing issues that are not necessary in other retail industries.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods, such as the broadcasting of “infomercials,” the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (non-store) of products, such as home heating oil dealers and home delivery newspaper routes.

The buying of goods for resale is a characteristic of retail trade establishments that particularly distinguishes them from establishments in the agriculture, manufacturing, and construction industries. For example, farms that sell their products at or from the point of production are not classified in retail, but rather in agriculture. Similarly, establishments that both manufacture and sell their products to the general public are not classified in retail, but rather in manufacturing. However, establishments that engage in processing activities incidental to retailing are classified in retail. This includes establishments, such as optical goods stores that do in-store grinding of lenses, and meat and seafood markets.

Wholesalers also engage in the buying of goods for resale, but they are not usually organized to serve the general public. They typically operate from a warehouse or office and neither the design nor the location of these premises is intended to solicit a high volume of walk-in traffic. Wholesalers supply institutional, industrial, wholesale, and retail clients; their operations are, therefore, generally organized to purchase, sell, and deliver merchandise in larger quantities. However, dealers of durable nonconsumer goods, such as farm machinery and heavy duty trucks, are included in wholesale trade even if they often sell these products in single units.

441 Motor Vehicle and Parts Dealers

Industries in the Motor Vehicle and Parts Dealers subsector retail motor vehicle and parts merchandise from fixed point-of-sale locations. Establishments in this subsector typically operate from a showroom and/or an open lot where the vehicles are on display. The display of vehicles and the related parts require little by way of display equipment. The personnel generally include both the sales and sales support staff familiar with the requirements for registering and financing a vehicle as well as a staff of parts experts and mechanics trained to provide repair and maintenance services for the vehicles. Specific industries have been included in this subsector to identify the type of vehicle being retailed.

Sales of capital or durable nonconsumer goods, such as medium and heavy-duty trucks, are always included in wholesale trade. These goods are virtually never sold through retail methods.

4411 Automobile Dealers

This industry group comprises establishments primarily engaged in retailing new and used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

44111 New Car Dealers

This industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

441110 New Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing new automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans, or retailing these new vehicles in combination with activities, such as repair services, retailing used cars, and selling replacement parts and accessories.

The data published with NAICS code 441110 are comprised of the following SIC industry:

5511 Motor vehicle dealers (new and used)

44112 Used Car Dealers

This industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

441120 Used Car Dealers

This U.S. industry comprises establishments primarily engaged in retailing used automobiles and light trucks, such as sport utility vehicles, and passenger and cargo vans.

The data published with NAICS code 441120 are comprised of the following SIC industry:

5521 Motor vehicle dealers (used only)

4412 Other Motor Vehicle Dealers

This industry group comprises establishments primarily engaged in retailing new and used vehicles (except automobiles, light trucks, such as sport utility vehicles, and passenger and cargo vans).

44121 Recreational Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441210 Recreational Vehicle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used recreational vehicles commonly referred to as RVs or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441210 are comprised of the following SIC industry:

5561 Recreational vehicle dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

This industry comprises establishments primarily engaged in retailing new and used motorcycles, boats, and other vehicles (except automobiles, light trucks, and recreational vehicles), or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

441221 Motorcycle Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used motorcycles, motor scooters, motor bikes, mopeds, off-road all-terrain vehicles, and personal watercraft, or retailing these new vehicles in combination with repair services and selling replacement parts and accessories.

The data published with NAICS code 441221 are comprised of the following SIC industry:

5571 Motorcycle dealers

441222 Boat Dealers

This U.S. industry comprises establishments primarily engaged in (1) retailing new and/or used boats or retailing new boats in combination with activities, such as repair

services and selling replacement parts and accessories, and/or (2) retailing new and/or used outboard motors, boat trailers, marine supplies, parts, and accessories.

The data published with NAICS code 441222 are comprised of the following SIC industry:

5551 Boat dealers

441229 ALL OTHER MOTOR VEHICLE DEALERS

This U.S. industry comprises establishments primarily engaged in retailing new and/or used utility trailers and vehicles (except automobiles, light trucks, recreational vehicles, motorcycles, boats, motor scooters, motorbikes, off-road all-terrain vehicles, and personal watercraft) or retailing these new vehicles in combination with activities, such as repair services and selling replacement parts and accessories.

The data published with NAICS code 441229 are comprised of the following SIC industry:

5599 Automotive dealers, not elsewhere classified

4413 Automotive Parts, Accessories, and Tire Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries: Automotive Parts and Accessories Stores, 44131; and 44132, Tire Dealers.

44131 Automotive Parts and Accessories Stores

This industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

441310 Automotive Parts and Accessories Stores

This U.S. industry comprises one or more of the following: (1) establishments known as automotive supply stores primarily engaged in retailing new, used, and/or rebuilt automotive parts and accessories; (2) automotive supply stores that are primarily engaged in both retailing automotive parts and accessories and repairing automobiles; and (3) establishments primarily engaged in retailing and installing automotive accessories.

The data published with NAICS code 441310 are comprised of these parts of the following SIC industries:

5013 (pt.) Motor vehicle supplies and new parts jobbers (retail)

5531 (pt.) Auto supplies stores

5731 (pt.) Automotive radio stores

4413101 Auto Supplies Stores

Establishments primarily engaged in retailing auto supplies, such as automotive batteries, parts, accessories, and sundry supplies. These establishments also may automotive tires. These establishments may have facilities to perform motor vehicle service work. Establishments primarily engaged in selling and installing custom-made seat covers are included here.

4413102 Automotive Radio Stores

Establishments primarily engaged in retailing automotive radios and other automotive sound reproducing equipment. These establishments may also perform incidental installation and repair work.

4413103 Motor Vehicle Supplies and New Parts Jobbers (Retail)

Establishments primarily engaged in retailing motor vehicle supplies and new parts. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44132 Tire Dealers

This industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

441320 Tire Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used tires and tubes or retailing new tires in combination with automotive repair services.

The data published with NAICS code 441320 are comprised of these parts of the following SIC industries:

5014 (pt.) Tire and tube merchants (retail)

5531 (pt.) New tire dealers

4413201 New Tire Dealers

Establishments primarily engaged in retailing new automotive tires and tubes. These establishments generally have facilities to perform installation and repair services related to the sale of tires.

4413202 Tire and Tube Merchants (Retail)

Establishments primarily engaged in retailing new tires and tubes for passenger and commercial vehicles. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

442 Furniture and Home Furnishings Stores

Industries in the Furniture and Home Furnishings Stores subsector retail new furniture and home furnishings merchandise from fixed point-of-sale locations. Establishments in this subsector usually operate from showrooms and have substantial areas for the presentation of their products. Many offer interior decorating services in addition to the sale of products.

4421 Furniture Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44211, Furniture Stores.

44211 Furniture Stores

This industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

442110 Furniture Stores

This U.S. industry comprises establishments primarily engaged in retailing new furniture, such as household furniture (e.g., baby furniture box springs and mattresses) and outdoor furniture; office furniture (except those sold in combination with office supplies and equipment); and/or furniture sold in combination with major appliances, home electronics, home furnishings, and/or floor covering.

The data published with NAICS code 442110 are comprised of these parts of the following SIC industries:

5021 (pt.) Office and business furniture merchants (retail)

5712 (pt.) Furniture warehouse showrooms

5712 (pt.) Sleep shop and waterbed stores

5712 (pt.) Furniture stores, except custom

5712 (pt.) Specialty furniture stores, except custom

4421101 Furniture Stores, Except Custom

Establishments primarily engaged in retailing new household furniture (except custom-made furniture). These establishments may also provide interior design services and sell floor coverings, other home furnishings, and major appliances, such as refrigerators, stoves, freezers, and televisions.

4421102 Furniture Warehouse Showrooms

Establishments, known as furniture warehouse showrooms, primarily engaged in retailing the same merchandise as furniture stores, but operating as warehouse showrooms where customers make their furniture selections from items on display in the showroom. The furniture is then taken from a warehouse adjacent to the showroom (usually under the same roof) for delivery to or pick-up by the customer.

4421103 Sleep Shop and Waterbed Stores

Establishments primarily engaged in retailing new mattresses, box springs, and other sleep equipment, including waterbeds.

4421104 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, office, and computer-related furniture.

44211041 Specialty Furniture Stores, Except Custom

Establishments primarily engaged in retailing specialty furniture, such as children's, outdoor, and computer-related furniture.

44211042 Office and Business Furniture Merchants (Retail)

Establishments primarily engaged in retailing filing cabinets (wood or steel), desks, and other office and business furniture. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4422 Home Furnishings Stores

This industry group comprises establishments primarily engaged in retailing new home furnishings (except furniture).

44221 Floor Covering Stores

This industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

442210 Floor Covering Stores

This U.S. industry comprises establishments primarily engaged in retailing new floor coverings, such as rugs and carpets, vinyl floor coverings, and floor tile (except ceramic or wood only); or retailing new floor coverings in combination with installation and repair services.

The data published with NAICS code 442210 are comprised of these parts of the following SIC industries:

5023 (pt.) Floor covering merchants (retail)

5713 Floor covering stores

4422101 Floor Covering Stores

Establishments primarily engaged in retailing rugs, carpets, floor tile (i.e., rubber, vinyl, asphalt), and related products. These establishments may also perform incidental installation.

4422102 Floor Covering Merchants (Retail)

Establishments primarily engaged in retailing carpets, rugs, and all other types of hard and soft surface floor coverings (excluding ceramic and clay tile). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44229 Other Home Furnishings Stores

This industry comprises establishments primarily engaged in retailing new home furnishings (except furniture and floor coverings).

442291 Window Treatment Stores

This U.S. industry comprises establishments primarily engaged in retailing new window treatments, such as curtains, drapes, blinds, and shades.

The data published with NAICS code 442291 are comprised of these parts of the following SIC industries:

5714 (pt.) Drapery and curtain stores, except custom

5719 (pt.) Blind and shade stores

4422911 Drapery and Curtain Stores, Except Custom

Establishments primarily engaged in retailing packaged draperies and curtains.

4422912 Blind and Shade Stores

Establishments primarily engaged in retailing blinds, shades, and similar window treatments. Establishments producing custom-made window shades and venetian blinds for household use are included here.

442299 All Other Home Furnishings Stores

This U.S. industry comprises establishments primarily engaged in retailing new home furnishings (except floor coverings, furniture, and window treatments).

The data published with NAICS code 442299 are comprised of this part of the following SIC industry:

5719 (pt.) All other home furnishings stores

443 Electronics and Appliance Stores

Industries in the Electronics and Appliance Stores subsector retail new electronics and appliance merchandise from point-of-sale locations. Establishments in this subsector often operate from locations that have special provisions for floor displays requiring special electrical capacity to accommodate the proper demonstration of the products. The staff includes sales personnel knowledgeable in the characteristics and warranties of the line of goods retailed and may also include trained repair persons to handle the maintenance and repair of the electronic equipment and appliances. The classifications within this subsector are made principally on the type of product and knowledge required to operate each type of store.

4431 Electronics and Appliance Stores

This industry group comprises establishments primarily engaged in retailing the following new products: household-type appliances, cameras, computers, and other electronic goods.

44311 Appliance, Television, and Other Electronics Stores

This industry comprises establishments primarily engaged in retailing one of the following: (1) retailing an array of new household-type appliances and consumer-type electronic products, such as radios, televisions, and computers; (2) specializing in retailing a single line of new consumer-type electronic products (except computers); and (3) retailing these new products in combination with repair services.

443111 Household Appliance Stores

This U.S. industry comprises establishments known as appliance stores primarily engaged in retailing an array of new household appliances, such as refrigerators, dishwashers, ovens, irons, coffee makers, hair dryers, electric razors, room air-conditioners, microwave ovens, sewing machines, and vacuum cleaners, or retailing new appliances in combination with appliance repair services.

The data published with NAICS code 443111 are comprised of the following SIC industry:

5722 Household appliance stores

443112 Radio, Television, and Other Electronics Stores

This U.S. industry comprises: (1) establishments known as consumer electronics stores primarily engaged in retailing a general line of new consumer-type electronic products; (2) establishments specializing in retailing a single line of consumer-type electronic products (except computers); or (3) establishments primarily engaged in retailing these new electronic products in combination with repair services.

The data published with NAICS code 443112 are comprised of these parts of the following SIC industries:

5731 (pt.) Other radio, television, and electronics stores

5999 (pt.) Typewriter shops

5999 (pt.) Telephone stores

4431121 Typewriter Shops

Establishments primarily engaged in retailing typewriters. These establishments may also rent and/or repair typewriters.

4431122 Telephone Stores

Establishments primarily engaged in retailing telephones and telephone parts and supplies.

4431123 Other Radio, Television, and Electronics Stores

Establishments primarily engaged in retailing radios and stereo equipment (except automotive), television sets, record players, and other consumer audio and video electronic equipment. These establishments may also sell additional lines, such as household appliances; computers, computer peripheral equipment, and software; musical instruments; or prerecorded records and tapes. These establishments may also perform incidental installation and repair work.

44312 Computer and Software Stores

This industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

443120 Computer and Software Stores

This U.S. industry comprises establishments primarily engaged in retailing new computers, computer peripherals, and prepackaged computer software without retailing other consumer-type electronic products or office equipment, office furniture and office supplies; or retailing these new products in combination with repair and support services.

The data published with NAICS code 443120 are comprised of these parts of the following SIC industries:

5045 (pt.) Computer and peripheral equipment merchants (retail)

5045 (pt.) Computer software merchants (retail)

5734 (pt.) Computer stores

5734 (pt.) Computer stores (custom assembly)

5734 (pt.) Computer software stores

4431201 Computer Stores (Custom Assembly)

Establishments primarily engaged in custom assembly and retail sales of computers and computer peripheral equipment. These establishments may also sell computer software and computer furniture and perform incidental repair work.

4431202 Other Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture, and perform incidental installation and repair work.

44312021 Computer Stores

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment not assembled at the sales location. These establishments may also sell computer software and computer furniture and perform incidental installation and repair work.

44312022 Computer and Peripheral Equipment Merchants (Retail)

Establishments primarily engaged in retailing computers, computer hardware, and computer peripheral equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4431203 Prepackaged Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312031 Computer Software Stores

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories.

44312032 Computer Software Merchants (Retail)

Establishments primarily engaged in retailing prepackaged (off-the-shelf) computer software. These establishments may also sell computer books, supplies, and accessories. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44313 Camera and Photographic Supplies Stores

This industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

443130 Camera and Photographic Supplies Stores

This U.S. industry comprises establishments primarily engaged in either retailing new cameras, photographic equipment, and photographic supplies or retailing new cameras and photographic equipment in combination with activities, such as repair services and film developing.

The data published with NAICS code 443130 are comprised of the following SIC industry:

5946 Camera and photographic supply stores

444 Building Material and Garden Equipment and Supplies Dealers

Industries in the Building Material and Garden Equipment and Supplies Dealers subsector retail new building material and garden equipment and supplies merchandise from fixed point-of-sale locations. Establishments in this subsector have display equipment designed to handle lumber and related products and garden equipment and supplies that may be kept either indoors or outdoors under covered areas. The staff is usually knowledgeable in the use of the specific products being retailed in the construction, repair, and maintenance of the home and associated grounds.

4441 Building Material and Supplies Dealers

This industry group comprises establishments primarily engaged in retailing new building materials and supplies.

44411 Home Centers

This industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

444110 Home Centers

This U.S. industry comprises establishments known as home centers primarily engaged in retailing a general line of new home repair and improvement materials and supplies, such as lumber, plumbing goods, electrical goods, tools, housewares, hardware, and lawn and garden supplies, with no one merchandise line predominating. The merchandise lines are normally arranged in separate departments.

The data published with NAICS code 444110 are comprised of this part of the following SIC industry:

5211 (pt.) Home centers

44412 Paint and Wallpaper Stores

This industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

444120 Paint and Wallpaper Stores

This U.S. industry comprises establishments known as paint and wallpaper stores primarily engaged in retailing paint, wallpaper, and related supplies.

The data published with NAICS code 444120 are comprised of these parts of the following SIC industries:

5198 (pt.) Paint, varnish, and supplies merchants (retail)

5231 (pt.) Retail paint and wallpaper stores

4441201 Retail Paint and Wallpaper Stores

Establishments primarily engaged in retailing paint, wallpaper, or a combination of these lines.

4441202 Paint, Varnish, and Supplies Merchants (Retail)

Establishments primarily engaged in retailing paints, varnishes, wallpaper, and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44413 Hardware Stores

This industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

444130 Hardware Stores

This U.S. industry comprises establishments known as hardware stores primarily engaged in retailing a general line of new hardware items, such as tools and builders' hardware.

The data published with NAICS code 444130 are comprised of the following SIC industry:

5251 Hardware stores

44419 Other Building Material Dealers

This industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

444190 Other Building Material Dealers

This U.S. industry comprises establishments (except those known as home centers, paint and wallpaper stores, and hardware stores) primarily engaged in retailing specialized lines of new building materials, such as lumber, fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

The data published with NAICS code 444190 are comprised of these parts of the following SIC industries:

5031 (pt.) Lumber merchants with yard (retail)

5031 (pt.) Plywood, veneer, and millwork merchants (retail)

5032 (pt.) Brick, block, tile, clay/cement sewer pipe merchants (retail)

5032 (pt.) Sand, gravel, and stone merchants (retail)

5032 (pt.) Cement, lime, and related products merchants (retail)

5033 (pt.) Roofing, siding, and insulation merchants (retail)

5039 (pt.) Flat glass and other construction glass merchants (retail)

5039 (pt.) Other building material merchants (retail)

5063 (pt.) Electrical supplies stores (retail)

5074 (pt.) Plumbing and heating equipment and supplies merchants (retail)

5211 (pt.) Retail lumber yards

5211 (pt.) Retail building material dealers

5231 (pt.) Retail glass dealers

4441901 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419011 Retail Lumber Yards

Establishments primarily engaged in retailing lumber, often with related lines of building materials. Retail lumber yards may produce some of the lumber and millwork they sell.

44419012 Lumber Merchants With Yard (Retail)

Establishments primarily engaged in retailing rough, dressed, and finished lumber. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902 All Other Building Material Dealers

Establishments (except those known as home centers, paint and wallpaper stores, hardware stores, and retail lumber yards) primarily engaged in retailing specialized lines of new building materials, such as fencing, glass, doors, plumbing fixtures and supplies, electrical supplies, prefabricated buildings and kits, and kitchen and bath cabinets and countertops to be installed.

44419021 Retail Glass Dealers

Establishments primarily engaged in retailing glass, including mirrored glass.

44419022 Flat Glass and Other Construction Glass Merchants (Retail)

Establishments primarily engaged in retailing flat glass, glass blocks, plate glass, window glass, and building glass. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419023 Retail Building Material Dealers

Establishments primarily engaged in retailing specialized lines of building materials (except lumber, paint, and hardware), such as brick and blocks, ceramic tile, stone, cement, sand, gravel, fencing, roofing, siding, doors and windows, wallboard, lime, plaster, prefabricated buildings, and kitchen and bath cabinets and countertops to be installed.

44419024 Plywood, Veneer, and Millwork Merchants (Retail)

Establishments primarily engaged in retailing plywood (hardwood, softwood, and nonwood face), veneer, door and window frames, and overhead doors (in wood or metal). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419025 Brick, Block, Tile, Clay/Cement Sewer Pipe Merchants (Retail)

Establishments primarily engaged in retailing brick, block, tile, and clay construction materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419026 Sand, Gravel, and Stone Merchants (Retail)

Establishments primarily engaged in retailing sand, gravel, and stone. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419027 Cement, Lime, and Related Products Merchants (Retail)

Establishments primarily engaged in retailing cement, lime, asphalt, and other related products. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419028 Roofing, Siding, and Insulation Merchants (Retail)

Establishments primarily engaged in retailing roofing, siding (except wood), and insulation materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44419029 Other Building Material Merchants (Retail)

Establishments primarily engaged in retailing building and construction paper, plastics building materials, prefabricated structural assemblies (including modular homes), and other building materials. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902a Electrical Supplies Stores (Retail)

Establishments primarily engaged in retailing electrical supplies and electric light fixtures. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4441902b Plumbing and Heating Equipment and Supplies Merchants (Retail)

Establishments primarily engaged in retailing hydronic plumbing and heating equipment and supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442 Lawn and Garden Equipment and Supplies Stores

This industry group comprises establishments primarily engaged in retailing new lawn and garden equipment and supplies.

44421 Outdoor Power Equipment Stores

This industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

444210 Outdoor Power Equipment Stores

This U.S. industry comprises establishments primarily engaged in retailing new outdoor power equipment or retailing new outdoor power equipment in combination with activities, such as repair services and selling replacement parts.

The data published with NAICS code 444210 are comprised of these parts of the following SIC industries:

5083 (pt.) Lawn and garden machinery and equipment dealers (retail)

5261 (pt.) Outdoor power equipment stores

4442101 Outdoor Power Equipment Stores

Establishments primarily engaged in retailing outdoor power equipment, such as power lawnmowers, chain saws, garden tillers, and snowblowers. These establishments generally also perform repair services.

4442102 Lawn and Garden Machinery and Equipment Dealers (Retail)

Establishments primarily engaged in retailing lawn and garden machinery and equipment. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44422 Nursery and Garden Centers

This industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

444220 Nursery and Garden Centers

This U.S. industry comprises establishments primarily engaged in retailing nursery and garden products, such as trees, shrubs, plants, seeds, bulbs, and sod, that are predominantly grown elsewhere. These establishments may sell a limited amount of a product they grow themselves.

The data published with NAICS code 444220 are comprised of these parts of the following SIC industries:

5191 (pt.) Farm supplies dealers (retail)

5193 (pt.) Flower, nursery stock, and florists' supplies merchants (retail)

5261 (pt.) Nursery and garden centers

4442201 Nursery and Garden Centers

Establishments primarily engaged in retailing nursery stock, bulbs, and other garden supplies and tools. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

4442202 Farm Supplies Dealers (Retail)

Establishments primarily engaged in retailing farm supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

4442203 Flower, Nursery Stock and Florists' Supplies Merchants (Retail)

Establishments primarily engaged in retailing flowers, nursery stock, and florists' supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

445 Food and Beverage Stores

Industries in the Food and Beverage Stores subsector usually retail food and beverage merchandise from fixed point-of-sale locations. Establishments in this subsector have special equipment (e.g., freezers, refrigerated display cases, refrigerators) for displaying food and beverage goods. They have staff trained in the processing of food products to guarantee the proper storage and sanitary conditions required by regulatory authority.

4451 Grocery Stores

This industry group comprises establishments primarily engaged in retailing a general line of food products.

44511 Supermarkets and Other Grocery (except Convenience) Stores

This industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food.

445110 Supermarkets and Other Grocery (except Convenience) Stores

This U.S. industry comprises establishments generally known as supermarkets and grocery stores primarily engaged in retailing a general line of food, such as canned and frozen foods; fresh fruits and vegetables; and fresh and prepared meats, fish, and poultry. Included in this industry are delicatessen-type establishments primarily engaged in retailing a general line of food. The data published with NAICS code 445110 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling meats and a range of grocery items

5411 (pt.) Supermarkets and grocery stores

4451101 Supermarkets and Grocery Stores

Establishments, known as supermarkets, food stores, grocery stores, and food warehouse stores, primarily engaged in retailing a general line of canned and frozen foods; fresh fruits and vegetables; fresh and prepared meats, fish, and poultry; eggs; bakery and dairy products; and other prepackaged grocery items.

4451102 Delicatessens, Primarily Selling Meats and a Range of Grocery Items

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and oven-roasted and smoked meats and a full line of grocery items. These establishments often prepare sandwiches and party platters for carry-out consumption.

44512 Convenience Stores

This industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

445120 Convenience Stores

This U.S. industry comprises establishments known as convenience stores or food marts (except those with fuel pumps) primarily engaged in retailing a limited line of goods that generally includes milk, bread, soda, and snacks.

The data published with NAICS code 445120 are comprised of this part of the following SIC industry:

5411 (pt.) Convenience stores

4452 Specialty Food Stores

This industry group comprises establishments primarily engaged in retailing specialized lines of food.

44521 Meat Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

445210 Meat Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured meats and poultry. Delicatessen-type establishments primarily engaged in retailing fresh meat are included in this industry.

The data published with NAICS code 445210 are comprised of these parts of the following SIC industries:

5411 (pt.) Delicatessens, primarily selling fresh and prepared meats

5421 (pt.) Meat markets

4452101 Meat Markets

Establishments primarily engaged in retailing fresh, frozen, or cured meats. Meat markets may butcher animals for their own account, or they may buy from others. Establishments selling poultry may kill or dress the poultry they sell.

4452102 Delicatessens, Primarily Selling Fresh and Prepared Meats

Establishments, known as delicatessens, engaged in retailing prepared meats, such as cold cuts and ovenroasted and smoked meats, and a limited line of grocery items, such as bread and condiments. These establishments often prepare sandwiches and party platters for carry-out consumption.

44522 Fish and Seafood Markets

This industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

445220 Fish and Seafood Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh, frozen, or cured fish and seafood products.

The data published with NAICS code 445220 are comprised of this part of the following SIC industry:

5421 (pt.) Fish and seafood markets

44523 Fruit and Vegetable Markets

This industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

445230 Fruit and Vegetable Markets

This U.S. industry comprises establishments primarily engaged in retailing fresh fruits and vegetables.

The data published with NAICS code 445230 are comprised of the following SIC industry:

5431 Fruit and vegetable markets

44529 Other Specialty Food Stores

This industry comprises establishments primarily engaged in retailing specialty foods (except meat, fish, seafood, and fruits and vegetables) not for immediate consumption and not made on premises.

445291 Baked Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing baked goods not for immediate consumption and not made on the premises.

The data published with NAICS code 445291 are comprised of this part of the following SIC industry:

5461 (pt.) Baked goods stores

445292 Confectionery and Nut Stores

This U.S. industry comprises establishments primarily engaged in retailing candy and other confections, nuts, and popcorn not for immediate consumption and not made on the premises.

The data published with NAICS code 445292 are comprised of this part of the following SIC industry:

5441 (pt.) Confectionery and nut stores

445299 All Other Specialty Food Stores

This U.S. industry comprises establishments primarily engaged in retailing miscellaneous specialty foods (except meat, fish, seafood, fruit and vegetables, confections, nuts, popcorn, and baked goods) not for immediate consumption and not made on the premises.

The data published with NAICS code 445299 are comprised of these parts of the following SIC industries:

5451 Dairy products stores

5499 (pt.) Miscellaneous food stores

4452991 Miscellaneous Food Stores

Establishments primarily engaged in retailing specialized foods not elsewhere classified, such as eggs; packaged coffee, tea, herbs, and spices; nationality foods; and other specialty foods, not for immediate consumption. Establishments may roast and grind the coffee they sell on the premises. Included are establishments selling soft drinks for off-premise consumption. Establishments bottling natural or mineral water for retail sale are classified here if not engaged in pasteurization, carbonization, or other processing.

4452992 Dairy Products Stores

Establishments primarily engaged in retailing over-the-counter packaged dairy products, such as milk, cream, butter, cheese, and ice cream for off-premises consumption.

4453 Beer, Wine, and Liquor Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44531 Beer, Wine, and Liquor Stores

This industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

445310 Beer, Wine, and Liquor Stores

This U.S. industry comprises establishments primarily engaged in retailing packaged alcoholic beverages, such as ale, beer, wine, and liquor.

The data published with NAICS code 445310 are comprised of the following SIC industry:

5921 Liquor stores

446 Health and Personal Care Stores

Industries in the Health and Personal Care Stores subsector retail health and personal care merchandise from fixed point-of-sale locations. Establishments in this subsector are characterized principally by the products they retail, and some health and personal care stores may have specialized staff trained in dealing with the products. Staff may include pharmacists, opticians, and other professionals engaged in retailing, advising customers, and/or fitting the product sold to the customer's needs.

4461 Health and Personal Care Stores

This industry group comprises establishments primarily engaged in retailing health and personal care products.

44611 Pharmacies and Drug Stores

This industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

446110 Pharmacies and Drug Stores

This U.S. industry comprises establishments known as pharmacies and drug stores engaged in retailing prescription or nonprescription drugs and medicines.

The data published with NAICS code 4461 10 are comprised of these parts of the following SIC industries:

5912 (pt.) Pharmacies and drug stores

5912 (pt.) Proprietary stores

4461101 Pharmacies and Drug Stores

Establishments primarily engaged in retailing prescription drugs. Drug stores are classified here if any prescriptions are sold or if there is an indication that a pharmacist is employed. These establishments frequently sell other items, such as proprietary drugs, medicines, and health and first-aid products; cosmetics; toiletries; greeting cards; magazines; tobacco; and candy.

4461102 Proprietary Stores

Establishments primarily engaged in retailing nonprescription drugs and medicines, health remedies, and first-aid products. These stores do not sell prescription drugs and frequently sell other lines, such as beauty preparations, household supplies, and candy and prepackaged snacks.

44612 Cosmetics, Beauty Supplies, and Perfume Stores

This industry comprises establishments known as a cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

446120 Cosmetics, Beauty Supplies, and Perfume Stores

This U.S. industry comprises establishments known as cosmetic or perfume stores or beauty supply shops primarily engaged in retailing cosmetics, perfumes, toiletries, and personal grooming products.

The data published with NAICS code 446120 are comprised of these parts of the following SIC industries:

5087 (pt.) Beauty and barber shop equipment and supplies stores (retail)

5999 (pt.) Cosmetics, beauty supplies, and perfume stores

4461201 Cosmetics, Beauty Supplies, and Perfume Stores

Establishments primarily engaged in selling cosmetics, beauty aids, and perfume.

4461202 Beauty and Barber Shop Equipment and Supplies Stores (Retail)

Establishments primarily engaged in retailing barber shop and beauty parlor equipment and supplies, such as furniture, hydraulic chairs, driers, shampoos, wave solutions, permanent waving supplies, barber soaps, and manicuring supplies. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

44613 Optical Goods Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

446130 Optical Goods Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing and fitting prescription eyeglasses and contact lenses; (2) retailing prescription eyeglasses in combination with the grinding of lenses to order on the premises; and (3) selling nonprescription eyeglasses.

The data published with NAICS code 446130 are comprised of the following SIC industry:

5995 Optical goods stores

44619 Other Health and Personal Care Stores

This industry comprises establishments primarily engaged in retailing health and personal care items (except drugs, medicines, optical goods, perfumes, cosmetics, and beauty supplies).

446191 Food (Health) Supplement Stores

This U.S. industry comprises establishments primarily engaged in retailing food supplement products, such as vitamins, nutrition supplements, and body enhancing supplements.

The data published with NAICS code 446191 are comprised of this part of the following SIC industry:

5499 (pt.) Food (health) supplement stores

446199 All Other Health and Personal Care Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of health and personal care merchandise (except drugs, medicines, optical goods, cosmetics, beauty supplies, perfume, and food supplement products).

The data published with NAICS code 446199 are comprised of these parts of the following SIC industries:

5047 (pt.) Surgical, medical, and hospital supplies stores (retail)

5999 (pt.) Health care stores

4461991 Health Care Stores

Establishments primarily engaged in retailing wheelchairs and other patient transport devices; gauze, bandages, and other surgical dressings; crutches, canes, and other walking assistance devices; braces; surgical corsets; artificial limbs; hearing aids; and other health care, convalescent, and sick room supplies.

4461992 Surgical, Medical, and Hospital Supplies Stores (Retail)

Establishments primarily engaged in retailing medical instruments, apparatus, and equipment; orthopedic appliances; crutches; bandages; breathing devices; wheeled chairs and beds; and other medical devices. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

447 Gasoline Stations

Industries in the Gasoline Stations subsector group establishments retailing automotive fuels (e.g., gasoline, diesel fuel, gasohol) and automotive oils and retailing these products in combination with convenience store items. These establishments have specialized equipment for the storage and dispensing of automotive fuels.

4471 Gasoline Stations

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

44711, Gasoline Stations with Convenience Stores

44719, Other Gasoline Stations.

44711 Gasoline Stations with Convenience Stores

This industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

447110 Gasoline Stations with Convenience Stores

This U.S. industry comprises establishments engaged in retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) in combination with convenience store or food mart items. These establishments can either be in a convenience store (i.e., food mart) setting or a gasoline station setting. These establishments may also provide automotive repair services.

The data published with NAICS code 4471 10 are comprised of these parts of the following SIC industries:

5411 (pt.) Convenience stores selling gasoline

5541 (pt.) Gasoline stations with convenience stores

4471101 Convenience Stores Selling Gasoline

Establishments primarily engaged in retailing a limited line of groceries such as milk, bread, soda, snacks, and ice cream, and also selling gasoline. These establishments may also provide additional items, such as beer, household cleaners, baby supplies, cigarettes, and pain relievers.

4471102 Gasoline Stations With Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants and also selling a limited line of groceries, such as milk, eggs, bread, beer, cigarettes, and snacks.

44719 Other Gasoline Stations

This industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts, and accessories, and/or with restaurants.

447190 Other Gasoline Stations

This U.S. industry comprises establishments known as gasoline stations (except those with convenience stores) primarily engaged in one of the following: (1) retailing automotive fuels (e.g., diesel fuel, gasohol, gasoline) or (2) retailing these fuels in combination with activities, such as repair services, selling automotive oils, replacement parts and accessories, and/or with restaurants.

The data published with NAICS code 447190 are comprised of these parts of the following SIC industries:

5541 (pt.) Gasoline stations with no convenience stores

5541 (pt.) Truck stops

4471901 Gasoline Stations With No Convenience Stores

Establishments primarily engaged in retailing gasoline and automotive lubricants for automobiles and watercraft. These establishments may also sell tires, batteries, and accessories, and perform related services, including minor repair work and motor vehicle towing.

4471902 Truck Stops

Establishments primarily engaged in retailing diesel fuel to truckers. These establishments may also sell gasoline and lubricants, provide repair services, and operate a restaurant or motel as part of the truck stop establishment.

448 Clothing and Clothing Accessories Stores

Industries in the Clothing and Clothing Accessories Stores subsector retailing new clothing and clothing accessories merchandise from fixed point-of-sale locations. Establishments in this subsector have similar display equipment and staff that is knowledgeable regarding fashion trends and the proper match of styles, colors, and combinations of clothing and accessories to the characteristics and tastes of the customer.

4481 Clothing Stores

This industry group comprises establishments primarily engaged in retailing new clothing.

44811 Men's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448110 Men's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new men's and boys' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448110 are comprised of the following SIC industry:

5611 Men's and boy's clothing and accessory stores

44812 Women's Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448120 Women's Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new women's, misses' and juniors' clothing, including maternity wear. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448120 are comprised of the following SIC industry:

5621 Women's clothing stores

44813 Children's and Infants' Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448130 Children's and Infants' Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new children's and infants' clothing. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448130 are comprised of the following SIC industry:

5641 Children's and infants' wear stores

44814 Family Clothing Stores

This industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448140 Family Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing a general line of new clothing for men, women, and children, without specializing in sales

for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448140 are comprised of the following SIC industry:

5651 Family clothing stores

44815 Clothing Accessories Stores

This industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

448150 Clothing Accessories Stores

This U.S. industry comprises establishments primarily engaged in retailing single or combination lines of new clothing accessories, such as hats and caps, costume jewelry, gloves, handbags, ties, wigs, toupees, and belts.

The data published with NAICS code 448150 are comprised of these parts of the following SIC industries:

5632 (pt.) Women's accessory stores

5699 (pt.) Miscellaneous accessory stores

4481501 Women's Accessory Stores

Establishments primarily engaged in retailing women's, juniors', and misses' accessories, such as hats, hosiery, costume jewelry, gloves, and handbags.

4481502 Miscellaneous Accessory Stores

Establishments primarily engaged in retailing specialized lines of accessories (except women's), such as belts, umbrellas, wigs, and ties.

44819 Other Clothing Stores

This industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

448190 Other Clothing Stores

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of new clothing (except general lines of men's, women's, children's, infants', and family clothing). These establishments may provide basic alterations, such as hemming, taking in or letting out seams, or lengthening or shortening sleeves.

The data published with NAICS code 448190 are comprised of these parts of the following SIC industries:

5632 (pt.) Furriers and fur shops

5632 (pt.) Women's specialty stores

5699 (pt.) Sports apparel stores

5699 (pt.) Miscellaneous apparel stores

4481901 Women's Specialty Stores

Establishments primarily engaged in retailing a specialized line of women's, juniors', and misses' clothing, such as bridal gowns, lingerie, negligees, and robes.

4481902 Furriers and Fur Shops

Establishments primarily engaged in retailing fur coats and other fur apparel made to custom order. Establishments selling ready-made fur coats and other fur apparel are included here.

4481903 Sports Apparel Stores

Establishments primarily engaged in retailing sports apparel, such as t-shirts, sweatshirts, sweatpants, caps, and shorts. These stores may also sell athletic footwear.

4481904 Miscellaneous Apparel Stores

Establishments primarily engaged in retailing miscellaneous lines of apparel, such as uniforms (except sports uniforms), raincoats, bathing suits, and costumes.

4482 Shoe Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

44821 Shoe Stores

This industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

448210 Shoe Stores

This U.S. industry comprises establishments primarily engaged in retailing all types of new footwear (except hosiery and specialty sports footwear, such as golf shoes, bowling shoes, and spiked shoes). Establishments primarily engaged in retailing new tennis shoes or sneakers are included in this industry.

The data published with NAICS code 448210 are comprised of these parts of the following SIC industries:

5661 (pt.) Men's shoe stores

5661 (pt.) Women's shoe stores

5661 (pt.) Children's and juveniles' shoe stores

5661 (pt.) Family shoe stores

5661 (pt.) Athletic footwear stores

4482101 Men's Shoe Stores

Establishments primarily engaged in retailing men's shoes, boots, and other footwear. These establishments may also sell hosiery and other accessories. Establishments specializing in the sale of custom orthopedic shoes for men are classified here.

4482102 Women's Shoe Stores

Establishments primarily engaged in retailing women's shoes, boots, and other footwear. Establishments specializing in selling custom orthopedic shoes for women are classified here. These establishments may also sell hosiery and other accessories.

4482103 Children's and Juveniles' Shoe Stores

Establishments primarily engaged in retailing children's shoes and other footwear, including children's athletic footwear. Establishments specializing in selling custom orthopedic shoes for children are classified here.

4482104 Family Shoe Stores

Establishments primarily engaged in retailing a combination of men's, women's, and children's footwear, without specializing in any one line. These establishments frequently carry accessory lines, such as hosiery and handbags. Establishments specializing in selling custom orthopedic shoes for men, women, and children are included here.

4482105 Athletic Footwear Stores

Establishments primarily engaged in retailing athletic footwear. These establishments may also sell athletic apparel.

4483 Jewelry, Luggage, and Leather Goods Stores

This industry group comprises establishments primarily engaged in retailing new jewelry (except costume jewelry); new silver and plated silverware; new watches and clocks; and new luggage with or without a general line of new leather goods and accessories, such as hats, gloves, handbags, ties, and belts.

44831 Jewelry Stores

This industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

448310 Jewelry Stores

This U.S. industry comprises establishments primarily engaged in retailing one or more of the following items: (1) new jewelry (except costume jewelry); (2) new sterling and plated silverware; and (3) new watches and clocks. Also included are establishments retailing these new products in combination with lapidary work and/or repair services.

The data published with NAICS code 448310 are comprised of the following SIC industry:
5944 jewelry stores

44832 Luggage and Leather Goods Stores

This industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

448320 Luggage and Leather Goods Stores

This U.S. industry comprises establishments known as luggage and leather goods stores primarily engaged in retailing new luggage, briefcases, trunks, or these new products in combination with a general line of leather items (except leather apparel), such as belts, gloves, and handbags.

The data published with NAICS code 448320 are comprised of the following SIC industry:
5948 Luggage and leather goods stores

451 Sporting Goods, Hobby, Book, and Music Stores

Industries in the Sporting Goods, Hobby, Book, and Music Stores subsector are engaged in retailing and providing expertise on use of sporting equipment or other specific leisure activities, such as needlework and musical instruments. Book stores are also included in this subsector.

4511 Sporting Goods, Hobby, and Musical Instrument Stores

This industry group comprises establishments primarily engaged in retailing new sporting goods, games and toys, and musical instruments.

45111 Sporting Goods Stores

This industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

451110 Sporting Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sporting goods, such as bicycles and bicycle parts; camping equipment; exercise and fitness equipment; athletic uniforms; specialty sports footwear; and sporting goods, equipment, and accessories.

The data published with NAICS code 451110 are comprised of these parts of the following SIC industries:

5941 (pt.) General-line sporting goods stores

5941 (pt.) Other specialty-line sporting goods stores

5941 (pt.) Bicycle shops

5941 (pt.) Golf shops

5941 (pt.) Gun shops

5941 (pt.) Ski shops

5941 (pt.) Tackle shops

4511101 General-line Sporting Goods Stores

Establishments primarily engaged in retailing five or more lines of sporting goods and equipment, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

4511102 Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods, such as for camping, fishing, riding, and other sports. These establishments may also sell clothing and shoes appropriate for sporting activities, including uniforms.

45111021 Bicycle Shops

Establishments primarily engaged in retailing bicycles (except motorized) and bicycle parts and accessories. These establishments may also rent and/or repair bicycles.

45111022 Golf Shops

Establishments primarily engaged in retailing golf equipment and accessories, including shoes. These establishments may also rent golf equipment and/or provide golf lessons. Included are retail establishments operated by golf professionals.

45111023 Gun Shops

Establishments primarily engaged in retailing firearms, ammunition, and hunters' equipment and accessories.

45111024 Ski Shops

Establishments primarily engaged in retailing snow ski equipment and accessories, including ski boots and snowboards. These establishments may also rent and/or repair ski equipment.

45111025 Tackle Shops

Establishments primarily engaged in retailing tackle, bait, and fishing equipment and supplies. These establishments may also rent fishing equipment.

45111026 Other Specialty-line Sporting Goods Stores

Establishments primarily engaged in retailing a maximum of four lines of sporting goods. These establishments may also sell clothing and shoes appropriate for the sporting activity, including uniforms. Included are establishments selling gymnasium and playground equipment.

45112 Hobby, Toy, and Game Stores

This industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

451120 Hobby, Toy, and Game Stores

This U.S. industry comprises establishments primarily engaged in retailing new toys, games, and hobby and craft supplies (except needlecraft).

The data published with NAICS code 451120 are comprised of these parts of the following SIC industries:

5945 (pt.) Hobby, toy, and game stores

5945 (pt.) Craft supplies stores

4511201 Hobby, Toy, and Game Stores

Establishments primarily engaged in retailing hobby supplies, toys, and games, including video games.

4511202 Craft Supplies Stores

Establishments primarily engaged in retailing a general line of supplies for crafts, such as ceramics, shell craft, metal craft, felt craft, jewelry craft, dried flower and plant arrangements, wreaths, textile painting, and copper enameling.

45113 Sewing, Needlework, and Piece Goods Stores

This industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

451130 Sewing, Needlework, and Piece Goods Stores

This U.S. industry comprises establishments primarily engaged in retailing new sewing supplies, fabrics, patterns, yarns, and other needlework accessories or retailing these products in combination with selling new sewing machines.

The data published with NAICS code 451130 are comprised of these parts of the following SIC industries:

5714 (pt.) Upholstery stores

5949 (pt.) Sewing, fabric, and piece goods stores

5949 (pt.) Needlework and knitting stores

4511301 Sewing, Fabric, and Piece Goods Stores

Establishments primarily engaged in retailing sewing supplies, fabrics, fabric patterns, and other piece goods supplies.

4511302 Needlework and Knitting Stores

Establishments primarily engaged in retailing laces, knitting supplies, yarn, and other needlework accessories. These establishments may also provide custom work.

4511303 Upholstery Stores

Establishments primarily engaged in retailing upholstery material and slipcovers.

45114 Musical Instrument and Supplies Stores

This industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

451140 Musical Instrument and Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing new musical instruments, sheet music, and related supplies; or retailing these new products in combination with musical instrument repair, rental, or music instruction.

The data published with NAICS code 451140 are comprised of the following SIC industry:

5736 Musical instrument stores

4512 Book, Periodical, and Music Stores

This industry group comprises establishments primarily engaged in retailing new books, newspapers, magazines, and prerecorded audio and video media.

45121 Book Stores and News Dealers

This industry comprises establishments primarily engaged in retailing new books, newspapers, magazines, and other periodicals.

451211 Book Stores

This U.S. industry comprises establishments primarily engaged in retailing new books.

The data published with NAICS code 451211 are comprised of these parts of the following SIC industries:

5942 (pt.) Book stores, general

5942 (pt.) Specialty book stores

5942 (pt.) College book stores

4512111 Book Stores, General

Establishments primarily engaged in retailing a general line of new books. These establishments may also sell stationery and related items, second-hand books, and magazines.

4512112 Specialty Book Stores

Establishments primarily engaged in retailing specialty books, such as general reference, religious, and professional books.

4512113 College Book Stores

Establishments primarily engaged in retailing textbooks, generally on the college level. Most of these establishments are located on or near college campuses, and some sell more apparel than books. These establishments may also offer second-hand textbooks. School book stores, other than college, are included in this industry.

451212 News Dealers and Newsstands

This U.S. industry comprises establishments primarily engaged in retailing current newspapers, magazines, and other periodicals.

The data published with NAICS code 451212 are comprised of the following SIC industry:

5994 News dealers and newsstands

45122 Prerecorded Tape, Compact Disc, and Record Stores

This industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

451220 Prerecorded Tape, Compact Disc, and Record Stores

This U.S. industry comprises establishments primarily engaged in retailing new prerecorded audio and video tapes, compact discs (CDs), and phonograph records.

The data published with NAICS code 451220 are comprised of these parts of the following SIC industries:

5735 (pt.) Prerecorded tape, compact disc, and record stores

5735 (pt.) Video tape stores, retail

4512201 Prerecorded Tape, Compact Disc, and Record Stores

Establishments primarily engaged in retailing compact discs, and prerecorded records and tapes.

4512202 Video Tape Stores, Retail

Establishments primarily engaged in retailing prerecorded video tapes and video laser discs. These establishments may also sell blank video tapes.

452 General Merchandise Stores

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

4521 Department Stores (Excluding Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry:

45211, Department Stores.

4521 Department Stores (Including Leased Departments)

This NAICS Industry includes establishments classified in the following NAICS Industry:

45211, Department Stores (Including Leased Departments).

45211 Department Stores (Excluding Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint,

hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

452110 Department Stores (Excluding Leased Departments)

This U.S. industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

The data published with NAICS code 452110 are comprised of these parts of the following SIC industries:

5311 (pt.) Conventional department stores

5311 (pt.) Discount or mass merchandising department stores

5311 (pt.) National chain department stores

45211 Department Stores (Including Leased Departments)

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel, furniture, appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales include the sales from leased departments owned by another company and operating within the department store.

4521101 Conventional Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are excluded.

4521101 Conventional Department Stores (Including Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are not

affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in conventional department stores are included.

4521102 Discount or Mass Merchandising Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and usually: (1) convey the image of a high-volume, fast-turnover outlet selling a variety of merchandise for less than conventional prices; (2) provide centralized check-out service; and (3) provide minimal customer assistance within each department. Sales of establishments that operate leased departments in discount or mass merchandising department stores are excluded.

4521103 National Chain Department Stores (Excluding Leased Departments)

Establishments that satisfy the criteria of a department store and: (1) usually provide check-out service and customer assistance (sales persons) within each department; (2) frequently have a catalog order desk; and (3) are affiliated with a company that operates similar establishments on a national basis. Sales of establishments that operate leased departments in national chain department stores are excluded.

4529 Other General Merchandise Stores

This industry group comprises establishments primarily engaged in retailing new goods in general merchandise stores (except. department stores).

45291 Warehouse Clubs and Superstores

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

452910 Warehouse Clubs and Superstores

This U.S. industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

The data published with NAICS code 452910 are comprised of these parts of the following SIC industries:

5311 (pt.) Supercenters

5399 (pt.) Warehouse clubs

5411 (pt.) Supermarket/general merchandise combination stores

4529101 Warehouse Clubs

Establishments that sell general lines of merchandise, such as automotive tires, parts, and accessories; audio and video equipment; household appliances; office equipment and supplies; apparel; books; and groceries, through warehouse-based operations. These establishments are sometimes known as membership warehouse clubs.

4529102 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise.

45291021 Supercenters

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of hardware, clothing, and other general merchandise are greater than sales of grocery items.

45291022 Supermarket/General Merchandise Combination Stores

Establishments primarily engaged in selling a full line of perishable and nonperishable grocery items in combination with hardware, clothing, and other general merchandise. Sales of grocery items are greater than sales of hardware, clothing, and other general merchandise.

45299 All Other General Merchandise Stores

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

452990 All Other General Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

The data published with NAICS code 452990 are comprised of these parts of the following SIC industries:

5331 Variety stores

5399 (pt.) Miscellaneous general merchandise stores, except catalog showrooms and warehouse clubs

5399 (pt.) Catalog showrooms

5531 (pt.) Other auto and home supplies stores

4529901 Variety Stores

Establishments primarily engaged in selling a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions and small wares, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

4529902 Catalog Showrooms

Establishments primarily engaged in selling general lines of merchandise, such as jewelry, home furnishings, housewares, electronics, and sporting goods, from catalog displays of inventory at location.

4529903 Miscellaneous General Merchandise Stores

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, home furnishings, or a combination of auto and home products.

45299031 Miscellaneous General Merchandise Stores, Except Catalog Showrooms and Warehouse Clubs

Establishments primarily engaged in selling limited lines of merchandise, such as apparel and accessories, dry goods, hardware, housewares, and home furnishings. Establishments known as country general stores are also included.

45299032 Other Auto and Home Supplies Stores

Establishments that sell a combination of auto and home products, such as tires, batteries, and accessories; household appliances; sporting goods; housewares; and hardware. These establishments differ from auto supplies stores in that although the largest sales of merchandise may be in lines of automotive supplies, parts, and accessories, a considerable amount of sales also are in nonautomotive lines.

453 Miscellaneous Store Retailers

Industries in the Miscellaneous Store Retailers subsector retail merchandise from fixed point-of-sale locations (except new or used motor vehicles and parts; new furniture and house furnishings; new appliances and electronic products; new building materials; and garden equipment and supplies; food and beverages; health and personal

care goods; gasoline; new clothing and accessories; and new sporting goods, hobby goods, books, and music). Establishments in this subsector include stores with unique characteristics like florists, used merchandise stores, and pet and pet supply stores as well as other store retailers.

4531 Florists

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45311 Florists

This industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

453110 Florists

This U.S. industry comprises establishments known as florists primarily engaged in retailing cut flowers, floral arrangements, and potted plants purchased from others. These establishments usually prepare the arrangements they sell.

The data published with NAICS code 453110 are comprised of the following SIC industry:

5992 Florists

4532 Office Supplies, Stationery, and Gift Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industries:

45321, Office Supplies and Stationery Stores; and

45322, Gift, Novelty, and Souvenir Stores.

45321 Office Supplies and Stationery Stores

This industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

453210 Office Supplies and Stationery Stores

This U.S. industry comprises establishments primarily engaged in one or more of the following: (1) retailing new stationery, school supplies, and office supplies; (2) selling a combination of new office equipment, furniture, and supplies; and (3) selling new office equipment, furniture, and supplies in combination with selling new computers.

The data published with NAICS code 453210 are comprised of these parts of the following SIC industries:

5049 (pt.) School supplies stores (retail)

5112 (pt.) Other office supplies stores (retail)

5943 (pt.) Stationery stores

5943 (pt.) Office supplies stores

4532101 Stationery Stores

Establishments primarily engaged in retailing stationery, such as paper and paper products, postcards, paper novelties, and scrapbooks. These establishments may also perform incidental printing and engraving.

4532102 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321021 Office Supplies Stores

Establishments primarily engaged in retailing a general line of office supplies, such as accounting and legal forms, blankbooks, and office forms and supplies. School and teacher supply stores are included in this classification.

45321022 School Supplies Stores (Retail)

Establishments primarily engaged in retailing a wide variety of school supplies, such as black boards, chalk, rulers, globes, wall maps, audio/video aids, computer aids, books, and teaching displays. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45321023 Other Office Supplies Stores (Retail)

Establishments primarily engaged in retailing office supplies, such as computer and photocopy supplies, envelopes, typewriter and mimeograph paper, file cards and folders, pens, and pencils. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

45322 Gift, Novelty, and Souvenir Stores

This industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios.

453220 Gift, Novelty, and Souvenir Stores

This U.S. industry comprises establishments primarily engaged in retailing new gifts, novelty merchandise, souvenirs, greeting cards, seasonal and holiday decorations, and curios. The data published with NAICS code 453220 are comprised of the following SIC industry:

5947 Gift, novelty, and souvenir shops

4533 Used Merchandise Stores

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45331, Used Merchandise Stores.

45331 Used Merchandise Stores

This industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

453310 Used Merchandise Stores

This U.S. industry comprises establishments primarily engaged in retailing used merchandise, antiques, and secondhand goods (except motor vehicles, such as automobiles, RVs, motorcycles, and boats; motor vehicle parts; tires; and mobile homes).

The data published with NAICS code 453310 are comprised of these parts of the following SIC industries:

5932 (pt.) Antique stores

5932 (pt.) Second-hand stores, except pawn shops

4533101 Antique Stores

Establishments primarily engaged in retailing antique furniture and home furnishings, antique glassware, rare books and manuscripts, and other antique objects of art.

4533102 Second-hand Stores, Except Pawn Shops

Establishments primarily engaged in retailing used merchandise, such as clothing, shoes, furniture, home furnishings, appliances, electronics, books (except rare), musical instruments, compact discs, tapes, records, lumber, and building materials.

4539 Other Miscellaneous Store Retailers

This industry group comprises establishments primarily engaged in retailing new miscellaneous specialty store merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; consumer-type electronics and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery, and gift stores; and used merchandise stores).

45391 Pet and Pet Supplies Stores

This industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

453910 Pet and Pet Supplies Stores

This U.S. industry comprises establishments primarily engaged in retailing pets, pet foods, and pet supplies.

The data published with NAICS code 453910 are comprised of this part of the following SIC industry:

5999 (pt.) Pet and pet supplies stores

45392 Art Dealers

This industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

453920 Art Dealers

This U.S. industry comprises establishments primarily engaged in retailing original and limited edition art works. Included in this industry are establishments primarily engaged in displaying works of art for retail sale in art galleries.

The data published with NAICS code 453920 are comprised of this part of the following SIC industry:

5999 (pt.) Art dealers

45393 Manufactured (Mobile) Home Dealers

This industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

453930 Manufactured (Mobile) Home Dealers

This U.S. industry comprises establishments primarily engaged in retailing new and/or used manufactured homes (i.e., mobile homes), parts, and equipment.

The data published with NAICS code 453930 are comprised of the following SIC industry:

5271 Mobile home dealers

45399 All Other Miscellaneous Store Retailers

This industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book, and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies; art dealers; and manufactured home (i.e., mobile home) dealers). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

453991 Tobacco Stores

This U.S. industry comprises establishments primarily engaged in retailing cigarettes, cigars, tobacco, pipes, and other smokers' supplies.

The data published with NAICS code 453991 are comprised of the following SIC industry:

5993 Tobacco stores and stands

453998 All Other Miscellaneous Store Retailers (Except Tobacco Stores)

This U.S. industry comprises establishments primarily engaged in retailing specialized lines of merchandise (except motor vehicle and parts dealers; furniture and home furnishings stores; electronic and appliance stores; building material and garden equipment and supplies dealers; food and beverage stores; health and personal care stores; gasoline stations; clothing and clothing accessories stores; sporting goods, hobby, book and music stores; general merchandise stores; florists; office supplies, stationery and gift stores; used merchandise stores; pet and pet supplies stores; art dealers; manufactured home (i.e., mobile homes) dealers; and tobacco stores). This industry also includes establishments primarily engaged in retailing a general line of new and used merchandise on an auction basis.

The data published with NAICS code 453998 are comprised of these parts of the following SIC industries:

5999 (pt.) Collectors' items and supplies stores

5999 (pt.) Trophy shops

5999 (pt.) Other miscellaneous store retailers, n.e.c.

4539981 Collectors' Items and Supplies Stores

Establishments primarily engaged in retailing collectors' items and supplies, such as stamps, autographs, sports cards, and coins.

4539982 Trophy Shops

Establishments primarily engaged in retailing trophies, plaques, and other award items to individuals and teams. These establishments may perform incidental engraving.

4539983 Other Miscellaneous Store Retailers, N.E.C.

Establishments primarily engaged in retailing specialized lines, such as artists' supplies, party supplies, swimming pools (above ground) and supplies, monuments and tombstones, fireworks, and religious goods (except jewelry and books). Included are establishments primarily engaged in selling a general line of new and used merchandise on an auction basis.

454 Nonstore Retailers

Industries in the Nonstore Retailers subsector retail merchandise using methods, such as the broadcasting of commercials, the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogues, door-to-door solicitation, in-home demonstration, selling from portable stalls and distribution through vending machines. Establishments in this subsector include mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., street vendors, except food). Establishments engaged in the direct sale (i.e., nonstore) of products, such as home heating oil dealers, newspaper delivery are included in this subsector.

4541 Electronic Shopping and Mail-Order Houses

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45411 Electronic Shopping and Mail-Order Houses

This industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

454110 Electronic Shopping and Mail-Order Houses

This U.S. industry comprises establishments primarily engaged in retailing all types of merchandise by means of mail or by electronic media, such as interactive television or computer. Included in this industry are establishments primarily engaged in retailing from catalogue showrooms of mail-order houses.

The data published with NAICS code 4541 10 are comprised of these parts of the following SIC industries:

5961 (pt.) Mail-order houses, department store merchandise

5961 (pt.) Mail-order houses, other general merchandise

5961 (pt.) Mail-order houses, specialized merchandise

5961 (pt.) Television order, home shopping

4541101 Mail-order Houses, Department Store Merchandise

Establishments primarily engaged as mail-order houses retailing all of the following lines of merchandise: furniture; home furnishings; appliances; radios and televisions; household linens and dry goods; and apparel. These establishments are affiliated with department store chains.

4541102 Mail-order Houses, Other General Merchandise

Establishments primarily engaged as mail-order houses selling a variety of merchandise and not affiliated with department store chains.

4541103 Mail-order Houses, Specialized Merchandise

Establishments primarily engaged as mail-order houses selling a single item or a group of related items such as foods; apparel and accessories; computers and computer software; appliances, televisions, audio equipment, furniture, floor coverings, kitchenware, and home furnishings; books and stationery; proprietary medicines; antiques; used merchandise; sporting goods; silverware; cigars and cigarettes; cameras and photographic equipment; gifts and novelties; optical goods; leather goods; artists' supplies; pet supplies; hobby equipment; and toys and games. Book and music clubs are included in this industry.

4541104 Television Order, Home Shopping

Establishments primarily engaged in selling merchandise through television shop-at-home programs. These establishments receive orders by phone and fill them by mail.

4542 Vending Machine Operators

This NAICS Industry Group includes establishments classified in the following NAICS Industry:

45421, Vending Machine Operators.

45421 Vending Machine Operators

This industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

454210 Vending Machine Operators

This U.S. industry comprises establishments primarily engaged in retailing merchandise through vending machines that they service.

The data published with NAICS code 454210 are comprised of the following SIC industry:

5962 Automatic merchandising machine operators

4543 Direct Selling Establishments

This industry group comprises establishments primarily engaged in nonstore retailing (except electronic, mail-order, or vending machine sales). These establishments typically go to the customers' location rather than the customer coming to them (e.g., door-to-door sales, home parties). Examples of establishments in this industry are home delivery newspaper routes; home delivery of heating oil, liquefied petroleum (LP) gas, and other fuels;

locker meat provisioners; frozen food and freezer plan providers; coffee break services providers; and bottled water or water softener services.

45431 Fuel Dealers

This industry comprises establishments primarily engaged in retailing heating oil, liquefied petroleum (LP) gas, and other fuels via direct selling.

454311 Heating Oil Dealers

This U.S. industry comprises establishments primarily engaged in retailing heating oil via direct selling.

The data published with NAICS code 45431 1 are comprised of these parts of the following SIC industries:

5171 (pt.) Heating oil dealers (selling for consumption - retail)

5983 Fuel oil dealers

4543111 Heating Oil Dealers

Establishments primarily engaged in selling fuel oil. These establishments may also repair and service fuel oil heating equipment.

4543112 Heating Oil Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling heating oil for consumption (end use). These establishments may also provide repair and maintenance services in conjunction with the sale. These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454312 Liquefied Petroleum Gas (Bottled Gas) Dealers

This U.S. industry comprises establishments primarily engaged in retailing liquefied petroleum (LP) gas via direct selling.

The data published with NAICS code 454312 are comprised of these parts of the following SIC industries:

5171 (pt.) Liquefied petroleum dealers (selling for consumption retail)

5984 Liquefied petroleum gas (bottled gas) dealers

4543121 Liquefied Petroleum Gas (Bottled Gas) Dealers

Establishments primarily engaged in selling bottled or bulk liquefied petroleum (LP) gas.

4543122 Liquefied Petroleum Dealers (Selling for Consumption - Retail)

Establishments primarily engaged in selling liquefied petroleum gases for consumption (end use). These establishments meet the wholesale trade classification criteria under the 1987 Standard Industrial Classification System.

454319 Other Fuel Dealers

This U.S. industry comprises establishments primarily engaged in retailing fuels (except liquefied petroleum gas and heating oil) via direct selling.

The data published with NAICS code 454319 are comprised of the following SIC industry:

5989 Fuel dealers, not elsewhere classified

45439 Other Direct Selling Establishments

This industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

454390 Other Direct Selling Establishments

This U.S. industry comprises establishments primarily engaged in retailing merchandise (except food for immediate consumption and fuel) via direct sale to the customer by means, such as in-house sales (i.e., party plan merchandising), truck or wagon sales, and portable stalls (i.e., street vendors).

The data published with NAICS code 454390 are comprised of these parts of the following SIC industries:

5421 (pt.) Freezer and locker meat provisioners

5963 (pt.) Direct selling, furniture, home furnishings, electronics, and appliances

5963 (pt.) Direct selling, videos, tapes, compact discs, and records

5963 (pt.) Direct selling, books and magazines

5963 (pt.) Direct selling, stationery

5963 (pt.) Direct selling, newspapers

5963 (pt.) Direct selling, cameras and photographic equipment

5963 (pt.) Direct selling, all other merchandise

4543901 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery,

housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439011 Direct Selling, Furniture, Home Furnishings, Electronics, and Appliances

Establishments primarily engaged in the direct selling of household appliances, furniture, floor coverings, draperies, curtains, china, glassware, kitchen utensils, cutlery, housewares, brooms and brushes, lamps, mirrors, pictures, window shades and blinds, radios, televisions, consumer electronics, and other home furnishings.

45439012 Direct Selling, Cameras and Photographic Equipment

Establishments primarily engaged in the direct selling of cameras and photographic equipment.

4543902 Direct Selling, Books, Periodicals, Videos, and Compact Discs

Establishments primarily engaged in the direct selling of books, periodicals, videos, and compact discs.

45439021 Direct Selling, Videos, Tapes, Compact Discs, and Records

Establishments primarily engaged in the direct selling of videos, tapes, compact discs, and records.

45439022 Direct Selling, Books and Magazines

Establishments primarily engaged in the direct selling of books, magazine subscriptions, and encyclopedias.

45439023 Direct Selling, Newspapers

Establishments primarily engaged in the direct selling of newspapers.

4543903 Direct Selling, Other Merchandise

Establishments primarily engaged in the direct selling of merchandise not elsewhere classified.

45439031 Direct Selling, Stationery Establishments primarily engaged in the direct selling of stationery.

45439032 Freezer and Locker Meat Provisioners

Establishments primarily engaged in the retail sale, on a bulk basis, of meat for freezer storage and in providing home freezer meat plans.

45439033 Direct Selling, All Other Merchandise

Establishments primarily engaged in the direct selling of merchandise such as building materials; hardware; lawn and garden supplies; grocery items (except freezer meat and foods/beverages for immediate consumption); apparel

and accessories; cosmetics; proprietary medicines; used merchandise; sporting goods; jewelry; tobacco products; gifts, novelties and souvenirs; optical goods; leather goods; hobby equipment; religious articles; greeting cards; toys and games; and bottled water and coffee supplies.

722 Food Services and Drinking Places

Industries in the Food Services and Drinking Places subsector prepare meals, snacks, and beverages to customer order for immediate on-premises and off-premises consumption. There is a wide range of establishments in these industries. Some provide food and drink only; while others provide various combinations of seating space, waiter/waitress services and incidental amenities, such as limited entertainment. The industries in the subsector are grouped based on the type and level of services provided. The industry groups are full-service restaurants; limited-service eating places; special food services, such as food service contractors, caterers, and mobile food services, and drinking places. Food services and drink activities at hotels and motels; amusement parks, theaters, casinos, country clubs, and similar recreational facilities; and civic and social organizations are included in this subsector only if these services are provided by a separate establishment primarily engaged in providing food and beverage services.

Excluded from this subsector are establishments operating dinner cruises. These establishments are classified in Subsector 487, Scenic and Sightseeing Transportation because those establishments utilize transportation equipment to provide scenic recreational entertainment.

7221 Full-Service Restaurants

This industry group comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e., waiter/waitress service) and pay after eating. Establishments that provide these type of food services to patrons with any combination of other services, such as carryout services are classified in this industry.

72211 Full-Service Restaurants

This industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service) and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

722110 Full-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services to patrons who order and are served while seated (i.e. waiter/waitress service)

and pay after eating. These establishments may provide this type of food services to patrons in combination with selling alcoholic beverages, providing takeout services, or presenting live nontheatrical entertainment.

The data published with NAICS code 722110 are comprised of this part of the following SIC industry:

5812 (pt.) Full-service restaurants

7222 Limited-Service Eating Places

This industry group comprises establishments primarily engaged in providing food services where patrons generally order or select items and pay before eating. Most establishments do not have waiter/waitress service, but some provide limited service, such as cooking to order (i.e., per special request), bringing food to seated customers, or providing off-site delivery.

72221 Limited-Service Eating Places

This industry comprises establishments primarily engaged in (1) providing food services where patrons generally order or select items and pay before eating or (2) selling a specialty snack or nonalcoholic beverage for consumption on or near the premises. Food and drink may be consumed on the premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services (except snack and nonalcoholic beverage bars) in combination with selling alcoholic beverages.

722211 Limited-Service Restaurants

This U.S. industry comprises establishments primarily engaged in providing food services (except snack and nonalcoholic beverage bars) where patrons generally order or select items and pay before eating. Food and drink may be consumed on premises, taken out, or delivered to customers' location. Some establishments in this industry may provide these food services in combination with selling alcoholic beverages.

The data published with NAICS code 722211 are comprised of this part of the following SIC industry:

5812 (pt.) Limited-service restaurants

722212 Cafeterias

This U.S. industry comprises establishments, known as cafeterias, primarily engaged in preparing and serving meals for immediate consumption using cafeteria-style serving equipment, such as steam tables, a refrigerated area, and self-service nonalcoholic beverage dispensing equipment. Patrons select from food and drink items on display in a continuous cafeteria line.

The data published with NAICS code 722212 are comprised of this part of the following SIC industry:

5812 (pt.) Cafeterias

722213 Snack and Nonalcoholic Beverage Bars

This U.S. industry comprises establishments primarily engaged in (1) preparing and/or serving a specialty snack, such as ice cream, frozen yogurt, cookies, or popcorn or (2) serving nonalcoholic beverages, such as coffee, juices, or sodas for consumption on or near the premises. These establishments may carry and sell a combination of snack, nonalcoholic beverage, and other related products (e.g., coffee beans, mugs, coffee makers) but generally promote and sell a unique snack or nonalcoholic beverage.

The data published with NAICS code 722213 are comprised of these parts of the following SIC industries:

5461 (pt.) Cookie shops

5461 (pt.) Donut shops, baking on premises

5461 (pt.) Donut shops, no baking on premises

5812 (pt.) Ice cream and soft serve shops

5812 (pt.) Frozen yogurt shops

5812 (pt.) Bagel shops

5812 (pt.) Coffee shops

5812 (pt.) Other snack and nonalcoholic beverage bars

7222131 Ice Cream and Soft Serve Shops

Establishments primarily engaged in selling ice cream and/or frozen custard for immediate consumption.

7222132 Frozen Yogurt Shops

Establishments primarily engaged in selling frozen yogurt for immediate consumption.

7222133 Donut Shops

Establishments primarily engaged in selling donuts, for consumption on or off the premises.

72221331 Donut Shops, Baking on Premises

Establishments primarily engaged in selling donuts baked on the premises.

72221332 Donut Shops, No Baking on Premises

Establishments primarily engaged in selling donuts not baked on the premises.

7222134 Bagel Shops

Establishments primarily engaged in selling bagels, including bagel sandwiches, for consumption on or off the premises. Establishments primarily engaged in selling bulk bagels to retail customers are also included.

7222135 Coffee Shops

Establishments primarily engaged in selling freshly brewed coffee, for consumption on or off the premises. Establishments providing beverage teas are also included. The sale of food frequently accounts for a substantial portion of the sales of these establishments.

7222136 Cookie Shops

Establishments primarily engaged in selling cookies.

7222137 Other Snack and Nonalcoholic Beverage Bars

Establishments primarily engaged in selling specialty snacks and beverages such as pretzels, sodas, and juices from permanent sites for immediate consumption on or near the premises.

7223 Special Food Services

This industry group comprises establishments primarily engaged in providing one of the following food services: (1) at the customers' location; (2) a location designated by the customer; or (3) from motorized vehicles or nonmotorized carts.

72231 Food Service Contractors

This industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

722310 Food Service Contractors

This U.S. industry comprises establishments primarily engaged in providing food services at institutional, governmental, commercial, or industrial locations of others based on contractual arrangements with these type of organizations for a specified period of time. The establishments of this industry provide food services for the convenience of the contracting organization or the contracting organization's customers. The contractual arrangement of these establishments with contracting organizations may vary from type of facility operated (e.g., cafeteria, restaurant, fast-food eating place), revenue sharing, cost structure, to providing personnel. Management staff is always provided by the food services contractor.

The data published with NAICS code 722310 are comprised of this part of the following SIC industry:

5812 (pt.) Food service contractors

72232 Caterers

This industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

722320 Caterers

This U.S. industry comprises establishments primarily engaged in providing single event-based food services. These establishments generally have equipment and vehicles to transport meals and snacks to events and/or prepare food at an off-premise site. Banquet halls with catering staff are included in this industry. Examples of events catered by establishments in this industry are graduation parties, wedding receptions, business or retirement luncheons, and trade shows.

The data published with NAICS code 722320 are comprised of this part of the following SIC industry:

5812 (pt.) Caterers

72233 Mobile Food Services

This industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

722330 Mobile Food Services

This U.S. industry comprises establishments primarily engaged in preparing and serving meals and snacks for immediate consumption from motorized vehicles or nonmotorized carts. The establishment is the central location from which the caterer route is serviced, not each vehicle, or cart. Included in this industry are establishments primarily engaged in providing food services from vehicles, such as hot dog cart, and ice cream truck.

The data published with NAICS code 722330 are comprised of this part of the following SIC industry:

5963 (pt.) Mobile food services

7224 Drinking Places (Alcoholic Beverages)

This industry group comprises establishments primarily engaged in preparing and serving alcoholic beverages for immediate consumption.

72241 Drinking Places (Alcoholic Beverages)

This industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

722410 Drinking Places (Alcoholic Beverages)

This U.S. industry comprises establishments known as bars, taverns, nightclubs or drinking places primarily engaged in preparing and serving alcoholic beverages for immediate consumption. These establishments may also provide limited food services.

The data published with NAICS code 722410 are comprised of the following SIC industry:

5813 Drinking places (alcoholic beverages)

OFFICIAL BUSINESS
Penalty for Private Use, \$300